



# **Official launch of the Housing Analytics Lab (HAL)**

Monday 19 May 2025



**UNSW**  
City Futures  
Research Centre

20  
YEARS









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UNSW  
City  
Research

9:09 AM | Visit: <http://172.18.1.4>

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Attila

gs

and President

vi

9:12 AM | Visit: <http://172.18.1.4>







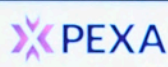
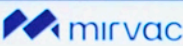




# Housing Analytics Lab



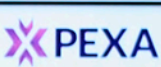
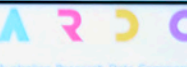
Office of the  
Chief Scientist  
& Engineer



# Housing Analytics Lab



Office of the  
Chief Scientist  
& Engineer



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# The problem

- Managing supply and delivery resilience
- Trustworthiness of data quality
- Technology and AI solutions

City of London - Supply & Delivery Resilience



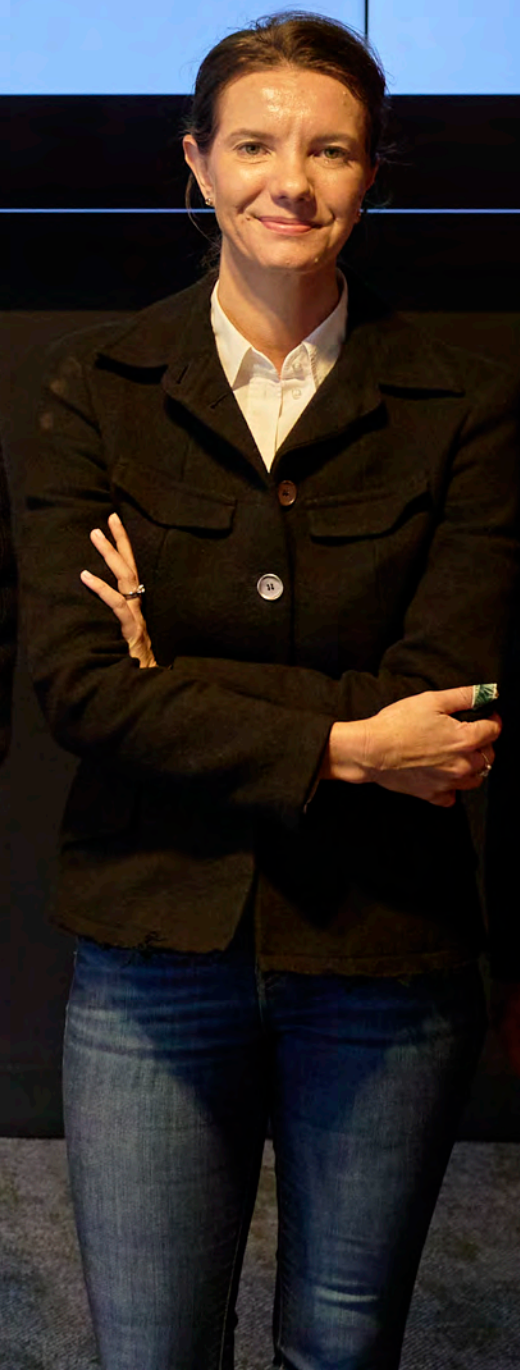
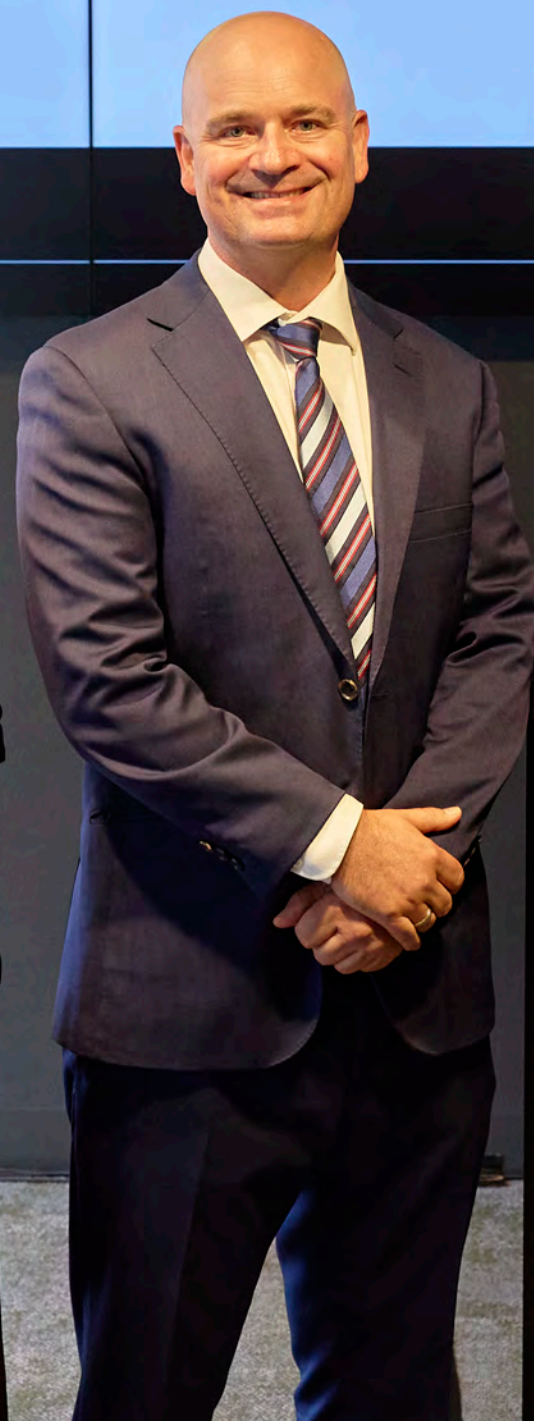
Knowledge on emerging



