# ARTS2096

Media Rights, Media Wrongs

Term Three // 2019

School of the Arts and Media // UNSW Arts and Social Sciences

# Course Overview

## Staff Contact Details

### Convenors

| Name | Email | Availability | Location | Phone |
|---|---|---|---|---|
| Adam Stapleton | a.stapleton@unsw.edu.au | Tuesday 5pm - 6pm (or by appointment) | Robert Webster, level 3 , Room 311S | |

## School Contact Information

Room 312, level 3 Robert Webster Building

Phone: (02) 9385 4856

Email: sam@unsw.edu.au

Website: https://sam.arts.unsw.edu.au

The School of the Arts and Media would like to Respectfully Acknowledge the Traditional Custodians, the Bedegal (Kensington campus), Gadigal (City and Art & Design Campuses) and the Ngunnawal people (Australian Defence Force Academy in Canberra) of the lands where each campus of UNSW is located.

# Course Details

## Credit Points 6

## Summary of the Course

Subject Area: *Media, Culture and Technology*

Human rights are central to contemporary public life and as such they are central to media practices and representations. These rights have come under pressure in recent years as everyday life has become increasing mediated online -- increasingly by private digital platforms like Facebook and Google. In this course, you will investigate the rights, responsibilities and ethics associated with mediated communication in public life. You will address topics such as privacy, surveillance, freedom of speech and copyright, and research recent case studies where rights have been debated. The goal is to equip you with the tools for understanding the ethics of both traditional and digital media organisations as controversies and issues arise in everyday life.

## Course Learning Outcomes

1.  Describe and discuss some of the central debates relating to media, ethics, and human rights.
2. Apply concepts central to media ethics and human rights and critically analyse the ethical and political implications of media practices and representations.
3. Facilitate a rigorous yet inclusive group discussion.
4. Craft a clear and persuasive written argument.

## Teaching Strategies

Readings, videos and face-to-face lectures will provide historical context and critical terminology for understanding relations between media, ethics, and human rights. Tutorials will support student-led engagement with issues and case studies. This will lead towards their final assignment, a major essay, that analyses a current issue or scandal in media, ethics and human rights.

# Assessment

## Assessment Tasks

| Assessment task | Weight | Due Date | Student Learning Outcomes Assessed |
|---|---|---|---|
| Tutorial Facilitation | 20% | Not Applicable | 1,2,3 |
| Major Essay | 50% | 03/11/2019 11:19 PM | 1,2,4 |
| Poster | 30% | Not Applicable | 2,3 |

## Assessment Details

### Assessment 1: Tutorial Facilitation

**Start date:** Not Applicable

**Details:** Small groups of students will facilitate discussion of the course materials and themes in a designated week after submitting a written discussion paper of approximately 1000 to 1200 words. Facilitations last for approximately 15 to 20 minutes and students will receive feedback via the course LMS.

**Additional details:**

Feedback and a grade will be returned, via LMS, at the end of the week in which the task is undertaken. While the work is delivered as a group, each group member will be marked on an individual basis, stemming from both the strength of their group's written submission and their individual capacity to facilitate classroom discussion. Written submissions are to be uploaded no later than 24 hours prior to the scheduled tutorial.

**Turnitin setting:** This assignment is submitted through Turnitin and students do not see Turnitin similarity reports.

### Assessment 2: Major Essay

**Start date:** Not Applicable

**Length:** 2000-2400

**Details:** 2000 to 2400 words.Students will prepare an essay relating to media ethics. Feedback will be provided via the course LMS.This is the final assessment task.

**Turnitin setting:** This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

### Assessment 3: Poster

**Start date:** Not Applicable

**Details:** Students will work together in small groups of 3-5 students to produce a poster relating to media

ethics. They will prepare a presentation of their rationale for the poster and facilitate a discussion of the poster with the class lasting approximately 8-12 minutes. Feedback will be provided via the course LMS.

**Additional details:**

All Poster Presentations will be given in Week 9.

**Turnitin setting:** This is not a Turnitin assignment

## Attendance Requirements

Students are strongly encouraged to attend all classes and review lecture recordings.

