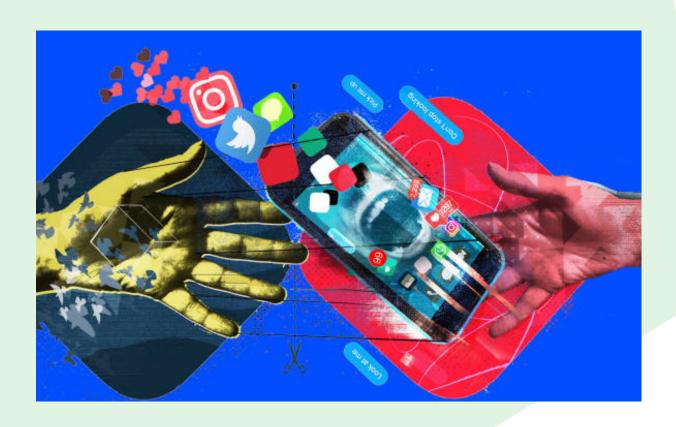# ARTS1091

Media, Society, Politics

Term 3, 2021

Course Overview

Staff Contact Details

Convenors

Name	Email	Availability	Location	Phone
Tara McLennan	t.mclennan@unsw.edu.au	See Moodle page for availability and emailing hours.		

School Contact Information

School of the Arts and Media

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Acknowledgement of Country

UNSW Arts, Design and Architecture Kensington and Paddington campuses are built on Aboriginal Lands. We pay our respects to the Bidjigal and Gadigal peoples who are the Custodians of these lands. We acknowledge the Aboriginal and Torres Strait Islander peoples, the First Australians, whose lands, winds and waters we all now share, and pay respect to their unique values, and their continuing and enduring cultures which deepen and enrich the life of our nation and communities.

Image courtesy of the Office of the Pro Vice-Chancellor Indigenous UNSW's Indigenous strategy

Course Details

Units of Credit 6

Summary of the Course

Subject Area: *Media, Culture and Technology*

This course focuses on the complex relationship between media, society and politics by examining the ways in which information is mediated between social, cultural and political institutions. It develops a conceptual framework from which to analyse the dynamic technological and regulatory environment in which the media operates and to investigate the consequences of changes in these areas for media practitioners, politicians and ordinary citizens. Topics covered include but are not limited to media ownership and regulation; the media and society; the media and politics; the media and social movements; the politics of spin; censorship, freedom of speech/press; new media and democracy; global media and global politics. Australian cases and their comparison with other national/global material will be used throughout.

Course Learning Outcomes

1. Identify the different dynamics, tensions and dimensions of various Media Studies frameworks to form a foundational map of different conceptual approaches in the field.
2. Apply media studies approaches and concepts to real world contexts to gain productive insights on contemporary relations between media, society and politics.
3. Display competencies and capabilities in communication, creativity, critical thinking and research - which are essential transferable skills required in the media/communications sector.

Teaching Strategies

This is a level 1 course, and is aimed at providing foundational skills and competencies that will be needed in level 2 and 3 courses, where these skills and competencies will be further developed. The course will allow students to establish their skills in higher order analysis and self-directed learning.

Both lectures and tutorials will be open to dialogue with the aim of exploring the readings and related questions in a collaborative and rigorous way. The course is aimed at building productive and lively communities of inquiry in both lectures and tutorials.

This course is not about rote learning, but involves actively thinking about and engaging with a number of key issues, developments, concepts, perspectives and debates. Students are expected to take control of their learning, rather than passively expect information to be delivered to them.

