



**UNSW**  
SYDNEY

Australia's  
Global  
University



# ARTS3639

## Japan in Popular Culture

Term Two // 2019

## Course Overview

### Staff Contact Details

#### Convenors

| Name        | Email              | Availability   | Location            | Phone     |
|-------------|--------------------|----------------|---------------------|-----------|
| Sumiko Iida | s.iida@unsw.edu.au | Wednesday 12-2 | Morven Brown<br>272 | 9385 3745 |

### School Contact Information

School of Humanities and Languages

Location: School Office, Morven Brown Building, Level 2, 258

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## Course Details

### Credit Points 6

### Summary of the Course

Subject Area: *Japanese Studies*

By using the broad social themes of post-1945 Japanese politics, economics and cultural development, this course attempts to produce an alternative socio-cultural timeline by considering how these themes were and are represented in domestic Japanese popular culture. By reading a number of set texts and other materials, presenting and undertaking a major project, you attempt to answer the questions, how and why was each theme represented in the popular cultures of the day?

This course is taught in English and with readings in English.

### Course Learning Outcomes

1. Discuss issues dealing with the roles that Japanese popular culture plays in the development of domestic, Japanese cultural history since WWII in class and online.
2. Analyse and synthesise issues of Japanese popular culture using references, in writing and oral presentation.
3. Articulate and critically reflect own initial interests and experiences learning and/or engaging with Japan.
4. Design and execute a collaborative project on Japanese popular culture.
5. Evaluate and reflect on learning about and experiences with Japanese popular culture inside and outside the classroom.

### Teaching Strategies

This course uses broad social themes such as post-1945 Japanese politics, economics and cultural development then maps them onto a trajectory represented by certain examples of popular culture in media, fashion, consumer goods and the like. The course covers periods such as Japan's surrender in 1945 through the peak of the Showa Period, the recession as well as the many social issues emerging in the present Heisei Period. Questions such as:

- How does popular culture shape, as well as reflect, Japanese culture as a whole?
- Whose 'story' is this? • Why is that there? • What can popular culture tell us about Japan?
- How were/are the politics, economics and other cultural developments being represented in Japanese popular culture? • What will happen next? How sure are you?
- How does where you live influence how popular culture is produced and consumed?

among many others can be asked. Concepts such as 'representation' and 'popular culture' are discussed in some detail throughout the course. This course links with ARTS2213 Asian Popular Culture with the aim of providing you with an informed understanding of Japanese and broader Asian contemporary cultures. ARTS3639 is a more advanced course in which you can further showcase and develop your skills in critical thinking.

The course follows the two hour lecture followed by a related one hour tutorial path supplemented with discussion and other resources on LMS. Both lecture and tutorial begin in Week 1. You are encouraged

to review lecture content and prepare for the tutorial. Lectures provide you with an opportunity to revise each key text for the week as well as allowing for discussion and reflection in the tutorial that follows. Tutorials expand on lecture content and you are strongly encouraged to engage in a range of activities related to each theme under exploration. During weeks 3-10, tutorial classes will be led by student leaders of the week (see the assessment section below). You are also encouraged to search further readings in relation to the key issue(s) of each week for broadening your understanding of the issue and enhancing your critical thinking skill. Both Lectures and Tutorials are also the time and place where assessment occurs. LMS provides an on-line platform/space for you to post issues raised in class.

## Assessment

Unless otherwise advised, submission of the assessment tasks are 4pm.

### Assessment Tasks

| Assessment task | Weight | Due Date                              | Student Learning Outcomes Assessed |
|-----------------|--------|---------------------------------------|------------------------------------|
| Class Test      | 35%    | 09/07/2019 11:00 AM                   | 1,2,3,5                            |
| Tutorial Leader | 20%    | see additional information            | 1,2,3,5                            |
| Project         | 45%    | July 26 (video) and August 12 (essay) | 1,2,3,4,5                          |

### Assessment Details

#### Assessment 1: Class Test

**Start date:** Not Applicable

**Length:** 100 minutes in total

**Details:** The test consists of two parts: Part 1: Short answer type test, where you answer several questions in relation to key readings in writing. (30mins) mark and feedback in a short comment Part 2: You watch a short video clip that describes/discusses Japanese popular culture, and critically assesses the contents in reflection of your learning in the course in a form of a short essay of 500 words. (70 mins including video viewing time). Mark and feedback in rubric The test is conducted in the lecture.

