



**UNSW**  
SYDNEY

Australia's  
Global  
University



# ARTS2213

Asian Popular Culture

Semester Two // 2018

## Course Overview

### Staff Contact Details

#### Convenors

Name	Email	Availability	Location	Phone
Ayxem Eli	<a href="mailto:a.eli@unsw.edu.au">a.eli@unsw.edu.au</a>	10:00 - 12:00 Friday	MB242	9385 9059

#### Lecturers

Name	Email	Availability	Location	Phone
Ayxem Eli	<a href="mailto:a.eli@unsw.edu.au">a.eli@unsw.edu.au</a>	10:00 - 12:00 Friday	MB242	9385 9059

#### Tutors

Name	Email	Availability	Location	Phone
Ayxem Eli	<a href="mailto:a.eli@unsw.edu.au">a.eli@unsw.edu.au</a>	10:00 - 12:00 Friday	MB242	9385 9059

### School Contact Information

School of Humanities and Languages

Location: School Office, Morven Brown Building, Level 2, 258

Opening Hours: Monday - Friday, 9am - 5pm

Phone: +61 2 9385 1681

Fax: +61 2 9385 8705

Email: [hal@unsw.edu.au](mailto:hal@unsw.edu.au)

### Attendance Requirements

A student is expected to attend all class contact hours for a face-to-face (F2F) or blended course and complete all activities for a blended or fully online course.

A student who arrives more than 15 minutes late may be penalised for non-attendance. If such a penalty is imposed, the student must be informed verbally at the end of class and advised in writing within 24 hours.

If a student experiences illness, misadventure or other occurrence that makes absence from a class/activity unavoidable, or expects to be absent from a forthcoming class/activity, they should seek permission from the Course Authority, and where applicable, their request should be accompanied by an original or certified copy of a medical certificate or other form of appropriate evidence.

A Course Authority may excuse a student from classes or activities for up to one month. However, they may assign additional and/or alternative tasks to ensure compliance. A Course Authority considering the granting of absence must be satisfied a student will still be able to meet the course's learning outcomes and/or volume of learning. A student seeking approval to be absent for more than one month must apply in writing to the Dean and provide all original or certified supporting documentation.

For more information about the attendance protocols in the Faculty of Arts and Social Sciences: <https://www.arts.unsw.edu.au/current-students/academic-information/protocols-guidelines/>

## **Academic Information**

For essential student information relating to: requests for extension; review of marks; occupational health and safety; examination procedures; special consideration in the event of illness or misadventure; student equity and disability; and other essential academic information, see <https://www.arts.unsw.edu.au/current-students/academic-information/protocols-guidelines/>

## Course Details

### Credit Points 6

### Summary of the Course

Subject Area: *Asian Studies*

This course can also be studied in the following specialisations: *Chinese Studies*

Asia's rapidly changing social and political context is contributing to the dynamic development of popular culture. This course will explore Asian popular culture in a global and cross-cultural context, especially its role in the production of meaning and construction of various forms of identity. You will examine music, fashion, Bollywood, manga, K-Pop, food, sports, and the arts in specific ethnographic settings in relation to 'dominant ideology', gender, sexuality, race, and social hierarchy. You will focus on the intricate interrelation of power and politics, and the ways in which popular cultures are produced, circulated, marketed, transformed and consumed by different audiences. This course will offer a critical understanding of culture and soft power in Asian context from cultural studies, sociological, anthropological and historical perspectives.

### At the conclusion of this course the student will be able to

1. Analyse and evaluate relevant scholarly literature in the studies of popular culture
2. Evaluate scholarly approaches to the study of an Asian country or region
3. Demonstrate prepared participation in small group work
4. Reflect critically on own knowledge of Asian Studies
5. Make scholarly arguments using independently located and credible evidence

### Teaching Strategies

This course is taught with a combination of interactive lectures, tutorials and group-based activities. The lectures provide background information and introduce theoretical and analytical perspectives and debates that are explored in or exemplified by the specialised weekly readings. You will be encouraged not only to critically engage with the lectures and provided readings, but also to reflect on your own lived experiences as a consumer of popular culture. The weekly tutorial presentation is a platform for you to contribute to the discussions on readings, combined with the theoretical and methodological approaches introduced in the lectures. Engagement with the course content is assessed by an end-of-term test. Essay abstract and annotated bibliography are important process to help you work toward your research essay on a specific topic.

