

Bachelor of Commerce/ Media (PR & Advert) 3596

Progression Plan for 2021 Commencing Students

Terminology	Definition
Integrated 1st Year Courses	48UOC of integrated 1 st year courses which students must complete under this degree. Maximum level one limit for the Commerce component is 60UOC.
Commerce Major	Major Requirements: 48 UOC in an approved disciplinary stream containing at least 18 UOC at level 3. Note that the 48 UOC includes one course from the Integrated First Year. This means that students will complete 42 UOC in specified disciplinary courses outside the core.
UNSW Business School Elective	6UOC in UNSW Business School courses to ensure a student completes a minimum of 96UOC of Business courses within the Bachelor of Commerce. The exact number of courses to complete will depend on the major chosen. GEN courses cannot be counted as Business School electives.
MyBcom	Students need to complete three non-credit bearing myBCom professional development elements including COMM0999 myBCom Blueprin, COMM1999 myBCom First Year Portfolio and COMM3999 myBCom Graduation Portfolio.
WIL Course	Students must complete a 6 UOC Work Integrated Learning (WIL) course within their program. This course can count as a free elective or where applicable, can count as a Commerce major elective or General Education course.
Final Year Synthesis	Students must complete either a 6 UOC Synthesis of Learning Course, or a 0 UOC Synthesis Experience. Students who complete a Synthesis course that is also a Work Integrated Learning course within a major, will meet a major elective, WIL and Synthesis requirement.

Table A. Commerce major: _____

Compulsory First year Courses		Commerce Major- Refer to Appendix A.		UNSW Business School elective	
(48UOC)	Term	(42UOC)	Term	(6UOC)	Term
1. COMM1100		1.		1. WIL/Final Year Synthesis*	
2. COMM1140		2.			
3. COMM1110		3.			
4. COMM1120		4.			
5. COMM1150		5.			
6. COMM1170		6.			
7. COMM1180		7.			
8. COMM1190					
* Where applicable, WIL and/or Synthesis may be met within the Commerce Major (please see major handbook page).					

Program Checklist:

- ☐ I have completed a minimum of 96UOC (16 courses) from the Business school
- ☐ I have completed 48UOC of compulsory first year courses
- ☐ I have completed a minimum of 48UOC (8 courses) and met the requirements for one Commerce major
- ☐ I have completed no more than 60UOC of level one course for the Bachelor of Commerce component.
- ☐ I have completed myBCom Blueprint (COMM0999), myBCom First Year Portfolio (COMM1999), myBCom Graduate Portfolio (COMM3999)
- ☐ I have completed a WIL course
- ☐ I have completed final year Synthesis
- ☐ I have consulted the Faculty of Arts, Design & Architecture for the Media component of my degree.

PLEASE USE THIS DIAGRAM AS REFERENCE ONLY. IT DOES NOT REPLACE THE HANDBOOK AS GUIDE FOR PROGRAM REQUIREMENTS.

Please refer to the 2021 Online Handbook for the program and major rules:
<https://www.handbook.unsw.edu.au/undergraduate/programs/2021/3596>

List of approved Commerce Majors from within the UNSW Business School

Appendix A.

Accounting (48UOC)	Finance (48UOC)	Business Economics (48UOC)
Required Integrated 1st Year Course: COMM1140	Required Integrated 1st Year Course: COMM1180	Required Integrated 1st Year Course: COMM1100
1. ACCT2511	1. FINS1612	1. ECON1202
2. ACCT2522	2. FINS2613	2. Business Economics major elective from List 1
3. ACCT2542	3. FINS2624	3. Business Economics major elective from List 2
4. ACCT3563	4. FINS3616	4. Business Economics major elective from List 3
5. Accounting major elective Level 3	5. Finance major elective	5. Business Economics major elective from List 3
6. Accounting major elective Level 3	6. Finance major elective Level 3	6. Business Economics major elective from List 3
7. Accounting major elective	7. Finance major elective Level 3	7. Business Economics major elective from List 1 or 2 or 3

Human Resource Management (48UOC)	Information Systems (48UOC)	International Business (48UOC)
Required Integrated 1st Year Course: COMM1170 or COMM1100	Required Integrated 1st Year Course: COMM1190	Required Integrated 1st Year Course: COMM1150
1. MGMT1002	1. INFS1603	1. MGMT2101
2. MGMT2705	2. INFS2602	2. MGMT2102
3. MGMT2718	3. INFS2603	3. MGMT3101
4. MGMT3701	4. INFS3604	4. MGMT3102
5. HRM major elective	5. INFS major elective	5. Int. Bus. major elective
6. HRM major elective level 3	6. INFS major elective level 3	6. Int. Bus. major elective
7. HRM major elective level 3	7. INFS major elective level 3	7. Int. Bus. major elective level 3

Marketing (48UOC)	Taxation (48UOC)	Financial Technology (48UOC)	Business Analytics (48UOC)
Required Integrated 1st Year Course: COMM1100	Required Integrated 1st Year Course: COMM1150	Required Integrated 1st Year Course: COMM1190	Required Integrated 1st Year Course: COMM1190
1. MARK2012	1. TABL2710	1. FINS1612	1. COMM1822
2. MARK2052	2. TABL2750	2. FINS3645	2. COMM2050
3. MARK2085	3. Taxation major elective	3. FINS3646	3. COMM2501
4. MARK3054	4. Taxation major elective	4. FINS3647	4. Modelling 1 course (level 2)
5. MARK3087	5. Taxation major elective level 3	5. FINS3648	5. Modelling 2 course (level 3)
6. Marketing major elective	6. Taxation major elective level 3	6. One from FINS2613/FINS2624/FINS3623/FINS3630	6. Business Analytics Major elective level 3
7. Marketing major elective level 3	7. Taxation major elective level 3	7. Financial Technology major elective	7. Capstone course (level 3)

First Year Enrolment Recommendation for Program 3596 Commerce/Media in Different Commencing Terms

Commencing in T1		
T1 Enrolment	T2 Enrolment	T3 Enrolment
One Media course from ARTS1090, ARTS1091, ARTS1092	One Media course from ARTS1090, ARTS1091, ARTS1092	COMM1170
MDIA1002	COMM1110	MDIA1003
COMM1140	COMM1100	
COMM0999		

Commencing in T2		
T2 Enrolment	T3 Enrolment	T1 Enrolment
One Media course from ARTS1090, ARTS1091, ARTS1092	One Media course from ARTS1090, ARTS1091, ARTS1092	COMM1120
COMM1140	MDIA1003	MDIA1002
COMM1110	COMM1100	
COMM0999		

Commencing in T3		
T3 Enrolment	T1 Enrolment	T2 Enrolment
One Media course from ARTS1090, ARTS1091, ARTS1092	One Media course from ARTS1090, ARTS1091, ARTS1092	COMM1100
MDIA1003	MDIA1002	COMM1120
COMM1140	COMM1110	
COMM0999		

*COMM0999 is 0 UOC for MyBComm

Note: Please refer to the [sample programs](#) or contact [Faculty of Arts, Design & Architecture](#) if you have any questions about the Media component study.

PLEASE USE THIS RECOMMENDATION AS REFERENCE ONLY