



**UNSW**  
SYDNEY

Australia's  
Global  
University



# **ARTS2698**

Intercultural Interaction

Term One // 2019

## Course Overview

### Staff Contact Details

#### Convenors

Name	Email	Availability	Location	Phone
Anikó Hatoss	<a href="mailto:a.hatoss@unsw.edu.au">a.hatoss@unsw.edu.au</a>	Thursdays 1pm-3pm	Morven Brown 220	02 93858340

#### Tutors

Name	Email	Availability	Location	Phone
Raymond Gatt	<a href="mailto:hal@unsw.edu.au">hal@unsw.edu.au</a>	t.b.a.		

### School Contact Information

School of Humanities and Languages

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## Course Details

### Credit Points 6

### Summary of the Course

Subject Area: *Linguistics*

This course views interaction as the management of communication, including negotiation, conflict and power relations. It is designed for students with an interest in intercultural interaction, such as communication among people from different languages and cultures in varying contexts. You will find the course relevant to many fields of study, owing to the increasing phenomenon of globalisation in all aspects of our political, economic, professional and social lives. You will explore the basic concepts of linguistic and non-linguistic realisations of culture, as well as an understanding of how these play out in various social, political, and religious contexts, intra-culturally and interculturally. You will examine issues of power, distance and difference as crucial notions in contexts of linguistic interaction. Much of the content of the course involves students in interactive scenarios, reflective activities, and working towards analytic conclusions.

### Course Learning Outcomes

1. Apply context-sensitive analysis to interactions in multilingual and multicultural environments
2. Question the issues of identity, religion, nationalism and ethnicity in people's conception of themselves and others
3. Examine the role that power, social distance, economics and values play in intercultural interactions
4. Analyse specific inter-cultural interactions from the position of understanding and managing rapport, conflict, negotiation and difference and then argue the merits of the analysis

### Teaching Strategies

The weekly lectures are divided into two parts. In the first part, basic concepts and theoretical issues are presented. In the second part, various problems and data sets are presented and discussed in an interactive manner and you are encouraged to contribute to the discussion.

The tutorials provide you with the opportunity for an in-depth examination of linguistic data (drawn from a wide range of languages), with particular focus on creative problem-solving skills in a collaborative environment.

## Assessment

### Assessment Tasks

Assessment task	Weight	Due Date	Student Learning Outcomes Assessed
Student Presentation	20%	Not Applicable	1,3
Online Quiz	20%	25/03/2019 03:00 PM	2
Mini-Project	60%	26/04/2019 04:00 PM	1,3,4

### Assessment Details

#### Assessment 1: Student Presentation

**Start date:** Not Applicable

**Length:** 10 minutes

**Details:** These presentations are ongoing, throughout the semester 10 minutes and 5 for questions from the class and the lecturer. Each student prepares a particular, targeted linguistic problem, and presents once in the semester. In a class of 30 students, there are 3 individual presentations a week. Feedback in writing from the lecturer and orally from the class and the lecturer.

**Turnitin setting:** This assignment is submitted through Turnitin and students do not see Turnitin similarity reports.

#### Assessment 2: Online Quiz

**Start date:** 25/03/2019 12:00 PM

**Length:** 1200 words

**Details:** 3-4 problems, paragraph form, altogether 1200 words. Written feedback on written work.

#### Additional details:

Students take the quiz online in class.

**Turnitin setting:** This is not a Turnitin assignment.

#### Assessment 3: Mini-Project

**Start date:** 25/03/2019 04:00 PM

**Length:** 3000 words

**Details:** Essay 3000 words. Written feedback. This is the final assessment and must be completed for attendance purposes.

**Turnitin setting:** This assignment is submitted through Turnitin and students do not see Turnitin similarity reports.

## Attendance Requirements

Attendance of Lectures/Tutorials is mandatory in this course. Unexcused absence from more than 20% of Lectures/Tutorials will result in the award a fail grade.

In lectures you will actively engage with core course content, enabling you to attain CLO 2 and CLO3. In tutorials you will actively engage with core course content, enabling you to attain CLO 3 and CLO 4.

