ARTS1122

Creativity

Term 3, 2021

Course Overview

Staff Contact Details

Convenors

Name	Email	Availability	Location	Phone
Bryoni Trezise	b.trezise@unsw.edu.au	By appointment	Robert Webster 117	

School Contact Information

School of the Arts and Media

Room 312, Level 3, Robert Webster Building (G14)

Phone: (02) 9385 4856

Email: sam@unsw.edu.au

Website: www.arts.unsw.edu.au/sam

Acknowledgement of Country

UNSW Arts, Design and Architecture Kensington and Paddington campuses are built on Aboriginal Lands. We pay our respects to the Bidjigal and Gadigal peoples who are the Custodians of these lands. We acknowledge the Aboriginal and Torres Strait Islander peoples, the First Australians, whose lands, winds and waters we all now share, and pay respect to their unique values, and their continuing and enduring cultures which deepen and enrich the life of our nation and communities.

Image courtesy of the Office of the Pro Vice-Chancellor Indigenous UNSW's Indigenous strategy

Course Details

Units of Credit 6

Summary of the Course

Creativity is a skill that is in high demand. It is the ability to see the world in new ways, to make unexpected connections, and to build solutions. When you're creative, you turn imagination into reality. This empowering course models creative processes developed in the arts for real-world contexts and applications. It develops your skills in creative process – no matter what your career goals. Drawing on methods developed by ground-breaking musicians, performers, dancers, writers and screen artists, you will be given practical strategies to take risks with your imagination. Hands-on workshops will provide you with the courage to discover through collaboration. A digital gallery of experts will support your lifelong passion for innovating. If you plan to become a teacher, engineer, health clinician or any career professional who wants to make ideas into realities, this course will equip you with a dynamic toolkit for thinking with a difference.

Course Learning Outcomes

1. Describe, discuss and evaluate a range of strategies in, and theories of, creative process
2. Analyse and employ practices that foreground relationships between experiment, reflection and solution
3. Implement strategies and processes that lead to successful collaboration with peers in diverse fields.

Teaching Strategies

Home-grown creativity: a digital series showcasing UNSW creative arts practitioners

The anchor point for this course is a series of ten digital packages each framed around a methodology for creative approaches to problem-solving. Unlike other external courses in creativity and innovation, this course frames practitioners in the creative arts (writing, screen-based media, theatre and performance and music) as creativity experts whose knowledge about discovery, invention and experiment is applicable to a broad range of learning areas. Even more uniquely, this course foregrounds the practices of UNSW creative practitioners - both existing staff and alumni - as the central course methodology: a 'home-grown', everyday apparatus for employing creativity.

The aim here is twofold:

1. leading UNSW artist-practitioners will be showcased via a series of podcast interviews that underpin and also exist outside of the course content as means of engaging with broader publics;
2. students from a broad range of learning programs understand that creativity is a practice that applies to, and can be harnessed by, everyone. It is not a skill that exists beyond most, but rather, a means to accessing the unique potential and capacity within all.

Consultation with Educational Developer Fiona Honeyman has confirmed that podcasts are simple to produce and recording resources are available within FASS and TRC for these purposes.

Independent pathways through methods of creativity in the online campus

Each digital package will provide resources that encourage the application of creativity methodologies to areas of learning and professional life that include but also extend beyond the arts. These will involve a range of media (audio, video, text) and will not be sequentially structured. Students will learn to navigate, and observe, their own creative processes based on unique pathways they follow through the program. Learning prompts will invite them to test, explore and experiment with the application of different methodologies. They will build a portfolio observing how the creative method has shaped or produced certain outcomes.

Hands-on learning and methods of collaborative creativity on the physical campus

The digital course architecture will interface with weekly hands-on workshops that apply and extend the individual learning undertaken in the online campus by providing real-world problems that students are invited to individually as well as collaboratively solve. Students will be given in-class prompts and stimuli to 'discover', through process, in the moment and on the spot. Students will additionally be given a collaboration toolkit that foregrounds, in bi-weekly rounds, a range of approaches to working together on shared visions and outcomes.

