



# UNSW Business School

## School of Information Systems & Technology Management

### **Research Seminar:**

Recent Studies on IT Program Management

### **Presenter:**

Professor James J. Jiang  
Department of Information Management  
College of Management  
National Taiwan University

### **Date:**

Thursday 27 July 2017  
2:00 P.M. to 3:00 P.M.

### **Venue:**

Room 2093, Level 2, West Wing, Quadrangle Building  
School of Information Systems and Technology Management  
UNSW Business School  
UNSW Sydney, The University of New South Wales  
Kensington, UNSW Sydney 2052

### **Abstract**

Information technology is an inherent component of major change initiatives undertaken by organizations. However, the increasing technological complexity involved in achieving the benefits of these change initiatives means that substantial revision is required to manage the creation and deployment of information technology across multiple functional areas and longer time horizons. Industries, governments, professional societies, and early researchers consider prior management practices inadequate and are moving toward practices that promote the integration of multiple functions, projects, environments, and stakeholders to best achieve the benefits of the chosen change. In this presentation, I will discuss previous research, highlight key findings, and raise questions about the process of managing multiple projects in change initiatives that contain significant information technology—also known as program management as well as one of my recent studies entitled "Enabling Enterprise Systems: The Role of Goal Interdependence and Equivocality".

### **Biography**

Professor James J. Jiang's research interests are IS Project/Program Management. He has published over 150 academic journal articles on these areas. He has been ranked by articles appeared in Communication of Associations of Information Systems and European Journal of Information Systems in 2005, 2006, 2007, 2009, and 2011 as one of the most productive IS researchers globally. Based upon Harzing Publish or Perish, Professor Jiang has received more than 4500 total citations from his published articles (i.e., h-index = 38). He has served as Associate Editors of Information & Management, and Journal of Association of Information Systems, and a Senior Editor of MIS Quarterly.