

# ARTS3092

Media and Transformation in the Asia-Pacific

Term 3, 2021



## Course Overview

### Staff Contact Details

#### Convenors

Name	Email	Availability	Location	Phone
Scott Shaner	<a href="mailto:s.shaner@unsw.edu.au">s.shaner@unsw.edu.au</a>	Wednesdays 10-11 in Online Classrooms Course Room		

### School Contact Information

School of the Arts and Media

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## Acknowledgement of Country

UNSW Arts, Design and Architecture Kensington and Paddington campuses are built on Aboriginal Lands. We pay our respects to the Bidjigal and Gadigal peoples who are the Custodians of these lands. We acknowledge the Aboriginal and Torres Strait Islander peoples, the First Australians, whose lands, winds and waters we all now share, and pay respect to their unique values, and their continuing and enduring cultures which deepen and enrich the life of our nation and communities.



Image courtesy of the Office of the Pro Vice-Chancellor Indigenous [UNSW's Indigenous strategy](#)

## Course Details

### Units of Credit 6

### Summary of the Course

This course explores debates concerning transnationalism, regionalisation and globalisation in the context of Asia Pacific media systems. You will consider examples of how nations within the Asia Pacific use media to resist cultural homogenization and provide local resistance to the forces of globalisation. Taking as a point of reference the rise of Asian modernities and especially China's recent market liberalisation, the course examines the increasing regional integration of the Asia Pacific through the flows of the media and popular cultural products.

### Course Learning Outcomes

1. Understand recent theories in globalisation, regionalism and transnational studies
2. Recognise and analyse different patterns of adoption, adaptation and integration of media forms and practices in the Asia-Pacific region
3. Identify and use of a wide variety of research materials and engage competently with online sources and databases with discretion and critical awareness
4. Communicate and report competently both orally and in writing

### Teaching Strategies

#### Approach to learning and teaching:

In this course it is expected that students will engage with the learning process through direct participation in the classroom environment and will also take considerable responsibility for their own learning experience through both private study and group work. Learning experiences will be contextualised with reference to the disciplinary field as well as more general understandings in terms of general knowledge and broader engagements with general and disciplinary knowledge. Learning is an essentially collaborative experience requiring high levels of dialogue between students themselves, as well as teaching staff and students. Students own experiences and interests are considered a major resource in the development of the learning and teaching environment.

#### Teaching strategies:

The course will be taught in a lecture and seminar format. Lectures will explore the theoretical and historical aspects to the topics discussed each week. Lectures will also screen relevant examples to set up further discussion in the seminars. Seminars will primarily involve dealing with course materials through tutorial style discussions, collaborative events in the classroom and online demonstrations of resources. These modes will support student learning outcomes in terms of fostering a variety of learning experiences and providing a range of materials and approaches that students can develop in terms of their own particular abilities and interests. Group Presentations are an essential aspect of success in this course and all students are expected to collaborate with their Group partners in achieving common goals.

## Assessment

Please note that you must make a serious attempt at the two formal written assessment tasks (Assessments 1 & 3) to be eligible to pass this course.

Assessment task	Weight	Due Date	Course Learning Outcomes Assessed
1. Mid-Term Exam	35%	12/10/2020 09:00 AM	1, 2
2. Tutorial Group Presentation	20%	Weeks 3-10	1, 2, 3, 4
3. Research Paper	45%	22/11/2020 09:00 AM	1, 2, 3, 4

### Assessment 1: Mid-Term Exam

**Start date:** 05/10/2020 09:00 AM

**Assessment length:** 1,000 words

**Submission notes:** Be sure to check your file when you submit. Submissions CANNOT be replaced after the due date passes. Whatever you have submitted will be locked in at the time the due date passes. You cannot change this. If you intend to submit late, and have previously submitted a draft, please make sure you delete the draft before the due time passes!

**Due date:** 12/10/2020 09:00 AM

Students receive a score communicated in Moodle.

This assignment is submitted through Turnitin and students do not see Turnitin similarity reports.

#### Additional details

Further details of this assignment will be provided in the course Moodle. An assignment description with assessment criteria will be posted in the Moodle during O-week. The exam questions will be released on Tuesday 5th October (I will update the assignment description to include the questions on that day and announce this to you).

Working from home, use the course resources (lectures, readings, discussions, etc) to answer the required amount of questions. Make sure that you refer to the concepts discussed in this course, as well as the readings which discuss them. It is expected that the exam can be completed comfortably around the rest of your life in three to four days. You get seven days to submit the exam, so try to budget your time accordingly.