Both online and physical campus learning experiences aim to:

1. equip students with an awareness of the breadth of creativity methods that are available, and what methods work best for them as individuals
2. enable students to track relationships between their individual pathways through the course architecture and the additional capacities that can be further built through effective strategies in collaboration
3. provide students with a self-built toolkit that reflectively names the selected methods and approaches that will have ongoing application to diverse career aims and aspirations.

Assessment

All detailed assessment information will be provided on the course Moodle.

Assessment task	Weight	Due Date	Course Learning Outcomes Assessed
1. Portfolio of Process	40%	1.1 Due Sunday 3 October 5pm; 1.2 Due Sunday 31 October 5pm	1, 2, 3
2. Creative Project 👥	30%	Due Week 10 in class	2, 3
3. Creativity Appraisal	30%	23/11/2021 05:00 PM	1, 2, 3

Assessment 1: Portfolio of Process

Assessment length: 600 words plus diverse media
Due date: 1.1 Due Sunday 3 October 5pm; 1.2 Due Sunday 31 October 5pm

A Portfolio of Process (40%) will reflectively record, articulate and analyse the processes of creative development employed across the course as they inspire individual student pathways and practices. Online weekly modules prompt students to reflect upon impulses, ideas, failures and successes, as well as upon modes of individual communication and group collaboration. These insights are scaffolded by in-class group and individual learning methodologies. 2 x 600 word entries that also include: diagrams, images, diverse media as part of this submission.

A rubric, grade and comments will be used to provide feedback on two submissions from the portfolio. Feedback via LMS

Assessment 2: Creative Project (Group)

Assessment length: 10 minute showcase, pitch or presentation
Due date: Due Week 10 in class

Across the course students work individually and in groups to present a final concept proposal that is showcased using methodologies that give rise to innovations in forms and modes of communication.

A rubric, grade and comments will be used to provide feedback on the creative concept and its mode of showcase / presentation. Feedback via LMS.

Additional details

Please see Moodle for more information on this assessment task.

Assessment 3: Creativity Appraisal

Assessment length: 800 words plus diverse media
Due date: 23/11/2021 05:00 PM

Students draw on their process logbook to describe which methods of creativity have anchored both the creative project and its proposed solution. They reflect upon the development of ideas in relation to analysis and implementation of toolkit methodologies and draw connections between individual, peer and group processes and ideas. Online module prompts encourage students to approach this task in ways that encompass and reflect the creative premises of the course. 800 words that also include: diagrams, images, diverse media as part of the submission.

A rubric, grade and comments will be used to provide feedback. Feedback via LMS.

Attendance Requirements

Students are strongly encouraged to attend all classes and review lecture recordings.

Course Schedule

[View class timetable](#)

Timetable

Date	Type	Content
Week 1: 13 September - 17 September	Topic	CREATING
Week 2: 20 September - 24 September	Topic	PAYING ATTENTION
Week 3: 27 September - 1 October	Topic	BODY THINKING
Week 4: 4 October - 8 October	Topic	IMAGING
Week 5: 11 October - 15 October	Topic	PLAYING
Week 6: 18 October - 22 October	Reading	
Week 7: 25 October - 29 October	Topic	COLLABORATING
Week 8: 1 November - 5 November	Topic	MODELLING
Week 9: 8 November - 12 November	Topic	TRANSFORMING
Week 10: 15 November - 19 November	Topic	OUTWARDING

Resources

Prescribed Resources

Please see the course Moodle, the course Leganto and the course SHAREPOINT site for all resources.

Course Evaluation and Development

ARTS1122 Creativity will be run for the first time in 2021. It is anticipated that in 2021 T3 ARTS1122 Creativity will be taught entirely online owing to COVID19 restrictions in Sydney. Feedback, therefore, is crucial to the long term success of the course as well as to how adjustments play out between weekly lessons.