Assessment

Students are required to show active learning strategies in approaching the criteria of the assessment. To support learners in this independent critical process, resources will be made available on Moodle for students to explore. These resources will canvas the correct use of the Harvard Referencing system; how to write effective and critically nuanced essays; strategies for making five minute presentations; and forums for discussing key questions regarding the subject/assessments. In the lead up to assessments, significant tutorial time will be spent on developing critically informed essays. Please Note: All marks are provisional until they have been formally confirmed by the Faculty Academic Quality Committee at the conclusion of each term. Marks may be subject to change for various reasons including the application of late penalties, moderation and the application of academic misconduct penalties. Assessments must be successfully submitted by the specified due date and time, or it will be deemed late, and a penalty applied. It is the responsibility of each individual student to ensure that any work is successfully submitted by the deadline, and in its correct format/version Please be aware that ALL assessment tasks are required course components (hurdle components). **You MUST attempt each task in order to pass the course.** Failure to complete any of these tasks will result in a failure of the entire course, even if your results in the other two tasks might add up to a numerical passing grade.

Assessment task	Weight	Due Date	Course Learning Outcomes Assessed
1. Theory Glossary	20%	08/10/2021 11:50 PM	1, 3
2. Class Mentor's Pitch	30%	Not Applicable	2, 3
3. Essay	50%	19/11/2021 11:50 PM	1, 2, 3

Assessment 1: Theory Glossary

Due date: 08/10/2021 11:50 PM

Your first task is to write a 900 word theory glossary made of three 300 word entries. Each entry will identify some key tenets, uses and limitations of one media studies approach canvassed in our first four weeks of term. Each entry should offer one real world example of your own choosing, and one point of difference to the another conceptual approach addressed in your glossary.

Feedback via LMS

This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

Assessment 2: Class Mentor's Pitch

Start date: Pitch/mentorship dates assigned in week one.

This assessment is composed of two parts: a five minute pitch and leadership of one activity for the class. You will be assigned one week to deliver an entertaining and clearly argued 5 minute pitch on the relevance of a particular week's topic for better understanding some aspect of media, society, politics. You will then act as class mentor, and assign an activity to class groups to complete in order to deepen awareness of the significance of your pitch in relation to real world contexts.

Feedback via LMS

Additional details

Please upload the main points of your pitch in **dot point form** to the TurnItIn submission link by **9am** on the morning of your presentation/mentorship. Include any "direct quotes" from your research resources and cite/reference these according to the Harvard Referencing Style. Rather than a written script, this document should instead be a basic overview of your work and mentorship activites - we discourage you from reading written scripts verbatim as this isn't in alignment with the pitch genre. Please check out the example pitches available as support video resources on our Moodle page to learn more about the conversational style of this mode of delivery. Our first week of term will include ideas and suggestions for how to act as mentor to facilitate social learning.

Assessment 3: Essay

Due date: 19/11/2021 11:50 PM

A 2000 word essay developed from a question outlined on our subject Moodle page.

Feedback via LMS

This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

Attendance Requirements

Students are strongly encouraged to attend all classes and review lecture recordings.

Resources

Prescribed Resources

All resources will be made available via Moodle.

Each week: Pre-tute mini task

Before you come to class each week there will be a short activity for you to complete in readiness for discussion. It will take you five to ten minutes to complete, so please plan accordingly in advance of each class.

Please Note: Check your tute info

It is very important to carefully double check your tutorial enrollment information before beginning in week one. Note your tute code (i.e. H11A, F11A etc.) and make sure the location matches your expectation for being online or face-to-face. If you are online, location will be marked as 'Online.' If you are attending face-to-face, location will be marked as a campus room code on UNSW (i.e. Red Centre West 4034, K-H13-4034). **If you discover that your tutorial is in a teaching mode that is different to what you expected (i.e. you find out you are enrolled in a face-toface class when you thought you were going to be online) then please contact the convenor as soon as possible for instructions on how to request a change to your class.**

Software/platforms for tutorials and lectures:

Lectures will be held via Zoom, so please ensure you have your student access to this platform established prior to the start of term.

All tutorials will work with Microsoft Teams - online only tutes will use this space for videoconferencing. If there are any face-to-face tutes on campus, they will use Teams as a notetaking/brainstorming space.