## Assessment

### Assessment Tasks

Assessment task	Weight	Due Date	Student Learning Outcomes Assessed
Research essay	40%	26/10/2018 04:00 PM	1,2,4,5
Group presentation	25%	Week 4 - week 13	1,2,3,5
Essay abstract and annotated bibliography	15%	07/09/2018 04:00 PM	1,2,5
In-class test	20%	Week 11 tutorials	1,2,5

### Assessment Details

#### Assessment 1: Research essay

**Start date:** Not Applicable

**Length:** 3000 words

**Details:** Students write a research essay based on independent research (3000 words). Feedback via comments and rubric.

**Turnitin setting:** This assignment is submitted through Turnitin and students do not see Turnitin similarity reports.

#### Assessment 2: Group presentation

**Start date:** Not Applicable

**Length:** 15 - 20 minutes

**Details:** Students present on readings on their assigned week to discuss the core arguments of the readings, and engage with the class to generate lively discussions (approx. 20 minutes). Feedback via comments and rubric

**Submission notes:** During tutorials from Week 4 - Week 13

**Turnitin setting:** This is not a Turnitin assignment

#### Assessment 3: Essay abstract and annotated bibliography

**Start date:** Not Applicable

**Length:** 1000 words

**Details:** Students identify a research topic and write an abstract outlining their intended arguments; Students identify two scholarly sources in relation to their research topic and assess these sources in an

annotated bibliography (1000 words). Feedback via comments and rubric

**Turnitin setting:** This is not a Turnitin assignment

**Assessment 4: In-class test**

**Start date:** Not Applicable

**Length:** 60 minutes

**Details:** Students complete a given test in 60 minutes. Students receive a mark and can consult the lecturer for further feedback. This is the final assessment for attendance purposes.

**Turnitin setting:** This is not a Turnitin assignment

## Submission of Assessment Tasks

Students are expected to put their names and student numbers on every page of their assignments.

## Turnitin Submission

If you encounter a problem when attempting to submit your assignment through Turnitin, please telephone External Support on 9385 3331 or email them on [externalteltsupport@unsw.edu.au](mailto:externalteltsupport@unsw.edu.au). Support hours are 8:00am – 10:00pm on weekdays and 9:00am – 5:00pm on weekends (365 days a year). If you are unable to submit your assignment due to a fault with Turnitin you may apply for an extension, but you must retain your ticket number from External Support (along with any other relevant documents) to include as evidence to support your extension application. If you email External Support you will automatically receive a ticket number, but if you telephone you will need to specifically ask for one. Turnitin also provides updates on their system status on Twitter.

Generally, assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment. In instances where this is not possible, it will be stated on your course's Moodle site with alternative submission details.

## Late Assessment Penalties

Students are responsible for the submission of assessment tasks by the required dates and times. Depending on the extent of delay in the submission of an assessment task past the due date and time, one of the following late penalties will apply unless special consideration or a blanket extension due to a technical outage is granted. For the purpose of late penalty calculation, a 'day' is deemed to be each 24-hour period (or part thereof) past the stipulated deadline for submission.

- **Work submitted less than 10 days after the stipulated deadline** is subject to a deduction of 5% of the total awardable mark from the mark that would have been achieved if not for the penalty for every day past the stipulated deadline for submission. That is, a student who submits an assignment with a stipulated deadline of 4:00pm on 13 May 2016 at 4:10pm on 14 May 2016 will incur a deduction of 10%.

### ***Task with a non-integer percentage mark***

If the task is marked out of 25, then late submission will attract a penalty of a deduction of 1.25 from the mark awarded to the student for every 24-hour period (or part thereof) past the stipulated deadline.

