



ARTS1241

Environmental Advocacy and Activism

Term Three // 2020

Course Overview

Staff Contact Details

Convenors

Name	Email	Availability	Location	Phone
John Carr	john.carr@unsw.edu.au	Thursdays, 5:00PM-6:00PM and by appointment	Morven Brown 363	93852313

Lecturers

Name	Email	Availability	Location	Phone
Tema Milstein	tema.milstein@unsw.edu.au	Wednesdays 11:00AM-12:00PM and by Appointment	Morven Brown 364	+61 2 9385 3797

Tutors

Name	Email	Availability	Location	Phone
Taylor Coyne	taylor.coyne@unsw.edu.au	By appointment, M- F, 9:00AM-5:00PM	Morven Brown 280	Contact via email.

School Contact Information

School of Humanities and Languages

Location: School Office, Morven Brown Building, Level 2, 258

Opening Hours: Monday - Friday, 9am - 5pm

Phone: +61 2 9385 1681

Fax: +61 2 9385 8705

Email: hal@unsw.edu.au

Course Details

Credit Points 6

Summary of the Course

Environmental Advocacy and Activism offers you an opportunity to examine how environmental politics play out within society. You will examine advocacy and activism campaigns and case studies focusing on mapping the evolution of a controversy, teasing out the distinctions between advocacy and activism, analysing the role of popular culture, managing social and traditional media and identifying successful interventions that have an impact on environmental policy and decision making processes. Key questions that you will explore during the course include How do citizens make sense of and respond to initiatives that have potentially damaging consequences for society?; How do science, business and activists attempt to persuade?; How are power relations invoked, challenged and negated within environmental advocacy and activist campaigns?; and What role does popular culture play in creating and sustaining particular valuing systems and cultures?'

Course Learning Outcomes

1. Discuss environmental controversy and social change from multiple disciplinary perspectives.
2. Apply salient theories to make sense of knowledge claims, cultural practices, and fundamental questions of politics, meaning, and value as they pertain to advocacy and activism.
3. Examine how governance structures, priorities and power relations enable and constrain environmental advocacy and activism.
4. Evaluate the counter narratives deployed within activist campaigns.
5. Analyse the role of culture and media in influencing and mobilising public opinion relating to environmental issues.

Teaching Strategies

The interactive lectures will engage a range of environment and society transformation theory and a diverse array of approaches to change-making. Tutorials will provide students the opportunity to further refine their understanding of concepts from readings and lectures, engage case studies to interrogate broader course concepts, and begin working in groups to support the final assessment project.

Assessment

Assessment Tasks

Assessment task	Weight	Due Date	Student Learning Outcomes Assessed
Online Discussion Forum	50%	17/11/2020 04:00 PM	1,3,4
Final Project Essay	50%	24/11/2020 04:00 PM	1,2,3,5

Assessment Details

Assessment 1: Online Discussion Forum

Start date: 22/09/2020 04:00 PM

Length: 1500

Details:

Online discussion forum – this online forum will be a repository of 1-2 times a week tasks to prepare students for lecture and tutorial. These tasks will include weekly reading reflections, reading quizzes, discussion questions, and small projects to prepare students for the final assessment. All tasks equally weighted and marked using a standardized rubric. Total throughout the term = 1,500 words

Students provided feedback via rubric marks and comments where appropriate through Turnitin.

Additional details:

Submit via Moodle each week on the day of the on-campus class before the start of class, commencing on Week 1. For more details, please refer to the "Assessment Instructions" document posted on our course Moodle site

Turnitin setting: This assignment is submitted through Turnitin and students do not see Turnitin similarity reports.

Assessment 2: Final Project Essay

Start date: Not Applicable

Details:

Final project essay. Total = 2,500 words.

Marked using a standardised rubric. Students provided with feedback via rubric marks and comments as needed through Turnitin.

Attendance Requirements

Students are strongly encouraged to attend all classes and review lecture recordings.

Course Schedule

[View class timetable](#)

Timetable

Date	Type	Content
Week 1: 14 September - 18 September	Lecture	Course introduction: Structural Explanations for Social & Environmental Change
	Online Activity	Throughout the term, students will have online learning, reflection, and groupwork
Week 2: 21 September - 25 September	Lecture	Discursive/Ideological Explanations for Social & Environmental Change
	Online Activity	Throughout the term, students will have online learning, reflection, and groupwork
Week 3: 28 September - 2 October	Lecture	Classic political liberalism and conventional approaches to advocacy and policy transformation
	Online Activity	Throughout the term, students will have online learning, reflection, and groupwork
Week 4: 5 October - 9 October	Lecture	Collective action and internal resistance
	Online Activity	Throughout the term, students will have online learning, reflection, and groupwork
Week 5: 12 October - 16 October	Lecture	Nonviolent resistance and direct action
	Online Activity	Throughout the term, students will have online learning, reflection, and groupwork
Week 6: 19 October - 23 October	Reading	This will be the reading week for the term.
Week 7: 26 October - 30 October	Lecture	Ecocultural Change and Disruption
	Online Activity	Throughout the term, students will have online learning, reflection, and groupwork
Week 8: 2 November - 6 November	Lecture	Utopian Ecocultural Projects
	Online Activity	Throughout the term, students will have online learning, reflection, and groupwork
Week 9: 9 November - 13 November	Lecture	Violent direct action and Resistance
	Online Activity	Throughout the term, students will have online learning, reflection, and groupwork
Week 10: 16 November - 20 November	Lecture	Conclusion – Panel: Living as an environmental change maker
	Online Activity	Throughout the term, students will have online learning, reflection, and groupwork

