ARTS1062

Hollywood Film: Industry, Technology, Aesthetics

Term Two // 2019

Course Overview

Staff Contact Details

Convenors

Name	Email	Availability	Location	Phone
Rodney Wallis	r.wallis@unsw.edu.au	By appointment only		

School Contact Information

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The School of the Arts and Media would like to Respectfully Acknowledge the Traditional Custodians, the Bedegal (Kensington campus), Gadigal (City and Art & Design Campuses) and the Ngunnawal people (Australian Defence Force Academy in Canberra) of the lands where each campus of UNSW is located.

Course Details

Credit Points 6

Summary of the Course

Subject Area: *Film Studies*

This course can also be studied in the following specialisation: Media, Culture and Technology

The 'Hollywood Film' course offers you the opportunity to study the world's most powerful film industry. It produces an historical and conceptual map of the institution that dominated the global film industry in the twentieth century, and which continues to do so today. In focusing on cinema as a socio-cultural and economic force, both in the United States and across the globe, it examines how Hollywood has historically produced and distributed a powerful cultural imaginary and devised methods to encourage audiences to consume it. The course considers Hollywood as an early example of a genuinely global industry that initially sustained itself through the implementation of a range of industrial, economic, cultural, legal, quasi-legal, and indeed illegal conventions and practices, i.e., the star system, the production code, the studio system, the genre system, monopolistic practices like vertical integration, and the Classical Hollywood style of filmmaking.

Course Learning Outcomes

1. Identify key features of contemporary and classical Hollywood cinema and conventions of classical Hollywood narrative
2. Identify some of the technological, political, social and economic factors that have shaped the history of Hollywood cinema
3. Perform basic skills in analysing and paraphrasing scholarly texts in film studies.

Teaching Strategies

Film screenings provide the focus of the course and will take place each week after the lecture. Films have been selected in order to demonstrate how Hollywood cinema has developed throughout the course of the twentieth century, to introduce students to works that best exemplify developmental trends, that straddle a range of genres, and that allow students to observe and reflect upon changes in the Hollywood style.

Lectures are designed to provide a context for film screenings by giving an historical overview of the Hollywood system, outlining the different subsystems that support the Hollywood system, and paying particular attention to the impact of key economic, juridical, social, historical and technological factors that have determined the nature of the industry. They also provide explanations of relevant concepts and draw students' attention to particularities of film style.

Tutorials will delve deeply into issues and ideas raised by the readings and their relation to the weekly screenings and will be focused on student-led discussion, thus ensuring that students develop the capacity to think independently about the course material.

Assessment

Assessment Tasks

Assessment task	Weight	Due Date	Student Learning Outcomes Assessed
Writing Task	20%	Week 3	3
Research Task	40%	13/07/2019 11:00 PM	1,2
Essay	40%	10/08/2019 11:00 PM	1,2,3

Assessment Details

Assessment 1: Writing Task

Start date: Not Applicable

Details: Short critical reading and writing tasks to take place in class (week 3): 20%Completed in class; individual feedback via gradesheet, general feedback via course LMS

Additional details:

Further information will be available via Moodle.

Assessment 2: Research Task

Start date: Not Applicable

Details: Taught in class; undertaken through online activities.Submitted via Turnitin; feedback via marking rubric plus summative comments

Assessment 3: Essay

Start date:

Length: 2000 words

Details: Submitted via Turnitin; feedback via marking rubric and short summative comments

Additional details:

Further information will be available via Moodle.

Turnitin setting: This assignment is submitted through Turnitin and students do not see Turnitin similarity reports.

Attendance Requirements

Students are strongly encouraged to attend all classes and review lecture recordings.