If you have never worked with Teams or Zoom, please check the support resources on Moodle that demonstrate how to work effectively with these platforms. **Test-drive your tech in advance of your first tute day to familiarise yourself with the space.**

Recommended Resources

Bonus research support material will be made available via Moodle.

Course Evaluation and Development

Regular student feedback is encouraged via a feedback forum on Moodle, and the teaching team will regularly discuss how students are experiencing the subject as the trimester unfolds.

Submission of Assessment Tasks

Turnitin Submission

If you encounter a problem when attempting to submit your assignment through Turnitin, please telephone External Support on 9385 3331 or email them on externalteltsupport@unsw.edu.au . Support hours are 8:00am – 10:00pm on weekdays and 9:00am – 5:00pm on weekends (365 days a year). If you are unable to submit your assignment due to a fault with Turnitin you may apply for an extension, but you must retain your ticket number from External Support (along with any other relevant documents) to include as evidence to support your extension application. If you email External Support you will automatically receive a ticket number, but if you telephone you will need to specifically ask for one. Turnitin also provides updates on their system status on Twitter.

Generally, assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment. In instances where this is not possible, it will be stated on your course's Moodle site with alternative submission details.

For information on how to submit assignments online via Moodle: https://student.unsw.edu.au/how-submit-assignment-moodle

Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

Copying: Using the same or very similar words to the original text or idea without acknowledging the source or using quotation marks. This includes copying materials, ideas or concepts from a book, article, report or other written document, presentation, composition, artwork, design, drawing, circuitry, computer program or software, website, internet, other electronic resource, or another person's assignment without appropriate acknowledgement.

Inappropriate paraphrasing: Changing a few words and phrases while mostly retaining the original information, structure and/or progression of ideas of the original without acknowledgement. This also applies in presentations where someone paraphrases another's ideas or words without credit and to piecing together quotes and paraphrases into a new whole, without appropriate referencing.

Collusion: Working with others but passing off the work as a person's individual work. Collusion also includes providing your work to another student for the purpose of them plagiarising, paying another person to perform an academic task, stealing or acquiring another person's academic work and copying it, offering to complete another person's work or seeking payment for completing academic work.

Inappropriate citation: Citing sources which have not been read, without acknowledging the "secondary" source from which knowledge of them has been obtained.

Duplication ("self-plagiarism"): Submitting your own work, in whole or in part, where it has previously been prepared or submitted for another assessment or course at UNSW or another university.

Correct referencing practices

The UNSW Academic Skills support offers resources and individual consultations. Students are also reminded that careful time management is an important part of study. One of the identified causes of plagiarism is poor time management. Students should allow sufficient time for research, drafting and proper referencing of sources in preparing all assessment items.

UNSW Library has the ELISE tool available to assist you with your study at UNSW. ELISE is designed to introduce new students to studying at UNSW but it can also be a great refresher during your study. Completing the ELISE tutorial and quiz will enable you to:

- analyse topics, plan responses and organise research for academic writing and other assessment tasks
- effectively and efficiently find appropriate information sources and evaluate relevance to your needs
- use and manage information effectively to accomplish a specific purpose
- better manage your time
- understand your rights and responsibilities as a student at UNSW
- be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy
- be aware of the standards of behaviour expected of everyone in the UNSW community
- locate services and information about UNSW and UNSW Library

Academic Information

Due to evolving advice by NSW Health, students must check for updated information regarding online learning for all Arts, Design and Architecture courses this term (via Moodle or course information provided.)

For essential student information relating to:

- requests for extension;
- late submissions guidelines;
- review of marks;
- UNSW Health and Safety policies;
- examination procedures;
- special consideration in the event of illness or misadventure;
- student equity and disability;
- and other essential academic information, see

https://www.arts.unsw.edu.au/current-students/academic-information/protocols-guidelines/

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