ARTS1064

Screen Production I

Term Two // 2020

Course Overview

Staff Contact Details

Convenors

Name	Email	Availability	Location	Phone
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School Contact Information

School of the Arts and Media

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The School of the Arts and Media would like to Respectfully Acknowledge the Traditional Custodians, the Bedegal (Kensington campus), Gadigal (City and Art & Design Campuses) and the Ngunnawal people (Australian Defence Force Academy in Canberra) of the lands where each campus of UNSW is located.

Course Details

Credit Points 6

Summary of the Course

Subject Area: *Film Studies*

In today's media rich world we find a vast array of storytelling practices. From Facebook timelines to viral videos, news stories and advertisements a complex range of narrative strategies are used to organise fragmentary images, sounds and memories into meaningful content. In this course you will be introduced to fundamental concepts and techniques of narrative style and structure appropriate to a range of media production environments. The course emphasises the development of hands-on production skills and you will gain proficiency in the use of audio-visual equipment and editing software in preparation for more advanced courses at levels 2 and 3.

Course Learning Outcomes

1. Identify and implement the fundamental elements and techniques of storytelling in media rich environments.
2. Plan, shoot and produce short audio-visual stories.
3. Link creative production with theoretical and critical knowledge.
4. Work collaboratively in a manner that is ethical, safe and aware of industry standards of best practice.

Teaching Strategies

This course introduces students to the fundamental skills and techniques of mediated narrative storytelling. As one of the core practice oriented courses, the teaching strategies place an emphasis on learning by doing. Students will be given the opportunity to develop their technical skill base through in-class activities and assessment tasks. They will also work through key theoretical and technical readings on narrative style and structure in preparation for their in-class activities and assessment tasks. As an introductory course, the teaching methods are focused on showing students how and helping them to develop a level of competence, rather than developing high-level experience or mastery. At the same time, students will learn how to access knowledge and resources, as well as the value of incorporating peer feedback into the learning cycle, which will to enable them to continue to deepen their learning and prepare them for more advanced media production courses at levels 2 and 3.

Assessment

Assessment Tasks

Assessment task	Weight	Due Date	Student Learning Outcomes Assessed
Story Proposal	30%	22/06/2020 11:59 PM	1,2,3
Editing Task	30%	26/07/2020 11:59 PM	1,3
Video Project	40%	10/08/2020 11:59 PM	1,2

Assessment Details

Assessment 1: Story Proposal

Start date: Not Applicable

Length: 800 - 1000 words

Details:

Assessment Description is available on Moodle.

Submission notes:A PDF via Moodle.

Turnitin setting: This assignment is submitted through Turnitin and students do not see Turnitin similarity reports.

Assessment 2: Editing Task

Start date: Not Applicable

Length: 1.5 min

Details:

Assessment Description is available on Moodle.

Submission notes:A PDF with a link on Moodle.

Turnitin setting: This is not a Turnitin assignment

Assessment 3: Video Project

Start date: Not Applicable

Length: 3 or 5 minutes

Details:

Assessment Description is available on Moodle.

Submission notes:A .zip folder containing a PDF of production materials and LINK to the final film via Moodle.

Turnitin setting: This is not a Turnitin assignment

Attendance Requirements

Students are strongly encouraged to attend all classes and review lecture recordings.

Course Schedule

View class timetable

Timetable

Date	Type	Content
Week 1: 1 June - 5 June	Lecture	**Introduction to Screen Production, Story and Character**
	Tutorial	Idea Incubation and Writing Exercise
Week 2: 8 June - 12 June	Lecture	**The Proposal and Screenplay**
	Tutorial	Writing Log-line, Synopsis, and Screenplay
Week 3: 15 June - 19 June	Lecture	**Previsualisation**
	Tutorial	Storyboards, Visual References
Week 4: 22 June - 26 June	Lecture	**Cast, Crew and Locations**
	Tutorial	Discussion on Assessment 1, Pre-Production (Groups and Individuals)
Week 5: 29 June - 3 July	Lecture	**Camera, Lighting and Sound**
	Tutorial	Video and Sound Recording Exercises
Week 6: 6 July - 10 July	Reading	
Week 7: 13 July - 17 July	Lecture	**Composing the Frame**
	Tutorial	Video and Sound Recording Exercises, Production Meetings
Week 8: 20 July - 24 July	Lecture	**Post-Production Techniques**
	Tutorial	Editing with Adobe Premiere
Week 9: 27 July - 31 July	Lecture	**Exploring Genre and Tropes**
	Tutorial	Editing trailers with Adobe Premiere
Week 10: 3 August - 7 August	Lecture	**Sound Design and Colour Grade**
	Tutorial	Editing with Adobe Premiere, Feedback on Final Assessment

