



CENTRE FOR APPLIED
ECONOMIC RESEARCH



Centre for Applied Economic Research

Strategic Vision

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STRATEGIC GOALS

Broadly respected

Contributing strongly to University and Business School strategic goals through excellence in research and engagement

Community understanding of the significance of the Centre

Recognised as an international leader in diverse areas of public policy, with high public awareness and positive perception

Champion of informed policy

Policy recommendations developed with government and industry

Informed by high-quality academic research

Strong and dynamic

Development of broad strategic partnerships with government and industry

Agile in addressing emerging policy challenges

CONTEXT

UNSW 2025 Strategy

Strategic Priorities:

Academic Excellence

Social Engagement

Global Impact

UNSW Business School

“Our mission is to be a globally engaged, high impact and academically rigorous business school that enhances practice through leading edge research”

THOUGHT LEADERSHIP

STRONG PUBLIC VOICE

Take a larger role in relevant public debates

Ensure that diverse, multidisciplinary perspectives on policy are recognised

Forums, roundtables and workshops engaging with a broader range of stakeholders

FUTURE-FOCUSSED LEADERSHIP

Position the Centre as a broad-based leader within the research and policy communities, drawing on key partnerships across the Business School, university & internationally

Respond promptly and effectively to emerging policy challenges

REFRAME AND REFRESH THE AGENDA

Refreshed agenda that resonates with a broad range of researchers, policy makers, industry and the broader community

DYNAMIC ORGANISATION

Leading from the top

Strong leadership team with a strong performance culture

Strong communications

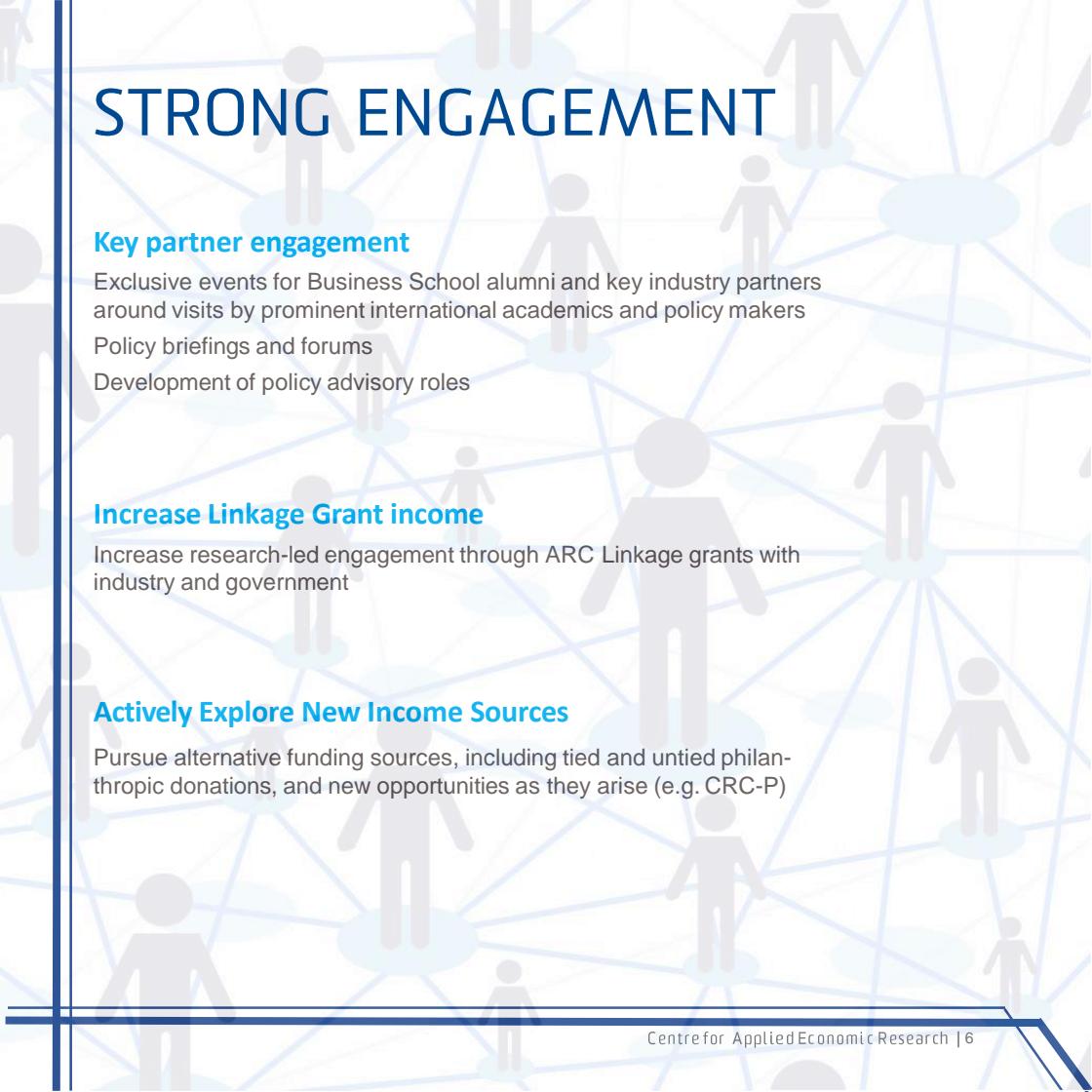
Refresh the communication strategy, adopting a wide range of alternative platforms, partners and avenues, to enhance engagement with stakeholders

Performance and accountability

A clear, shared vision and strategy

Ambitious financial targets

STRONG ENGAGEMENT



Key partner engagement

Exclusive events for Business School alumni and key industry partners around visits by prominent international academics and policy makers

Policy briefings and forums

Development of policy advisory roles

Increase Linkage Grant income

Increase research-led engagement through ARC Linkage grants with industry and government

Actively Explore New Income Sources

Pursue alternative funding sources, including tied and untied philanthropic donations, and new opportunities as they arise (e.g. CRC-P)

BROAD SCOPE AND IMPACT



Impact through

- Improving information for policy makers through policy relevant research
- Development of capacity through advisory roles, education and training
- Addressing underdeveloped areas of research in Australia
- Involvement in public policy debates

Extend collaborations across the University and through international partnerships

Build collaborations with diverse centres and schools, locally and internationally through events and research initiatives, addressing socially and globally important issues.

Clear focus that aligns with strategic priorities and funding opportunities

- Real Estate
- Economic Measurement
- Law and Economics

Explore “new” research areas

- Artificial Intelligence, Robotics and Public Policy
- Competition policy
- Innovation policy
- Big Data and Public Policy

**THOUGHT
LEADERSHIP**

**DYNAMIC
ORGANISATION**

**STRONG
ENGAGEMENT**

**BROAD
IN SCOPE AND
IMPACT**

Strong public voice

Leading from
the top

Key partner and
resource in alumni
engagement

Extend collaborations
for social and global
impact

Future-focussed
leadership

Strong
communication

Increase Linkage Grant
income

Clear focus

Reframe and refresh
the agenda

Performance and
accountability

Increase funding
sources

Explore "new"
research areas

OUTCOMES

BROADLY
RESPECTED

CHAMPION OF
INFORMED POLICY

STRONG AND
DYNAMIC