*Example:* A student submits an essay 48 hours and 10 minutes after the stipulated deadline. The total possible mark for the essay is 25. The essay receives a mark of 17. The student's mark is therefore  $17 - [25 (0.05 \times 3)] = 13.25$

### ***Task with a percentage mark***

If the task is marked out of 100%, then late submission will attract a penalty of a deduction of 5% from the mark awarded to the student for every 24-hour period (or part thereof) past the stipulated deadline.

*Example:* A student submits an essay 48 hours and 10 minutes after the stipulated deadline. The essay is marked out of 100%. The essay receives a mark of 68. The student's mark is therefore  $68 - 15 = 53$

- **Work submitted 10 to 19 days after the stipulated deadline** will be assessed and feedback provided but a mark of zero will be recorded. If the work would have received a pass mark but for the lateness and the work is a compulsory course component (hurdle requirement), a student will be deemed to have met that requirement;
- **Work submitted 20 or more days after the stipulated deadline** will not be accepted for assessment and will receive no feedback, mark or grade. If the assessment task is a compulsory component of the course a student will receive an Unsatisfactory Fail (UF) grade as a result of unsatisfactory performance in an essential component of the course.

This information is also available at:

<https://www.arts.unsw.edu.au/current-students/academic-information/protocols-guidelines/>

## Special Consideration Applications

You can apply for special consideration when illness or other circumstances interfere with your assessment performance.

Sickness, misadventure or other circumstances beyond your control may:

- \* Prevent you from completing a course requirement,
- \* Keep you from attending an assessable activity,
- \* Stop you submitting assessable work for a course,
- \* Significantly affect your performance in assessable work, be it a formal end-of-semester examination, a class test, a laboratory test, a seminar presentation or any other form of assessment.

For further details in relation to Special Consideration including "When to Apply", "How to Apply" and "Supporting Documentation" please refer to the Special Consideration webstie:

<https://student.unsw.edu.au/special-consideration>



## Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

**Copying:** using the same or very similar words to the original text or idea without acknowledging the source or using quotation marks. This also applies to images, art and design projects, as well as presentations where someone presents another's ideas or words without credit.

**Inappropriate paraphrasing:** changing a few words and phrases while mostly retaining the original structure and information without acknowledgement. This also applies in presentations where someone paraphrases another's ideas or words without credit. It also applies to piecing together quotes and paraphrases into a new whole, without referencing and a student's own analysis to bring the material together.

**Collusion:** working with others but passing off the work as a person's individual work. Collusion also includes providing your work to another student before the due date, or for the purpose of them plagiarising at any time, paying another person to perform an academic task, stealing or acquiring another person's academic work and copying it, offering to complete another person's work or seeking payment for completing academic work.

**Inappropriate citation:** Citing sources which have not been read, without acknowledging the "secondary" source from which knowledge of them has been obtained.

**Duplication ("self-plagiarism"):** submitting your own work, in whole or in part, where it has previously been prepared or submitted for another assessment or course at UNSW or another university.

Correct referencing practices:

- Paraphrasing, summarising, essay writing and time management
- Appropriate use of and attribution for a range of materials including text, images, formulae and concepts.

Individual assistance is available on request from The Learning Centre (<http://www.lc.unsw.edu.au/>). Students are also reminded that careful time management is an important part of study and one of the identified causes of plagiarism is poor time management. Students should allow sufficient time for research, drafting and proper referencing of sources in preparing all assessment items.

UNSW Library also has the ELISE tool available to assist you with your study at UNSW. ELISE is designed to introduce new students to studying at UNSW but it can also be a great refresher during your study.