Because this is an exam, which is a timed task completed at home, the standard outcome for a successful special consideration application will be to receive a supplementary exam (an equivalent exam, with different questions, to be completed over a different seven day period when you have

recovered). Students can read all about the UNSW Special Consideration policy here - <https://student.unsw.edu.au/special-consideration>

If you are unable to also complete the supplementary exam over a seven day period, you should use your documented circumstances to apply for late withdrawal without academic penalty with fee remission. Students can read all about the UNSW Fee Remission policy here - <https://student.unsw.edu.au/fee-remission>

## **Assessment 2: Tutorial Group Presentation**

**Assessment length:** 30-40 minutes depending on size of group/class

**Submission notes:** Presentations will be conducted in your tutorials

**Due date:** Weeks 3-10

Students receive feedback sheet in class.

This is not a Turnitin assignment

### **Additional details**

This is a group assignment.

Further details of this assignment will be provided in the course moodle.

## **Assessment 3: Research Paper**

**Assessment length:** 2500 words

**Submission notes:** Be sure to check your file when you submit. Submissions CANNOT be replaced after the due date passes. Whatever you have submitted will be locked in at the time the due date passes. You cannot change this. If you intend to submit late, and have previously submitted a draft, please make sure you delete the draft before the due time passes!

**Due date:** 22/11/2020 09:00 AM

Students receive written feedback in Turnitin.

2,500 words.

This assignment is submitted through Turnitin and students do not see Turnitin similarity reports.

### **Additional details**

Further details of this assignment will be provided in the course moodle. An assignment description will be posted during O-week with the assessment criteria. Please note that if your work is interrupted by circumstances beyond your control you may be eligible for a short term extension via the UNSW Special Consideration process. You can read all about that process here - <https://student.unsw.edu.au/special->

consideration.

Please note that the last day to submit work with an approved special consideration extension will be 6th December at 9am. If you are unable to complete the assessment within that time frame due to circumstances outside your control, you should document those circumstances and apply for late withdrawal from the course with fee remission from the University. Students can read all about fee remission here - <https://student.unsw.edu.au/fee-remission>

## Attendance Requirements

Students are strongly encouraged to attend all classes and review lecture recordings.

## Course Schedule

[View class timetable](#)

### Timetable

Date	Type	Content
Week 1: 13 September - 17 September	Lecture	<b>Asia and the Asia-Pacific Effect</b>
	Tutorial	In our first tutorial we will organise presentation groups and also discuss our existing knowledge of Asia as a way of thinking about how this idea is constructed and produced.
Week 2: 20 September - 24 September	Lecture	<b>Asian Media Cultures: Regionality, Transnationalism and De-Westernisation</b>
	Tutorial	Is there an Asian media culture? What ideas, values and beliefs seemingly unite this regional media culture?
Week 3: 27 September - 1 October	Lecture	<b>Creativity and Cultural Industries in a Networked World</b>
	Tutorial	How have cultural industries been transformed by the threat of piracy and forms of network distribution? How should our thinking about creativity adapt and evolve?
Week 4: 4 October - 8 October	Lecture	<b>Stars - Media, Politics and Popular Audiences and Fan Cultures</b>
	Tutorial	What permits, or limits, the popularity of Asian or Australian-Pacific 'stars' in the region?
Week 5: 11 October - 15 October	Lecture	<b>Doing Research in Media and Cultural Studies</b>
	Tutorial	This week we explore the idea of research and the way that it relates to your third assessment task.
Week 7: 25 October - 29 October	Lecture	<b>The Internet and the Asian Media Landscape</b>



	Tutorial	How does the Internet affect the balance of control and freedom in Asian countries? What are the politics around the domestication of the Internet in countries like Thailand and the PRC?
Week 8: 1 November - 5 November	Lecture	<b>Media and Mobilities - Phone Cultures</b>
	Tutorial	We will discuss the issues around mobile phone cultures in Asia. We will examine the interplay between mobile phone industries and the evolving cultures of mobile use within the region.
Week 9: 8 November - 12 November	Lecture	<b>Asian Gaming Cultures</b>
	Tutorial	We will discuss the rise of online and mobile gaming, as well as eSports in some Asian countries.
Week 10: 15 November - 19 November	Lecture	<b>Review and Final Comments on the Course</b>
	Tutorial	<b>Finalising Your Research Paper</b>

## **Resources**

### **Prescribed Resources**

- Website – All of the readings for the course are available online via the course Moodle site.

