8234 Master of PR & Advertising / Master of Design - 96UOC Program

STAGE 1							STAGE 2						
T1	uoc	**T2**	uoc	**T3**	uoc		**T1**	uoc	**T2**	uoc	**T3**	uoc	
MDIA5028 Critical Perspectives	6	Prescribed Elective	6	**MDIA5030*** Brand Cultures OR **MDIA5008*** Media Project	12		Prescribed Elective	6	**SDES9213** Design Studio Project A	6	**SDES9214** Design Studio Project B	6	
ARTS5100* Research Methods OR **Prescribed Elective**	6	Prescribed Elective	6				**SDES9211** Integrated Studio: Culture & Identity	6	**SAHT9143** Design History & Theory	6	Choose from **Areas of Practice** below	6	
Prescribed Elective	6			**SDES9210** Critical Approaches to Design Practice	6		**SDES9203** Entrepreneurship, Innovation & Creativity	6			Choose from **Areas of Practice** below	6	
Units of Credit (uoc)					48		**Units of Credit (uoc)**					48	

PR & Advertising   Design

Design Areas of Practice

Experience Design	Interaction Design	Graphic Communication	Future Making	Visualisation & Visual Effects
SDES9300 Transforming the Everyday: Domestic Futures	**SDES9311** Interaction Design Foundations	**SDES9760** Introduction to Graphics Media	**ADAD9211** New Technologies, Traditional Techniques	**SDES9320** Exploring 3D Visualisation
ADAD9311 Designing the Experience: Exhibitions & Beyond	**SDES9312** Interaction Design: Human-Centred Design Methods	**SDES9761** Contemporary Typography	**ADAD9212** Material Thinking	**SDES9321** 3D Digital Aesthetics
SDES9305 Participatory Design for Commercial Contexts	**SDES9315** Tangible Interfaces & Interactive Displays	**ADAD0901** Graphics and Contemporary Society	**SDES9747** Furniture and Lighting Design OR **SDES9748** Jewellery Studio	
SDES9350 Urban Intervention: People Places and Cultural Contexts	**SDES9316** Wearable and Bio-Sensing Interactions	**SDES9762** Graphic Design for the Web	**SDES9746** Textiles: Contemporary Studio	

* Students must complete either the **Research Path (ARTS5100 & MDIA5008)** or the **Practice Path (MDIA5030)**. If students wish, and their enrolment permits they may complete the courses required for both.

For more information about this program, please refer to the **UNSW Handbook** entry: handbook.unsw.edu.au/postgraduate/programs/current/8234

8234 Master of PR & Advertising / Master of Design - 144uoc Program

STAGE 1						STAGE 2								STAGE 3					
T1	uoc	**T2**	uoc	**T3**	uoc	**T1**	uoc	**T2**	uoc	**T3**	uoc	**T1**	uoc	**T2**	uoc	**T3**	uoc		
Cognate Course	6	**Cognate Course**	6	**MDIA5030*** Brand Cultures OR **2x Prescribed Electives**	12	**MDIA5028** Critical Perspectives	6	**MDIA5008*** Media Project OR **2x Prescribed Electives**	12	**SDES9210** Critical Approaches to Design Practice	6	**SDES9211** Integrated Studio: Culture & Identity	6	**SDES9213** Design Studio Project A	6	**SDES9214** Design Studio Project B	6		
Cognate Course	6	**Cognate Course**	6			**Prescribed Elective**	6			Choose from **Areas of Practice** below	6	Choose from **Areas of Practice** below	6	**SDES9352** Imperatives for a Sustainable Future	6	Choose from **Areas of Practice** below	6		
ARTS5100* Research Methods **OR** **Prescribed Elective**	6			**Prescribed Elective**	6	**SDES9204** Design Studio: Insight, Processes and Communication	6	**SDES9203** Entrepreneurship Innovation & Creativity	6			**SAHT9143** Design History & Theory	6			Choose from **Areas of Practice** below	6		
Units of Credit (uoc)					**48**	**Units of Credit (uoc)**					**48**	**Units of Credit (uoc)**					**48**		

PR & Advertising   Design

Design Areas of Practice

Experience Design		Interaction Design		Graphic Communication		Future Making		Visualisation & VFX
SDES9300 Transforming the Everyday: Domestic Futures	**SDES9305** Participatory Design for Commercial Contexts	**SDES9311** Interaction Design Foundations	**SDES9315** Tangible Interfaces & Interactive Displays	**SDES9760** Introduction to Graphics Media	**ADAD0901** Graphics and Contemporary Society	**ADAD9211** New Technologies, Traditional Techniques	**SDES9747** Furniture and Lighting Design OR **SDES9748** Jewellery Studio	**SDES9320** Exploring 3D Visualisation
ADAD9311 Designing the Experience	**SDES9350** Urban Intervention: People Places and Cultural Contexts	**SDES9312** Interaction Design: Human-Centred Design Methods	**SDES9316** Wearable and Bio-Sensing Interactions	**SDES9761** Contemporary Typography	**SDES9762** Graphic Design for the Web	**ADAD9212** Material Thinking	**SDES9746** Textiles: Contemporary Studio	**SDES9321** 3D Digital Aesthetics

* Students must complete either the **Research Path (ARTS5100 & MDIA5008)** or the **Practice Path (MDIA5030)**. If students wish, and their enrolment permits they may complete the courses required for both.

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