20







Housing Analytics Lab



Housing Analytics Lab



























### How can rental affordability for low income households in Australia be improved?

Low-income households in Australia can be approached through several strategies:

- Distance (CRA):** Reforming CRA to better match rental prices. This includes expanding eligibility and increasing the supply of social and affordable housing units. [1]
- NRAS:** Reviving and enhancing schemes like NRAS, which provide incentives for the construction of affordable rental housing, can help alleviate housing stress for low-income households. [2] [3]
- Protections:** Providing nationally consistent protections for renters, such as limits on rent increases, eviction protections, and setting minimum standards for rental homes, can help improve rental affordability. [5]
- Investment:** Stimulating institutional investment in affordable rental housing, such as providing a reasonable rate of return, can help increase the supply of affordable units. This involves providing a reasonable rate of return to investors. [6]
- Income Support:** Increasing the rate of income support payments, such as JobSeeker, can help low-income renters manage housing costs more effectively. [6]

These measures, taken collectively, could significantly improve rental affordability for low-income households in Australia.













### Panel discussion



Professor Pascal Perez  
AURIN



John Engeler  
National Shelter

Chair



Professor Hazel Easthope  
City Futures Research Centre



Angela Buckley  
Mirvac



Rob Hall  
Informed Decisions



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### Panel discussion



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A woman with short brown hair, wearing a black dress and red boots, sits on a black stool. She holds a microphone in her right hand and gestures with her left hand. A tablet is placed on her lap.

A man with a bald head, wearing a dark suit, white shirt, and a red and blue striped tie, sits on a black stool with his hands clasped in his lap.

A man with dark hair and a beard, wearing a black turtleneck and tan trousers, sits on a black stool with his hands clasped in his lap.

A man with dark hair, wearing a dark blazer over a pink shirt, sits on a black stool. He is looking down at a smartphone in his hands.

A woman with dark hair tied back, wearing a bright red blazer over a black top, sits on a black stool. She holds a microphone in her hands.





1. Can you share an example of when you/your organisation used data to help address a problem relating to housing in your work? What lessons did you learn from the experience?



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10:00 AM | Visit: <http://172.18.1.4>