Resources

Prescribed Resources

External hard drive - minimum 500GB

Recommended Resources

- Cowgill, L. (2005) Writing Short Films: Structure and Content for Screenwriters, 2nd ed., Lone Eagle Pub., Los Angeles, CA
- Irving, D.K. (2006) Producing and Directing the Short Film and Video, 3rd ed., Focal Press, Oxford, U.K.
- Katz, S. (1991) Film Directing: Shot By Shot, Michael Wiese Productions, CA
- Orpen, V. (2003) Film Editing: The Art of the Expressive, Wallflower, London
- Stadeler, J. and McWilliam, K. (2009) Screen Media: Analysing Film and Television, Allen & Unwin, NSW, Australia

Course Evaluation and Development

Your feedback is an extremely important and valuable resource for us to improve this course and make it more relevant to students' needs. You are able to evaluate and provide feedback on this course through the ARTS1064 Moodle page.

Submission of Assessment Tasks

Turnitin Submission

If you encounter a problem when attempting to submit your assignment through Turnitin, please telephone External Support on 9385 3331 or email them on externalteltsupport@unsw.edu.au . Support hours are 8:00am – 10:00pm on weekdays and 9:00am – 5:00pm on weekends (365 days a year). If you are unable to submit your assignment due to a fault with Turnitin you may apply for an extension, but you must retain your ticket number from External Support (along with any other relevant documents) to include as evidence to support your extension application. If you email External Support you will automatically receive a ticket number, but if you telephone you will need to specifically ask for one. Turnitin also provides updates on their system status on Twitter.

Generally, assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment. In instances where this is not possible, it will be stated on your course's Moodle site with alternative submission details.

For information on how to submit assignments online via Moodle: https://student.unsw.edu.au/how-submit-assignment-moodle

Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

Copying: using the same or very similar words to the original text or idea without acknowledging the source or using quotation marks. This also applies to images, art and design projects, as well as presentations where someone presents another's ideas or words without credit.

Inappropriate paraphrasing: Changing a few words and phrases while mostly retaining the original structure and/or progression of ideas of the original, and information without acknowledgement. This also applies in presentations where someone paraphrases another's ideas or words without credit and to piecing together quotes and paraphrases into a new whole, without appropriate referencing.

Collusion: working with others but passing off the work as a person's individual work. Collusion also includes providing your work to another student before the due date, or for the purpose of them plagiarising at any time, paying another person to perform an academic task, stealing or acquiring another person's academic work and copying it, offering to complete another person's work or seeking payment for completing academic work.

Inappropriate citation: Citing sources which have not been read, without acknowledging the "secondary" source from which knowledge of them has been obtained.

Duplication ("self-plagiarism"): submitting your own work, in whole or in part, where it has previously been prepared or submitted for another assessment or course at UNSW or another university.

Correct referencing practices:

- Paraphrasing, summarising, essay writing and time management
- Appropriate use of and attribution for a range of materials including text, images, formulae and concepts.

Individual assistance is available on request from The Learning Centre (http://www.lc.unsw.edu.au/). Students are also reminded that careful time management is an important part of study and one of the identified causes of plagiarism is poor time management. Students should allow sufficient time for research, drafting and proper referencing of sources in preparing all assessment items.

UNSW Library also has the ELISE tool available to assist you with your study at UNSW. ELISE is designed to introduce new students to studying at UNSW but it can also be a great refresher during your study.

Completing the ELISE tutorial and quiz will enable you to:

- analyse topics, plan responses and organise research for academic writing and other assessment tasks
- effectively and efficiently find appropriate information sources and evaluate relevance to your needs
- use and manage information effectively to accomplish a specific purpose
- better manage your time

- understand your rights and responsibilities as a student at UNSW
- be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy
- be aware of the standards of behaviour expected of everyone in the UNSW community
- locate services and information about UNSW and UNSW Library

Some of these areas will be familiar to you, others will be new. Gaining a solid understanding of all the related aspects of ELISE will help you make the most of your studies at UNSW.
http://subjectguides.library.unsw.edu.au/elise/aboutelise

Academic Information

For essential student information relating to:

- requests for extension;
- late submissions guidelines;
- review of marks;
- UNSW Health and Safety policies;
- examination procedures;
- special consideration in the event of illness or misadventure;
- student equity and disability;
- and other essential academic information, see

https://www.arts.unsw.edu.au/current-students/academic-information/protocols-guidelines/

Image Credit

Photo by Constance Barthélemy

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Acknowledgement of Country

We acknowledge the Bedegal people who are the traditional custodians of the lands on which UNSW Kensington campus is located.