Informal feedback will be gathered during weekly tutorials - via discussion and polls. Informal feedback is also available in assessment tasks which enable tutors to gauge how successfully learning material is being processed and applied. Formal feedback will be gathered at the close of the course via the MyExperience course survey.

Submission of Assessment Tasks

Turnitin Submission

If you encounter a problem when attempting to submit your assignment through Turnitin, please telephone External Support on 9385 3331 or email them on externalteltsupport@unsw.edu.au . Support hours are 8:00am – 10:00pm on weekdays and 9:00am – 5:00pm on weekends (365 days a year). If you are unable to submit your assignment due to a fault with Turnitin you may apply for an extension, but you must retain your ticket number from External Support (along with any other relevant documents) to include as evidence to support your extension application. If you email External Support you will automatically receive a ticket number, but if you telephone you will need to specifically ask for one. Turnitin also provides updates on their system status on Twitter.

Generally, assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment. In instances where this is not possible, it will be stated on your course's Moodle site with alternative submission details.

For information on how to submit assignments online via Moodle: https://student.unsw.edu.au/how-submit-assignment-moodle

Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

Copying: Using the same or very similar words to the original text or idea without acknowledging the source or using quotation marks. This includes copying materials, ideas or concepts from a book, article, report or other written document, presentation, composition, artwork, design, drawing, circuitry, computer program or software, website, internet, other electronic resource, or another person's assignment without appropriate acknowledgement.

Inappropriate paraphrasing: Changing a few words and phrases while mostly retaining the original information, structure and/or progression of ideas of the original without acknowledgement. This also applies in presentations where someone paraphrases another's ideas or words without credit and to piecing together quotes and paraphrases into a new whole, without appropriate referencing.

Collusion: Working with others but passing off the work as a person's individual work. Collusion also includes providing your work to another student for the purpose of them plagiarising, paying another person to perform an academic task, stealing or acquiring another person's academic work and copying it, offering to complete another person's work or seeking payment for completing academic work.

Inappropriate citation: Citing sources which have not been read, without acknowledging the "secondary" source from which knowledge of them has been obtained.

Duplication ("self-plagiarism"): Submitting your own work, in whole or in part, where it has previously been prepared or submitted for another assessment or course at UNSW or another university.

Correct referencing practices

The UNSW Academic Skills support offers resources and individual consultations. Students are also reminded that careful time management is an important part of study. One of the identified causes of plagiarism is poor time management. Students should allow sufficient time for research, drafting and proper referencing of sources in preparing all assessment items.

UNSW Library has the ELISE tool available to assist you with your study at UNSW. ELISE is designed to introduce new students to studying at UNSW but it can also be a great refresher during your study. Completing the ELISE tutorial and quiz will enable you to:

- analyse topics, plan responses and organise research for academic writing and other assessment tasks
- effectively and efficiently find appropriate information sources and evaluate relevance to your needs
- use and manage information effectively to accomplish a specific purpose
- better manage your time
- understand your rights and responsibilities as a student at UNSW
- be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy
- be aware of the standards of behaviour expected of everyone in the UNSW community
- locate services and information about UNSW and UNSW Library

Academic Information

Due to evolving advice by NSW Health, students must check for updated information regarding online learning for all Arts, Design and Architecture courses this term (via Moodle or course information provided.)

For essential student information relating to:

- requests for extension;
- late submissions guidelines;
- review of marks;
- UNSW Health and Safety policies;
- examination procedures;
- special consideration in the event of illness or misadventure;
- student equity and disability;
- and other essential academic information, see

https://www.arts.unsw.edu.au/current-students/academic-information/protocols-guidelines/

Image Credit

Photo by Amanda Jones on Unsplash

CRICOS

CRICOS Provider Code: 00098G