Resources

Prescribed Resources

Your key readings and other materials will be available via your Moodle site.

Recommended Resources

You are expected to make good use of the readings provided for the course, and to read beyond those materials for your assignments. Independent research is expected.

Course Evaluation and Development

Past experience and student feedback on the UNSW online survey tool myExperience indicates the importance of students doing close and careful reading of the weekly assigned readings, of engaged student participation in class discussions, and of student independent research.

Submission of Assessment Tasks

Turnitin Submission

If you encounter a problem when attempting to submit your assignment through Turnitin, please telephone External Support on 9385 3331 or email them on externalteltsupport@unsw.edu.au . Support hours are 8:00am – 10:00pm on weekdays and 9:00am – 5:00pm on weekends (365 days a year). If you are unable to submit your assignment due to a fault with Turnitin you may apply for an extension, but you must retain your ticket number from External Support (along with any other relevant documents) to include as evidence to support your extension application. If you email External Support you will automatically receive a ticket number, but if you telephone you will need to specifically ask for one. Turnitin also provides updates on their system status on Twitter.

Generally, assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment. In instances where this is not possible, it will be stated on your course's Moodle site with alternative submission details.

For information on how to submit assignments online via Moodle: <https://student.unsw.edu.au/how-submit-assignment-moodle>

Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

Copying: using the same or very similar words to the original text or idea without acknowledging the source or using quotation marks. This also applies to images, art and design projects, as well as presentations where someone presents another's ideas or words without credit.

Inappropriate paraphrasing: Changing a few words and phrases while mostly retaining the original structure and/or progression of ideas of the original, and information without acknowledgement. This also applies in presentations where someone paraphrases another's ideas or words without credit and to piecing together quotes and paraphrases into a new whole, without appropriate referencing.

Collusion: working with others but passing off the work as a person's individual work. Collusion also includes providing your work to another student before the due date, or for the purpose of them plagiarising at any time, paying another person to perform an academic task, stealing or acquiring another person's academic work and copying it, offering to complete another person's work or seeking payment for completing academic work.

Inappropriate citation: Citing sources which have not been read, without acknowledging the "secondary" source from which knowledge of them has been obtained.

Duplication ("self-plagiarism"): submitting your own work, in whole or in part, where it has previously been prepared or submitted for another assessment or course at UNSW or another university.

Correct referencing practices:

- Paraphrasing, summarising, essay writing and time management
- Appropriate use of and attribution for a range of materials including text, images, formulae and concepts.

Individual assistance is available on request from The Learning Centre (<http://www.lc.unsw.edu.au/>). Students are also reminded that careful time management is an important part of study and one of the identified causes of plagiarism is poor time management. Students should allow sufficient time for research, drafting and proper referencing of sources in preparing all assessment items.

UNSW Library also has the ELISE tool available to assist you with your study at UNSW. ELISE is designed to introduce new students to studying at UNSW but it can also be a great refresher during your study.

Completing the ELISE tutorial and quiz will enable you to:

- analyse topics, plan responses and organise research for academic writing and other assessment tasks
- effectively and efficiently find appropriate information sources and evaluate relevance to your needs
- use and manage information effectively to accomplish a specific purpose
- better manage your time

- understand your rights and responsibilities as a student at UNSW
- be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy
- be aware of the standards of behaviour expected of everyone in the UNSW community
- locate services and information about UNSW and UNSW Library

Some of these areas will be familiar to you, others will be new. Gaining a solid understanding of all the related aspects of ELISE will help you make the most of your studies at UNSW.

<http://subjectguides.library.unsw.edu.au/elise/aboutelise>

Academic Information

For essential student information relating to:

- requests for extension;
- late submissions guidelines;
- review of marks;
- UNSW Health and Safety policies;
- examination procedures;
- special consideration in the event of illness or misadventure;
- student equity and disability;
- and other essential academic information, see

<https://www.arts.unsw.edu.au/current-students/academic-information/protocols-guidelines/>

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Acknowledgement of Country

We acknowledge the Bedegal people who are the traditional custodians of the lands on which UNSW Kensington campus is located.