# Course Schedule

View class timetable

## Timetable

| Date | Type | Content |
|---|---|---|
| Week 1: 16 September - 20 September | Lecture | Introduction to frameworks for evaluating media ethics |
| | Tutorial | Introduction to frameworks for evaluating media ethics |
| Week 2: 23 September - 27 September | Lecture | Frameworks for evaluating media ethics II |
| | Tutorial | Frameworks for evaluating media ethics II |
| Week 3: 30 September - 4 October | Lecture | Representation: problems |
| | Tutorial | Representation: problems (Group 1 Facilitation) |
| Week 4: 7 October - 11 October | Lecture | Representation: solutions |
| | Tutorial | Representation: solutions (Group 2 Facilitation) |
| Week 5: 14 October - 18 October | Lecture | Fake news: problems |
| | Tutorial | Fake news: problems (Group 3 Facilitation) |
| Week 6: 21 October - 25 October | Lecture | Fake news: solutions |
| | Tutorial | Fake news: solutions (Group 4 Facilitation) |
| Week 7: 28 October - 1 November | Lecture | Filtering: problems |
| | Tutorial | Filtering: problems (Group 5 Facilitation) |
| | Assessment | MAJOR ESSAY DUE 23:19 03/11/19 |
| Week 8: 4 November - 8 November | Lecture | Filtering: solutions |
| | Tutorial | Filtering: solutions |
| Week 9: 11 November - 15 November | Lecture | Conclusions |
| | Tutorial | Poster Presentations (30% Assessment Due in Class) |

# Resources

## Prescribed Resources

Not available

## Recommended Resources

Not available

## Course Evaluation and Development

# Submission of Assessment Tasks

## Turnitin Submission

If you encounter a problem when attempting to submit your assignment through Turnitin, please telephone External Support on 9385 3331 or email them on externalteltsupport@unsw.edu.au . Support hours are 8:00am – 10:00pm on weekdays and 9:00am – 5:00pm on weekends (365 days a year). If you are unable to submit your assignment due to a fault with Turnitin you may apply for an extension, but you must retain your ticket number from External Support (along with any other relevant documents) to include as evidence to support your extension application. If you email External Support you will automatically receive a ticket number, but if you telephone you will need to specifically ask for one. Turnitin also provides updates on their system status on Twitter.

Generally, assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment. In instances where this is not possible, it will be stated on your course's Moodle site with alternative submission details.

For information on how to submit assignments online via Moodle: https://student.unsw.edu.au/how-submit-assignment-moodle

## Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

Copying: using the same or very similar words to the original text or idea without acknowledging the source or using quotation marks. This also applies to images, art and design projects, as well as presentations where someone presents another's ideas or words without credit.

Inappropriate paraphrasing: Changing a few words and phrases while mostly retaining the original structure and/or progression of ideas of the original, and information without acknowledgement. This also applies in presentations where someone paraphrases another's ideas or words without credit and to piecing together quotes and paraphrases into a new whole, without appropriate referencing.

Collusion: working with others but passing off the work as a person's individual work. Collusion also includes providing your work to another student before the due date, or for the purpose of them plagiarising at any time, paying another person to perform an academic task, stealing or acquiring another person's academic work and copying it, offering to complete another person's work or seeking payment for completing academic work.

Inappropriate citation: Citing sources which have not been read, without acknowledging the "secondary" source from which knowledge of them has been obtained.

Duplication ("self-plagiarism"): submitting your own work, in whole or in part, where it has previously been prepared or submitted for another assessment or course at UNSW or another university.

Correct referencing practices:

- Paraphrasing, summarising, essay writing and time management
- Appropriate use of and attribution for a range of materials including text, images, formulae and concepts.

Individual assistance is available on request from The Learning Centre (http://www.lc.unsw.edu.au/). Students are also reminded that careful time management is an important part of study and one of the identified causes of plagiarism is poor time management. Students should allow sufficient time for research, drafting and proper referencing of sources in preparing all assessment items.

UNSW Library also has the ELISE tool available to assist you with your study at UNSW. ELISE is designed to introduce new students to studying at UNSW but it can also be a great refresher during your study.

Completing the ELISE tutorial and quiz will enable you to:

- analyse topics, plan responses and organise research for academic writing and other assessment tasks
- effectively and efficiently find appropriate information sources and evaluate relevance to your needs
- use and manage information effectively to accomplish a specific purpose
- better manage your time

- understand your rights and responsibilities as a student at UNSW
- be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy
- be aware of the standards of behaviour expected of everyone in the UNSW community
- locate services and information about UNSW and UNSW Library

Some of these areas will be familiar to you, others will be new. Gaining a solid understanding of all the related aspects of ELISE will help you make the most of your studies at UNSW.
http://subjectguides.library.unsw.edu.au/elise/aboutelise

## Academic Information

For essential student information relating to:

- requests for extension;
- late submissions guidelines;
- review of marks;
- UNSW Health and Safety policies;
- examination procedures;
- special consideration in the event of illness or misadventure;
- student equity and disability;
- and other essential academic information, see

https://www.arts.unsw.edu.au/current-students/academic-information/protocols-guidelines/

## Image Credit

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