## Course Schedule

[View class timetable](#)

### Timetable

Date	Type	Content
Week 1: 18 February - 24 February	Module	<b>Why intercultural communication?</b> <ul style="list-style-type: none"> <li>• Bowe, Martin &amp; Manns, ch.1: Culture, communication and context</li> <li>• Croucher Ch 1: Why Intercultural Communication? (communication theory)</li> </ul>
	Online Activity	See Moodle for instructions.
Week 2: 25 February - 3 March	Module	<b>Theories of culture</b> <ul style="list-style-type: none"> <li>• Croucher Ch 15 Culture and values in IC</li> <li>• Hua Chapter 11 Theories of culture</li> </ul>
	Online Activity	Complete discussion forum questions in Moodle.
Week 3: 4 March - 10 March	Module	<b>Language and culture</b> <ul style="list-style-type: none"> <li>• Croucher Ch 17 – Language and Intercultural Communication (Languages, identity, ideology, Sapir Whorf)</li> <li>• Hua Chapter 10 Language, culture and thought (Sapir-Whorf)</li> </ul>
	Online Activity	Complete discussion forum questions in Moodle.
Week 4: 11 March - 17 March	Module	<b>Culture-specific aspects of communication</b> <ul style="list-style-type: none"> <li>• Bowe, Martin &amp; Manns, Chapter 2: Direct-indirect messages,</li> <li>• Bowe, Martin &amp; Manns Chapter 4: Speech acts;</li> <li>• Hua Chapter 6: Culture specific aspects of communication; 6.3 Directness and indirectness</li> </ul>
	Online Activity	Complete discussion forum questions in Moodle.
Week 5: 18 March - 24 March	Module	<b>Face and politeness</b> <ul style="list-style-type: none"> <li>• Bowe, Martin &amp; Manns Chapter 3: Schemas, face and politeness.</li> </ul>

		<ul style="list-style-type: none"> <li>• Bowe, Martin &amp; Manns Ch 4: Speech Acts and politeness</li> <li>• Hua Chapter 6.3: Directness and indirectness: face, politeness and rapport</li> </ul>
	Online Activity	Complete discussion forum questions in Moodle.
Week 6: 25 March - 31 March	Module	<b>Positioning in interactions</b> <ul style="list-style-type: none"> <li>• Bowe-Martin-Manns Ch 6: Positioning the self –role-power and gender</li> <li>• Bowe-Martin-Manns Ch 7 Positioning the other-address and honorifics</li> </ul>
	Online Activity	Complete discussion forum questions in Moodle.
Week 7: 1 April - 7 April	Module	<b>Identity in interactions</b> <ul style="list-style-type: none"> <li>• Croucher Ch 16 Identity in IC</li> <li>• Hua 2014 Chapter 12: Language, identity and interculturality</li> <li>• Hua Ch 4: Family (migrant adaptation, language choice)</li> <li>• Croucher Chapter 18 IC and relationships</li> </ul>
	Online Activity	Complete discussion forum questions in Moodle.
Week 8: 8 April - 14 April	Module	<b>Conversations in everyday life</b> <ul style="list-style-type: none"> <li>• Bowe, Martin and Manns Ch 5: Conversation across cultures (CA tools, ethnography of speaking)</li> <li>• Hua Hua Chapter 1 Classrooms</li> <li>• Chapter 5 Study abroad</li> <li>• Hua Ch 6.4 Turn taking</li> <li>• Hua: Transcription conventions</li> </ul>
	Online Activity	Complete discussion forum questions in Moodle.
Week 9: 15 April - 21 April	Module	<b>Successful intercultural communication</b> <ul style="list-style-type: none"> <li>• Bowe, Martin &amp; Manns, ch.11 Successful ICC</li> <li>• Hua 2014 Part II Chapter 8 What contributes to successful ICC?</li> <li>• Hua 2014, Part II Chapter 9 How to develop ICC?</li> <li>• Croucher Chapter 21</li> </ul>
	Online Activity	Complete discussion forum questions in Moodle.
Week 10: 22 April - 28 April	Reading	Students prepare their project assignment. There is no class.

## Resources

### Prescribed Resources

Bowe, H., Martin, K., and Manns, H. (2014). *Communication across Cultures: Mutual understanding in a global world*. 2<sup>nd</sup> edition. Melbourne: Cambridge University Press.

Croucher, S.M. (2017) *Global Perspectives on Intercultural Communication*. Routledge: New York. See eBook.

