

# UNSW Business School

## School of Information Systems & Technology Management

### Research Seminar:

Knowledge Mobilisation in Healthcare Projects: The Power of Everyday Practice

### Presenter:

Professor Sue Newell  
Information Systems  
Head of Department of Business and Management  
School of Business, Management and Economics  
University of Sussex

### Date:

Thursday 13 April 2017  
11:00 A.M. to 12:00 P.M.

### Venue:

Room 2093, Level 2, West Wing, Quadrangle Building  
School of Information Systems and Technology Management  
UNSW Business School  
UNSW Sydney, The University of New South Wales  
Kensington, UNSW Sydney 2052

### Abstract

This talk will focus on practices aimed at supporting a knowledge mobilization strategy attempting to improve coordination across a network of organizations that are each involved in the care of children with complex health needs. Improving knowledge mobilization in network settings is particularly challenging because there are typically no formal hierarchical relationships that can be used to “impose” a change strategy. The talk will therefore explore the power of everyday practices that can promote strategic changes associated with improved knowledge mobilization and overall care coordination. Using data from a longitudinal in-depth project in Canada, it demonstrates the power of talk, text, and objects to promote and make durable improved knowledge mobilization across healthcare networks. The practice view of power used in the analysis provides, as we illustrate, very different insights into what allows network change strategies to take effect when compared with the view that assumes this depends on the power and resources that can be mustered by individuals “in charge” of the project.

### Biography

Sue Newell is a Professor of Information Systems and Management, at Sussex University. She has most recently worked at Bentley University in the USA and at Warwick University in the UK. She has a BSc and PhD from Cardiff University, UK. Sue's research focuses on understanding the relationships between innovation, knowledge and organisational networking (ikon) - primarily from an organisational theory perspective. She was one of the founding members of ikon, a research centre based at Warwick University (<http://www2.warwick.ac.uk/fac/soc/wbs/research/ikon/>). Her research emphasises a critical, practice-based understanding of the social aspects of innovation, change, knowledge management and inter-firm networked relations. Sue has published over 100 journal articles in the areas of information systems, organization studies and management, as well as numerous books and book chapters.