



LING5015

Discourse Analysis

Semester Two // 2018

Course Overview

Staff Contact Details

Convenors

Name	Email	Availability	Location	Phone
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School Contact Information

School of Humanities and Languages

Location: School Office, Morven Brown Building, Level 2, 258

Opening Hours: Monday - Friday, 9am - 5pm

Phone: +61 2 9385 1681

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Attendance Requirements

A student is expected to attend all class contact hours for a face-to-face (F2F) or blended course and complete all activities for a blended or fully online course.

A student who arrives more than 15 minutes late may be penalised for non-attendance. If such a penalty is imposed, the student must be informed verbally at the end of class and advised in writing within 24 hours.

If a student experiences illness, misadventure or other occurrence that makes absence from a class/activity unavoidable, or expects to be absent from a forthcoming class/activity, they should seek permission from the Course Authority, and where applicable, their request should be accompanied by an original or certified copy of a medical certificate or other form of appropriate evidence.

A Course Authority may excuse a student from classes or activities for up to one month. However, they may assign additional and/or alternative tasks to ensure compliance. A Course Authority considering the granting of absence must be satisfied a student will still be able to meet the course's learning outcomes and/or volume of learning. A student seeking approval to be absent for more than one month must apply in writing to the Dean and provide all original or certified supporting documentation.

For more information about the attendance protocols in the Faculty of Arts and Social Sciences: <https://www.arts.unsw.edu.au/current-students/academic-information/protocols-guidelines/>

Academic Information

For essential student information relating to: requests for extension; review of marks; occupational health and safety; examination procedures; special consideration in the event of illness or misadventure; student equity and disability; and other essential academic information, see <https://www.arts.unsw.edu.au/current-students/academic-information/protocols-guidelines/>

Course Details

Credit Points 6

Summary of the Course

This course develops your research skills and your awareness of language use in society. All key approaches to text analysis will be reviewed to give you a broad perspective, which you can apply to a range of disciplinary contexts including applied linguistics, translation and interpretation, media and communication studies and narrative analysis. You will develop your critical thinking about how language use reflects and shapes our world and discuss social phenomena (e.g. equality, social justice, representation of asylum seekers, etc.) through text analysis. You will also learn about how speakers make choices to perform their identity, co-operate and express politeness in conversations and narrate past events. In terms of written texts, you will study cohesion and coherence in academic writing, and this will help you be a better writer. For your projects, you will be free to choose from a broad range of text types including newspapers, translation/interpreting texts, academic texts, natural conversations and social media texts.

At the conclusion of this course the student will be able to

1. Identify and label features of natural conversations in English using conversation analysis techniques.
2. Record and transcribe a short conversation using transcription conventions.
3. Design a research project using discourse analysis methods.
4. Evaluate the connections between language use and social, political and cultural formations.
5. Develop an analytical strategy to explore patterns of spoken or written discourse.
6. Argue for the validity of a discourse analytical approach and illustrate the use of the approach through examples.

Teaching Strategies

Learning and Teaching Rationale

The content was carefully selected to cover all major trends in discourse analysis. However, this means that the various approaches are not explored in depth. The aim is to give an introduction to each approach so that students can select the best approach for their research purposes.

Teaching Strategies

Classes will run for 2 hours face-to-face in a workshop format. The teaching strategy is to combine the theoretical grounding with practical applications. Most of the time will be allocated to group discussions based on the pre-set discussion questions and exercises as outlined in the course schedule. Lecture time will be limited for clarification of concepts. Students are required to prepare their answers to the exercises and actively take part in class discussion. For the project assignment students will carry out their individual study of discourse analysis on spoken or written forms of discourse.

Assessment

Assessment Tasks

Assessment task	Weight	Due Date	Student Learning Outcomes Assessed
Conversation Analysis	30%	31/08/2018 04:00 PM	1,2
Project Presentation	20%	Not Applicable	4,6
Project	50%	26/10/2018 04:00 PM	3,5

Assessment Details

Assessment 1: Conversation Analysis

Start date:

Details: Students work in groups of 3 to audio/video-record a 30 minute conversation. Students receive a group mark for the recording (10%). Each student takes responsibility for a 10-minute segment and submits the CA analysis of that segment individually (20%). The length of the transcript is approximately 1000 words/per student with approximately 1000 words of analysis. Students receive written feedback.