Hua, Zhu (2014) *Exploring Intercultural Communication*. 1st Edition. Routledge. See eBook.

### Recommended Resources

Spencer-Oatey, H. and Franklin, P (2009) *Intercultural Interaction*. Palgrave.

### Journals

- International Journal of Intercultural Relations
- Current Issues in Intercultural Pragmatics

### Course Evaluation and Development

This course is evaluated through the MyExperience survey and through informal feedback. The course is regularly updated in response to student feedback. This new version uses innovative project-based assessment where students can work on their own data and apply theories in practice.



## **Submission of Assessment Tasks**

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### **Turnitin Submission**

If you encounter a problem when attempting to submit your assignment through Turnitin, please telephone External Support on 9385 3331 or email them on [externalteltsupport@unsw.edu.au](mailto:externalteltsupport@unsw.edu.au) . Support hours are 8:00am – 10:00pm on weekdays and 9:00am – 5:00pm on weekends (365 days a year). If you are unable to submit your assignment due to a fault with Turnitin you may apply for an extension, but you must retain your ticket number from External Support (along with any other relevant documents) to include as evidence to support your extension application. If you email External Support you will automatically receive a ticket number, but if you telephone you will need to specifically ask for one. Turnitin also provides updates on their system status on Twitter.

Generally, assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment. In instances where this is not possible, it will be stated on your course's Moodle site with alternative submission details.

For information on how to submit assignments online via Moodle: <https://student.unsw.edu.au/how-submit-assignment-moodle>

## Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

**Copying:** using the same or very similar words to the original text or idea without acknowledging the source or using quotation marks. This also applies to images, art and design projects, as well as presentations where someone presents another's ideas or words without credit.

**Inappropriate paraphrasing:** Changing a few words and phrases while mostly retaining the original structure and/or progression of ideas of the original, and information without acknowledgement. This also applies in presentations where someone paraphrases another's ideas or words without credit and to piecing together quotes and paraphrases into a new whole, without appropriate referencing.

**Collusion:** working with others but passing off the work as a person's individual work. Collusion also includes providing your work to another student before the due date, or for the purpose of them plagiarising at any time, paying another person to perform an academic task, stealing or acquiring another person's academic work and copying it, offering to complete another person's work or seeking payment for completing academic work.

**Inappropriate citation:** Citing sources which have not been read, without acknowledging the "secondary" source from which knowledge of them has been obtained.

**Duplication ("self-plagiarism"):** submitting your own work, in whole or in part, where it has previously been prepared or submitted for another assessment or course at UNSW or another university.

Correct referencing practices:

- Paraphrasing, summarising, essay writing and time management
- Appropriate use of and attribution for a range of materials including text, images, formulae and concepts.

Individual assistance is available on request from The Learning Centre (<http://www.lc.unsw.edu.au/>). Students are also reminded that careful time management is an important part of study and one of the identified causes of plagiarism is poor time management. Students should allow sufficient time for research, drafting and proper referencing of sources in preparing all assessment items.

UNSW Library also has the ELISE tool available to assist you with your study at UNSW. ELISE is designed to introduce new students to studying at UNSW but it can also be a great refresher during your study.

Completing the ELISE tutorial and quiz will enable you to:

- analyse topics, plan responses and organise research for academic writing and other assessment tasks
- effectively and efficiently find appropriate information sources and evaluate relevance to your needs
- use and manage information effectively to accomplish a specific purpose
- better manage your time

- understand your rights and responsibilities as a student at UNSW
- be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy
- be aware of the standards of behaviour expected of everyone in the UNSW community
- locate services and information about UNSW and UNSW Library

Some of these areas will be familiar to you, others will be new. Gaining a solid understanding of all the related aspects of ELISE will help you make the most of your studies at UNSW.

<http://subjectguides.library.unsw.edu.au/elise/aboutelise>

## **Academic Information**

For essential student information relating to:

- requests for extension;
- late submissions guidelines;
- review of marks;
- UNSW Health and Safety policies;
- examination procedures;
- special consideration in the event of illness or misadventure;
- student equity and disability;
- and other essential academic information, see

<https://www.arts.unsw.edu.au/current-students/academic-information/protocols-guidelines/>

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