Completing the ELISE tutorial and quiz will enable you to:

- analyse topics, plan responses and organise research for academic writing and other assessment tasks
- effectively and efficiently find appropriate information sources and evaluate relevance to your needs
- use and manage information effectively to accomplish a specific purpose

- better manage your time
- understand your rights and responsibilities as a student at UNSW
- be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy
- be aware of the standards of behaviour expected of everyone in the UNSW community
- locate services and information about UNSW and UNSW Library

Some of these areas will be familiar to you, others will be new. Gaining a solid understanding of all the related aspects of ELISE will help you make the most of your studies at UNSW.

(<http://subjectguides.library.unsw.edu.au/elise/aboutelise>)

# Course Schedule

[View class timetable](#)

## Timetable

Date	Type	Content
Week 1: 23 July - 29 July	Lecture	What is 'pop culture'; Why 'Asian pop culture'
Week 2: 30 July - 5 August	Lecture	Approaches to (Asian) Popular Culture: theories and methods
	Tutorial	consolidate understanding of theoretical and methodological approaches
Week 3: 6 August - 12 August	Lecture	Politics of Dress in Asia
	Tutorial	Meanings and interpretations of dress in history, politics and boundary making
Week 4: 13 August - 19 August	Lecture	Sex and Gender (Guest Lecturer: Dr William Armour)
	Tutorial	<ul style="list-style-type: none"> <li>• Group Presentation</li> <li>• Masculinity in Asian pop culture</li> </ul>
Week 5: 20 August - 26 August	Lecture	Sport, Nationalism and Identity in Asia
		<ul style="list-style-type: none"> <li>• Group Presentation</li> <li>• Sport as institution and commodity; Sport mega-events and geopolitics in Asia; Media sports and politics. Regional focus: North Korea, China, India</li> </ul>
Week 6: 27 August - 2 September	Lecture	Contemporary Chinese Art
	Tutorial	<ul style="list-style-type: none"> <li>• Group Presentation</li> <li>• Why do people do art; What is 'pop art'; Art and politics in China</li> </ul>
Week 7: 3 September - 9 September	Lecture	Hallyu
	Tutorial	<ul style="list-style-type: none"> <li>• Group Presentation</li> <li>• The export and import of Korean culture in Asian regions and beyond</li> </ul>
Week 8: 10 September - 16 September	Lecture	Pop media in the Philippines and Bali (Guest Lecturer: Dr Mamolete Mora)
	Tutorial	<ul style="list-style-type: none"> <li>• Group Presentation</li> <li>• Cosmopolitanism in Popular Media in Southeast Asia</li> </ul>
Week 9: 17 September - 23 September	Lecture	Ethnic Minorities and pop culture
	Tutorial	<ul style="list-style-type: none"> <li>• Group Presentation</li> <li>• Representation and 'consumption' of Ethnic Minorities in Chinese popular Culture</li> </ul>
Break: 24 September - 30 September		
Week 10: 1 October - 7 October	Lecture	Collecting in Asian Context
	Tutorial	<ul style="list-style-type: none"> <li>• Group Presentation</li> </ul>

		<ul style="list-style-type: none"> <li>• Why do people collect? What are the meanings of 'collectable items'?</li> </ul>
Week 11: 8 October - 14 October	Lecture	Islamic Pop Culture
	Tutorial	<ul style="list-style-type: none"> <li>• Islamic Pop Culture in Indonesia and Malaysia</li> <li>• In-class test (60 minutes)</li> </ul>
Week 12: 15 October - 21 October	Lecture	Asian popular culture in Australia—a reflection
		<ul style="list-style-type: none"> <li>• Group Presentation</li> <li>• Pop culture and national identity; The acceptance and rejection of Asian pop culture in Australia</li> </ul>
Week 13: 22 October - 28 October	Tutorial	<ul style="list-style-type: none"> <li>• Group Presentation</li> <li>• Course Review</li> </ul>

## **Resources**

### **Prescribed Resources**

Course readings are available on Moodle

### **Recommended Resources**

Recommended resources and other relevant materials are available on Moodle

### **Course Evaluation and Development**

This course is formally evaluated through MyExperience

### **Image Credit**

Ayxem Eli

### **CRICOS**

CRICOS Provider Code: 00098G