Turnitin setting: This assignment is submitted through Turnitin and students do not see Turnitin similarity reports.

Assessment 2: Project Presentation

Start date:

Details: This is an individual task. Students give a 10 minute presentation on their individual Discourse Analysis Project. Students receive written feedback and peer feedback in class.

Additional details:

Students are rostered to present their project ideas. They submit their PP slides onto Moodle.

Turnitin setting: This assignment is submitted through Turnitin and students do not see Turnitin similarity reports.

Assessment 3: Project

Start date:

Details: This is a project assignment of 3000 words excluding references. Students choose an area of interest in discourse studies and develop a project proposal. The proposed project should also include sample data analysis using the chosen method of discourse analysis. Students receive oral feedback from tutor and their peers (during presentations) and receive written feedback based on the written submission.

Turnitin setting: This assignment is submitted through Turnitin and students do not see Turnitin

similarity reports.

Submission of Assessment Tasks

Students are expected to put their names and student numbers on every page of their assignments.

Turnitin Submission

If you encounter a problem when attempting to submit your assignment through Turnitin, please telephone External Support on 9385 3331 or email them on externalteltsupport@unsw.edu.au. Support hours are 8:00am – 10:00pm on weekdays and 9:00am – 5:00pm on weekends (365 days a year). If you are unable to submit your assignment due to a fault with Turnitin you may apply for an extension, but you must retain your ticket number from External Support (along with any other relevant documents) to include as evidence to support your extension application. If you email External Support you will automatically receive a ticket number, but if you telephone you will need to specifically ask for one. Turnitin also provides updates on their system status on Twitter.

Generally, assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment. In instances where this is not possible, it will be stated on your course's Moodle site with alternative submission details.

Late Assessment Penalties

An assessed task is deemed late if it is submitted after the specified time and date as set out in the course Learning Management System (LMS).

The late penalty is the loss of 5% of the total possible marks for the task for each day or part thereof the work is late. Lateness will include weekends and public holidays. This does not apply to a task that is assessed but no mark is awarded.

Work submitted fourteen (14) days after the due date will be marked and feedback provided but no mark will be recorded. If the work would have received a pass mark but for the lateness and the work is a compulsory course component, a student will be deemed to have met that requirement. This does not apply to a task that is assessed but no mark is awarded.

Work submitted twenty-one (21) days after the due date will not be accepted for marking or feedback and will receive no mark or grade. If the assessment task is a compulsory component of the course a student will automatically fail the course.

Special Consideration Applications

You can apply for special consideration when illness or other circumstances interfere with your assessment performance.

Sickness, misadventure or other circumstances beyond your control may:

- * Prevent you from completing a course requirement,
- * Keep you from attending an assessable activity,
- * Stop you submitting assessable work for a course,

* Significantly affect your performance in assessable work, be it a formal end-of-semester examination, a class test, a laboratory test, a seminar presentation or any other form of assessment.

For further details in relation to Special Consideration including "When to Apply", "How to Apply" and "Supporting Documentation" please refer to the Special Consideration website:

<https://student.unsw.edu.au/special-consideration>

Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

Copying: using the same or very similar words to the original text or idea without acknowledging the source or using quotation marks. This also applies to images, art and design projects, as well as presentations where someone presents another's ideas or words without credit.

Inappropriate paraphrasing: changing a few words and phrases while mostly retaining the original structure and information without acknowledgement. This also applies in presentations where someone paraphrases another's ideas or words without credit. It also applies to piecing together quotes and paraphrases into a new whole, without referencing and a student's own analysis to bring the material together.

Collusion: working with others but passing off the work as a person's individual work. Collusion also includes providing your work to another student before the due date, or for the purpose of them plagiarising at any time, paying another person to perform an academic task, stealing or acquiring another person's academic work and copying it, offering to complete another person's work or seeking payment for completing academic work.