**Turnitin setting:** This is not a Turnitin assignment

#### Assessment 2: Tutorial Leader

**Start date:** one week before the class you lead at the latest

**Length:** 6 hours including preparation, practice and reflection

**Details:** You select a tutorial question from a list of tutorial questions, work on the question by readings and finding images, bring the image(s) to the class to lead an active class discussion. Most likely, up to three student leaders are allocated to each tutorial class during tutorial leader weeks. The time each student leader leads the group and class discussion is approximately 15 mins. Marks and feedback in rubric

#### Additional details:

-Due dates:

1. Discussion materials to be posted on Moodle by Monday 4pm of the week you lead the class.
2. Self-reflection of your leadership to be submitted on Moodle by Thursday 4pm of the week you lead the class.

-As a leader: It is essential to discuss with other tutorial leaders in terms of the tutorial question selection and the organisation of the tutorial beforehand.

-As a non-leader: View/read materials posted by the leaders and prepare for an active class discussion each week.

**Turnitin setting:** This is not a Turnitin assignment

### **Assessment 3: Project**

**Start date:** Week 4

**Length:** 10mins group video presentation + 1000 words individual essay

**Details:** This is a combination of group and individual project to be worked on the second half of the course. Group project: You form a group with other students, selects a topic, research into the topic, present it in a short video (approximately 10 mins) on LMS for a tutorial discussion in W12 and W13. (20%)Mark and feedback in rubric. Individual project: In reflection of the group work, you write a 1000 word essay on the same topic as the group chose. (25%)This is the final assessment for attendance purposes.Mark and rubric. Individual feedback is available upon request after the semester.

#### **Additional details:**

You need to view the videos posted by other groups to participate in the discussion sessions in Weeks 9 and 10. See Moodle for further information.

**Submission notes:**Video submission is via Moodle discussion forum

**Turnitin setting:** This assignment is submitted through Turnitin and students do not see Turnitin similarity reports.

## Attendance Requirements

Unexcused absence from more than 20% of Tutorial classes, and no show of the lectures below will result in the award of a fail grade.

In Lecture/Tutorials you will actively engage with core course content, enabling you to attain CLO 1,2,3 and 5.

Attendance of the classes indicated below are mandatory in this course:

- all tutorial classes
- lectures on July 31, August 6 and August 7

## Course Schedule

[View class timetable](#)

### Timetable

| Date                      | Type       | Content  |
|---------------------------|------------|--|
| Week 1: 3 June - 7 June   | Lecture    | Lecture 1: Course Introduction<br>Understanding Japanese Popular Culture Studies<br><br>Lecture 2: Early 2000 JPC Boom |
|                           | Tutorial   | What does 'critical' discussion mean?  |
| Week 2: 10 June - 14 June | Lecture    | Lecture 1: No lecture<br>Lecture 2: No lecture<br><br>(Reading activity is essential)                                  |
|                           | Tutorial   | Mock Tutorial Leader task  |
| Week 3: 17 June - 21 June | Lecture    | Lecture 1: 1945-1959<br>Lecture 2: 1945-1959 Tutorial Leader reflection  |
|                           | Tutorial   | Tutorial Leader Session 1  |
| Week 4: 24 June - 28 June | Lecture    | Lecture 1: 1960-1969<br>Lecture 2: 1960-1969 Tutorial Leader reflection  |
|                           | Tutorial   | Tutorial Leader Session 2  |
| Week 5: 1 July - 5 July   | Lecture    | Lecture 1: 1970-1979<br>Lecture 2: 1970-1979 Tutorial Leader reflection  |
|                           | Tutorial   | Tutorial Leader Session 3  |
| Week 6: 8 July - 12 July  | Assessment | Conducted in Lecture 1   |
|                           | Lecture    | Lecture 2: Group Project update  |
|                           | Tutorial   | No tutorial this week.   |
| Week 7: 15 July - 19 July | Lecture    | Lecture 1: 1980-1989<br>Lecture 2: 1980-1989 Tutorial Leader reflection  |

|                              |          |   |
|------------------------------|----------|---|
|                              | Tutorial | Tutorial Leader Session 4   |
| Week 8: 22 July - 26 July    | Lecture  | Lecture 1: 1990-1999<br>Lecture 2: 1990-1999 Tutorial Leader reflection     |
|                              | Tutorial | Tutorial Leader Session 5   |
| Week 9: 29 July - 2 August   | Lecture  | Lecture 1: Current Issues in JPC<br>Lecture 2: Project Discussion session 2 |
|                              | Tutorial | Project Discussion Session 1 is conducted in your tutorial class.           |
| Week 10: 5 August - 9 August | Lecture  | Lecture 1: Project Discussion Session 3<br>Lecture 2: Course wrap up        |
|                              | Tutorial | Project Discussion Session 4  |