Course Schedule

View class timetable

Timetable

Date	Type	Content
Week 1: 3 June - 7 June	Tutorial	Introduction to the course
	Lecture	Early Hollywood & the Production Code
Week 2: 10 June - 14 June	Tutorial	Early Hollywood & the Production Code
	Lecture	The Studio System & Classical Hollywood Style
Week 3: 17 June - 21 June	Tutorial	The Studio System & Classical Hollywood Style
	Lecture	Hollywood in the 50s - The Age of Invention
Week 4: 24 June - 28 June	Tutorial	Hollywood in the 50s - The Age of Invention
	Lecture	HUAC & the Hollywood Blacklist
Week 5: 1 July - 5 July	Online Activity	Online activities focusing on the Hollywood Blacklist & the Star System. Further information will be available via Moodle.
Week 6: 8 July - 12 July	Tutorial	The Hollywood Blacklist & the Star System
	Lecture	The Hollywood Renaissance
Week 7: 15 July - 19 July	Tutorial	The Hollywood Renaissance
	Lecture	New Hollywood & the High Concept Film
Week 8: 22 July - 26 July	Tutorial	New Hollywood & the High Concept Film
	Lecture	American Indie Cinema
Week 9: 29 July - 2 August	Tutorial	American Indie Cinema
	Lecture	Women Filmmakers in Hollywood Today
Week 10: 5 August - 9 August	Tutorial	Women Filmmakers in Hollywood Today
	Lecture	Course Overview & Essay Discussion

Resources

Prescribed Resources

Resources will be made available via Moodle

Recommended Resources

Resources will be made available via Moodle

Submission of Assessment Tasks

Turnitin Submission

If you encounter a problem when attempting to submit your assignment through Turnitin, please telephone External Support on 9385 3331 or email them on externalteltsupport@unsw.edu.au . Support hours are 8:00am – 10:00pm on weekdays and 9:00am – 5:00pm on weekends (365 days a year). If you are unable to submit your assignment due to a fault with Turnitin you may apply for an extension, but you must retain your ticket number from External Support (along with any other relevant documents) to include as evidence to support your extension application. If you email External Support you will automatically receive a ticket number, but if you telephone you will need to specifically ask for one. Turnitin also provides updates on their system status on Twitter.

Generally, assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment. In instances where this is not possible, it will be stated on your course's Moodle site with alternative submission details.

For information on how to submit assignments online via Moodle: https://student.unsw.edu.au/how-submit-assignment-moodle

Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

Copying: using the same or very similar words to the original text or idea without acknowledging the source or using quotation marks. This also applies to images, art and design projects, as well as presentations where someone presents another's ideas or words without credit.

Inappropriate paraphrasing: Changing a few words and phrases while mostly retaining the original structure and/or progression of ideas of the original, and information without acknowledgement. This also applies in presentations where someone paraphrases another's ideas or words without credit and to piecing together quotes and paraphrases into a new whole, without appropriate referencing.

Collusion: working with others but passing off the work as a person's individual work. Collusion also includes providing your work to another student before the due date, or for the purpose of them plagiarising at any time, paying another person to perform an academic task, stealing or acquiring another person's academic work and copying it, offering to complete another person's work or seeking payment for completing academic work.

Inappropriate citation: Citing sources which have not been read, without acknowledging the "secondary" source from which knowledge of them has been obtained.

Duplication ("self-plagiarism"): submitting your own work, in whole or in part, where it has previously been prepared or submitted for another assessment or course at UNSW or another university.

Correct referencing practices:

- Paraphrasing, summarising, essay writing and time management
- Appropriate use of and attribution for a range of materials including text, images, formulae and concepts.

Individual assistance is available on request from The Learning Centre (http://www.lc.unsw.edu.au/). Students are also reminded that careful time management is an important part of study and one of the identified causes of plagiarism is poor time management. Students should allow sufficient time for research, drafting and proper referencing of sources in preparing all assessment items.

UNSW Library also has the ELISE tool available to assist you with your study at UNSW. ELISE is designed to introduce new students to studying at UNSW but it can also be a great refresher during your study.

Completing the ELISE tutorial and quiz will enable you to:

- analyse topics, plan responses and organise research for academic writing and other assessment tasks
- effectively and efficiently find appropriate information sources and evaluate relevance to your needs
- use and manage information effectively to accomplish a specific purpose
- better manage your time

- understand your rights and responsibilities as a student at UNSW
- be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy
- be aware of the standards of behaviour expected of everyone in the UNSW community
- locate services and information about UNSW and UNSW Library

Some of these areas will be familiar to you, others will be new. Gaining a solid understanding of all the related aspects of ELISE will help you make the most of your studies at UNSW.
http://subjectguides.library.unsw.edu.au/elise/aboutelise

Academic Information

For essential student information relating to:

- requests for extension;
- late submissions guidelines;
- review of marks;
- UNSW Health and Safety policies;
- examination procedures;
- special consideration in the event of illness or misadventure;
- student equity and disability;
- and other essential academic information, see

https://www.arts.unsw.edu.au/current-students/academic-information/protocols-guidelines/

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