Inappropriate citation: Citing sources which have not been read, without acknowledging the "secondary" source from which knowledge of them has been obtained.

Duplication ("self-plagiarism"): submitting your own work, in whole or in part, where it has previously been prepared or submitted for another assessment or course at UNSW or another university.

Correct referencing practices:

- Paraphrasing, summarising, essay writing and time management
- Appropriate use of and attribution for a range of materials including text, images, formulae and concepts.

Individual assistance is available on request from The Learning Centre (<http://www.lc.unsw.edu.au/>). Students are also reminded that careful time management is an important part of study and one of the identified causes of plagiarism is poor time management. Students should allow sufficient time for research, drafting and proper referencing of sources in preparing all assessment items.

UNSW Library also has the ELISE tool available to assist you with your study at UNSW. ELISE is designed to introduce new students to studying at UNSW but it can also be a great refresher during your study.

Completing the ELISE tutorial and quiz will enable you to:

- analyse topics, plan responses and organise research for academic writing and other assessment tasks
- effectively and efficiently find appropriate information sources and evaluate relevance to your needs
- use and manage information effectively to accomplish a specific purpose

- better manage your time
- understand your rights and responsibilities as a student at UNSW
- be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy
- be aware of the standards of behaviour expected of everyone in the UNSW community
- locate services and information about UNSW and UNSW Library

Some of these areas will be familiar to you, others will be new. Gaining a solid understanding of all the related aspects of ELISE will help you make the most of your studies at UNSW.

(<http://subjectguides.library.unsw.edu.au/elise/aboutelise>)

Course Schedule

[View class timetable](#)

Timetable

Date	Type	Content
Week 1: 23 July - 29 July	Topic	What is discourse analysis? Ch 1
Week 2: 30 July - 5 August	Topic	Discourse and society: Identity in discourse , Ch 2
Week 3: 6 August - 12 August	Topic	Discourse and pragmatics: face and politeness, Ch 3
Week 4: 13 August - 19 August	Topic	Conversation Analysis I Ch 3
Week 5: 20 August - 26 August	Topic	Conversation Analysis II Ch 3
Week 6: 27 August - 2 September	Topic	Discourse grammar: cohesion and coherence, Ch 6
Week 7: 3 September - 9 September	Topic	Doing discourse analysis Ch 10
Week 8: 10 September - 16 September	Topic	Multimodal Discourse Analysis Ch 8
Week 9: 17 September - 23 September	Topic	Critical Discourse Analysis, Ch 9
Break: 24 September - 30 September		
Week 10: 1 October - 7 October	Fieldwork	No class. Students work on data collection for their project.
Week 11: 8 October - 14 October	Presentation	Students present their project.
Week 12: 15 October - 21 October	Presentation	Students present their project.
Week 13: 22 October - 28 October	Presentation	Students present their project.

Resources

Prescribed Resources

- Paltridge, B. – Discourse analysis: An introduction. (2012)- purchase from UNSW bookshop
- Bhatia et al. – Advances in Discourse Studies (2008) - eBook in UNSW Library

Recommended Resources

- Book – Text, context, pretext. Critical Issues in Discourse Analysis. (2004)
- Book – Register, Genre, and Style (2009)
- Book – Discourse of course: An overview of research in discourse studies (2009)
- Book – Introduction to Discourse Studies (2004)
- Book – Approaches to discourse (1994)
- Book – Discourse 2.0. Language and new media (2013)
- Website – Teun van Dijk
- Website – Gail Jefferson
- Website – Charles Antaki
- Journal – Discourse and Society
- Journal – Discourse and Communication
- Journal – Discourse Processes
- Journal – Discourse Studies

Course Evaluation and Development

Students in past courses valued the flexibility in choosing their own projects and the ability to focus on the discourse methods and text types that were most relevant to their profession. This aspect of the course has been kept. Some students expected to cover methods more in depth and this can be achieved in individualised projects.

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