

UNSW Business School

2021+

UNSW Business School

Mission

To make a difference by equipping our graduates and stakeholders to find better ways to create sustainable economic and social value.

We will do this through innovative research and transformative learning in collaboration with our business, government, university and community partners in Australia and globally.

We are committed to being leaders in inclusive and responsible business practices.

UNSW

Vision

To improve lives globally, through transformative education, innovative research, and commitment to a just society.

Six Principles

PRME

As institutions of higher education involved in the development of current and future managers we declare our willingness to progress in the implementation, within our institution, of the following Principles, starting with those that are more relevant to our capacities and mission. We will report on progress to all our stakeholders and exchange effective practices related to these principles with other academic institutions:

Principle 1

Purpose

We will develop the capabilities of students to be future generators of sustainable value for business and society at large and to work for an inclusive and sustainable global economy.

Principle 2


Values

We will incorporate into our academic activities, curricula, and organisational practices the values of global social responsibility as portrayed in international initiatives such as the United Nations Global Compact.

Principle 3

Method

We will create educational frameworks, materials, processes and environments that enable effective learning experiences for responsible leadership.

Principle 4

Research

We will engage in conceptual and empirical research that advances our understanding about the role, dynamics, and impact of corporations in the creation of sustainable social, environmental and economic value.

Principle 5

Partnership

We will interact with managers of business corporations to extend our knowledge of their challenges in meeting social and environmental responsibilities and to explore jointly effective approaches to meeting these challenges.

Principle 6

Dialogue

We will facilitate and support dialog and debate among educators, students, business, government, consumers, media, civil society organisations and other interested groups and stakeholders on critical issues related to global social responsibility and sustainability.

We understand that our own organisational practices should serve as examples of the values and attitudes we convey to our students.

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Theme 1

Transformative Education & Student Engagement

Our students will be equipped with the knowledge and skills to perform and thrive in the contemporary workplace and promote lifelong learning opportunities. We will redesign the learning experience, including the formal curriculum, to develop inclusive learning communities.



Theme 2

Research & Enterprise

We shape how business and society create sustainable social and economic value by developing innovative theories, insights, and frameworks. We bring researchers from different disciplinary backgrounds together with industry, institutions, and communities to partner in solving important societal and business challenges.



Theme 3

Future Oriented People & Operations

Building our culture, people, capabilities and resources to sustainably create opportunities and deliver on themes 1&2, now and into the future. This includes attracting, developing and retaining outstanding staff, growing future focused capabilities, and exploring new revenue and financial models. We will experiment with new ways of working and collaborating, across the University and with alumni, Indigenous communities, and our partners locally and globally.

Alignment with PRME and fulfilment of SDGs

We will promote responsible management education, including business ethics, and reflect principles in course and program learning outcomes, as well as assurance of learning processes.

Alignment with PRME and fulfilment of SDGs

We adopt responsible research principles to make a difference in our understanding and practice of business, including sustainable business.

Alignment with PRME and fulfilment of SDGs

We will be enabled by adopting responsible and inclusive practices, as well as sustainable technologies and environments to be a Business School for a better future.



Principle 1: **Purpose**
Principle 2: **Values**
Principle 3: **Method**



Principle 4: **Research**
Principle 5: **Partnerships**



PRME

Principle 1: **Purpose**
Principle 2: **Values**
Principle 5: **Partnership**
Principle 6: **Dialogue**