## **Resources**

### **Prescribed Resources**

Course readers are online via Moodle

### **Recommended Resources**

- Book – サ ン・クロニクル：戦後日本の70年(Za kuronikuru : sengo Nihon no 70-nen) = The Chronicle (2014)

### **Course Evaluation and Development**

Formal feedback from students will be collected via my Experience, and will be used to improve future iterations of this course. Informal real-time feedback is also very welcome either in person or through Moodle forum for suggestions and comments.

## **Submission of Assessment Tasks**

## **Submission of Assessment Tasks**

### **Turnitin Submission**

If you encounter a problem when attempting to submit your assignment through Turnitin, please telephone External Support on 9385 3331 or email them on [externalteltsupport@unsw.edu.au](mailto:externalteltsupport@unsw.edu.au) . Support hours are 8:00am – 10:00pm on weekdays and 9:00am – 5:00pm on weekends (365 days a year). If you are unable to submit your assignment due to a fault with Turnitin you may apply for an extension, but you must retain your ticket number from External Support (along with any other relevant documents) to include as evidence to support your extension application. If you email External Support you will automatically receive a ticket number, but if you telephone you will need to specifically ask for one. Turnitin also provides updates on their system status on Twitter.

Generally, assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment. In instances where this is not possible, it will be stated on your course's Moodle site with alternative submission details.

For information on how to submit assignments online via Moodle: <https://student.unsw.edu.au/how-submit-assignment-moodle>

## Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

**Copying:** using the same or very similar words to the original text or idea without acknowledging the source or using quotation marks. This also applies to images, art and design projects, as well as presentations where someone presents another's ideas or words without credit.

**Inappropriate paraphrasing:** Changing a few words and phrases while mostly retaining the original structure and/or progression of ideas of the original, and information without acknowledgement. This also applies in presentations where someone paraphrases another's ideas or words without credit and to piecing together quotes and paraphrases into a new whole, without appropriate referencing.

**Collusion:** working with others but passing off the work as a person's individual work. Collusion also includes providing your work to another student before the due date, or for the purpose of them plagiarising at any time, paying another person to perform an academic task, stealing or acquiring another person's academic work and copying it, offering to complete another person's work or seeking payment for completing academic work.

**Inappropriate citation:** Citing sources which have not been read, without acknowledging the "secondary" source from which knowledge of them has been obtained.

**Duplication ("self-plagiarism"):** submitting your own work, in whole or in part, where it has previously been prepared or submitted for another assessment or course at UNSW or another university.

Correct referencing practices:

- Paraphrasing, summarising, essay writing and time management
- Appropriate use of and attribution for a range of materials including text, images, formulae and concepts.

Individual assistance is available on request from The Learning Centre (<http://www.lc.unsw.edu.au/>). Students are also reminded that careful time management is an important part of study and one of the identified causes of plagiarism is poor time management. Students should allow sufficient time for research, drafting and proper referencing of sources in preparing all assessment items.

UNSW Library also has the ELISE tool available to assist you with your study at UNSW. ELISE is designed to introduce new students to studying at UNSW but it can also be a great refresher during your study.

Completing the ELISE tutorial and quiz will enable you to:

- analyse topics, plan responses and organise research for academic writing and other assessment tasks
- effectively and efficiently find appropriate information sources and evaluate relevance to your needs
- use and manage information effectively to accomplish a specific purpose
- better manage your time

- understand your rights and responsibilities as a student at UNSW
- be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy
- be aware of the standards of behaviour expected of everyone in the UNSW community
- locate services and information about UNSW and UNSW Library

Some of these areas will be familiar to you, others will be new. Gaining a solid understanding of all the related aspects of ELISE will help you make the most of your studies at UNSW.

<http://subjectguides.library.unsw.edu.au/elise/aboutelise>

## Academic Information

For essential student information relating to:

- requests for extension;
- late submissions guidelines;
- review of marks;
- UNSW Health and Safety policies;
- examination procedures;
- special consideration in the event of illness or misadventure;
- student equity and disability;
- and other essential academic information, see

<https://www.arts.unsw.edu.au/current-students/academic-information/protocols-guidelines/>

## Image Credit

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