### **Recommended Resources**

As the course is research based, you will be expected to make use of the scholarly databases of research articles relevant to the course. These will be discussed during the session, however students seeking research advice and resources can also obtain assistance from the UNSW Library. One starting point for assistance is:

<http://info.library.unsw.edu.au/web/services/services.html>

### **Course Evaluation and Development**

Periodically student evaluative feedback on the course is gathered, using among other means, UNSW's My Experience Process. Student feedback is taken seriously, and continual improvements are made to the course based in part on such feedback. Previous student feedback about the course readings and assessment tasks have been addressed in this version of the course.

## **Submission of Assessment Tasks**

### **Turnitin Submission**

If you encounter a problem when attempting to submit your assignment through Turnitin, please telephone External Support on 9385 3331 or email them on [externalteltsupport@unsw.edu.au](mailto:externalteltsupport@unsw.edu.au). Support hours are 8:00am – 10:00pm on weekdays and 9:00am – 5:00pm on weekends (365 days a year). If you are unable to submit your assignment due to a fault with Turnitin you may apply for an extension, but you must retain your ticket number from External Support (along with any other relevant documents) to include as evidence to support your extension application. If you email External Support you will automatically receive a ticket number, but if you telephone you will need to specifically ask for one. Turnitin also provides updates on their system status on Twitter.

Generally, assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment. In instances where this is not possible, it will be stated on your course's Moodle site with alternative submission details.

For information on how to submit assignments online via Moodle: <https://student.unsw.edu.au/how-submit-assignment-moodle>

## Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

### UNSW groups plagiarism into the following categories:

**Copying:** Using the same or very similar words to the original text or idea without acknowledging the source or using quotation marks. This includes copying materials, ideas or concepts from a book, article, report or other written document, presentation, composition, artwork, design, drawing, circuitry, computer program or software, website, internet, other electronic resource, or another person's assignment without appropriate acknowledgement.

**Inappropriate paraphrasing:** Changing a few words and phrases while mostly retaining the original information, structure and/or progression of ideas of the original without acknowledgement. This also applies in presentations where someone paraphrases another's ideas or words without credit and to piecing together quotes and paraphrases into a new whole, without appropriate referencing.

**Collusion:** Working with others but passing off the work as a person's individual work. Collusion also includes providing your work to another student for the purpose of them plagiarising, paying another person to perform an academic task, stealing or acquiring another person's academic work and copying it, offering to complete another person's work or seeking payment for completing academic work.

**Inappropriate citation:** Citing sources which have not been read, without acknowledging the "secondary" source from which knowledge of them has been obtained.

**Duplication ("self-plagiarism"):** Submitting your own work, in whole or in part, where it has previously been prepared or submitted for another assessment or course at UNSW or another university.

### Correct referencing practices

The [UNSW Academic Skills support](#) offers resources and individual consultations. Students are also reminded that careful time management is an important part of study. One of the identified causes of plagiarism is poor time management. Students should allow sufficient time for research, drafting and proper referencing of sources in preparing all assessment items.

UNSW Library has [the ELISE tool](#) available to assist you with your study at UNSW. ELISE is designed to introduce new students to studying at UNSW but it can also be a great refresher during your study. Completing the ELISE tutorial and quiz will enable you to:

- analyse topics, plan responses and organise research for academic writing and other assessment tasks
- effectively and efficiently find appropriate information sources and evaluate relevance to your needs
- use and manage information effectively to accomplish a specific purpose
- better manage your time
- understand your rights and responsibilities as a student at UNSW
- be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy
- be aware of the standards of behaviour expected of everyone in the UNSW community
- locate services and information about UNSW and UNSW Library

## Academic Information

Due to evolving advice by NSW Health, students must check for updated information regarding online learning for all Arts, Design and Architecture courses this term (via Moodle or course information provided.)

For essential student information relating to:

- requests for extension;
- late submissions guidelines;
- review of marks;
- UNSW Health and Safety policies;
- examination procedures;
- special consideration in the event of illness or misadventure;
- student equity and disability;
- and other essential academic information, see

<https://www.arts.unsw.edu.au/current-students/academic-information/protocols-guidelines/>

## Image Credit

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## CRICOS

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