In becoming a smarter city

Pragmatist experiments in Sydney's Transport information systems

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How can the smart city discourse be pragmatically reassembled for 21st century cities?

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(e. 1 m)



NLC

SMART CITY

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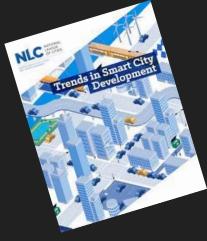
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SMART CITY

The smart city discourse

- Socio or technical
- Relies on canonical studies
- Ideological (utopian)
- Not pragmatic (derived from experience)
- Largely ignores local politics
- Treats cities as similar to build theory (nomothetic)
- Represents preferences of the invested authors





The context of 21st century cities

- Climate change
- Growing Inequality
- Growing agency of nonhumans
- Western ideology of othering, universality, rejection of other ways of knowing
- Continuing anthropocentrism
- Disciplinary challenges in systemic problems



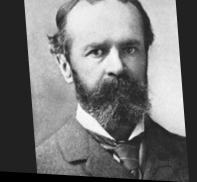
The Smart City in the 21st century city...

- Climate change (largely ignores it)
- Inequality (could make worse)
- Does not address growing agency of nonhumans
- Continues western ideology of othering, universality, rejection of other ways of knowing
- Anthropocentric/tech centric
- Tends to be disciplinary



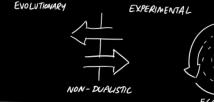
Philosophical Pragmatism

- A concern with the practical effects of holding certain ideas
- Return to experience
 - Evolutionary process of change Ο
 - Experimentalism \bigcirc
 - **Rejection of dualisms** Ο
 - **Rejection of metaphysical** Ο distinctions
 - Ecological understanding of context Ο















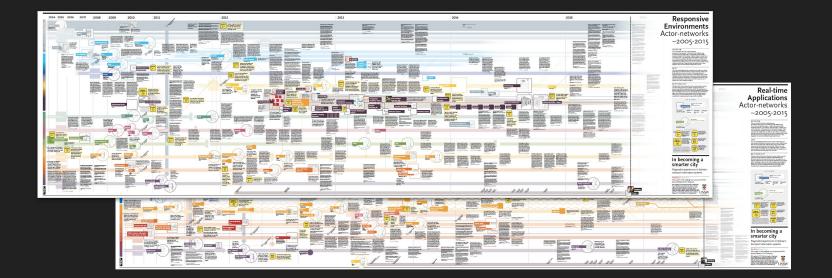
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Philosophical Pragmatism & the smart city?

- A concern with practical effects of holding certain ideas
- Return to experience:
 - Evolutionary process of change
 - Experimentalism
 - Rejection of dualisms
 - Rejection of metaphysical distinctions
 - Ecological understanding of context



Experiencing smart city projects



What is the smarter city?

Based in pragmatist ontological commitments

- In 'process'
- Emergent
- Unknowable
- Contingent
- Political
- A pluriverse

Design in the smarter city

- The designer recognises all action, even inaction, is political
- The designer prefigures design
- The designer does 'upstream', 'weak' and 'slow' designing
- The designer designs reflexively
- The designer makes the past, present and future unfamiliar
- The designer normalises complexity and emergence
- The designer designs as 'translation'
- The designer stays 'in the making'

Thanks

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