



CUPUM 2027

Sponsorship Opportunities

The 20th International Conference on Computational Urban Planning and Management (CUPUM 2027) will be held in Sydney for the first time from 5–10 July 2027, centred on the theme “Future Cities in the Era of AI”. Hosted by the City Futures Research Centre, UNSW Sydney and led by Scientia Professor Chris Pettit, the conference will showcase leading local and international research in computing technologies shaping future cities.

CUPUM offers a unique opportunity to explore how AI is transforming city planning, design, analysis, and management. Attendees will hear from academic, government and industry experts presenting and reflecting on the latest innovations in data, technology and AI in the context of real-world case studies.

The program features keynote presentations from leading experts in urban digital technology, data science and AI. The program will include interactive panel sessions, workshops and technology showcases. With strong networking opportunities and a vibrant social program highlighting Sydney’s landmarks and culture, CUPUM 2027 delivers a dynamic and engaging conference experience.

Why Sponsor CUPUM 2027?

CUPUM 2027 provides a valuable platform for organisations to connect, collaborate, and position themselves at the forefront of future city innovation. As a sponsor, you will have the opportunity to:

- Engage with global leaders in AI, urban planning, and data science
- Connect directly with government, industry and policy decision-makers
- Position your organisation at the forefront of future city innovation

Audience Profile

CUPUM 2027 is expected to attract approximately 300 attendees from across Australia and internationally, offering access to a diverse and highly engaged audience.

Participants span academia, government, industry, and philanthropic organisations, with a strong presence of practitioners and policymakers. This includes researchers in urban analytics and AI, government and policy professionals, industry leaders across PlanTech, PropTech and geospatial sectors, and higher degree research students and early career researchers.

CUPUM 2027 presents a unique opportunity to engage with a global community shaping the future of cities. We invite you to partner with us and position your organisation at the forefront of innovation in urban research, policy, and practice. We offer a range of sponsorship packages outlined on the following pages and welcome tailored opportunities aligned with your organisation’s goals and objectives. Sponsorship opportunities are limited and will be allocated on a first-come basis.

Platinum Partner – AUD \$35,000 + GST

Pre-event	• Promoted as Platinum Partner in pre-event communications including newsletters, social media and online promotion • Featured as a Platinum Partner on the front page of the event website • Sponsor logo listed first on all promotional material
On-site	• Promoted as Platinum Partner throughout the event • Sponsor logo included on all event signage • Verbal recognition of support at the opening and closing ceremony • Table allocation with signage • A morning tea hosted by your organisation • Ten delegate registrations • Ten tickets to Gala Dinner and allocated VIP table with sponsor's name • Opportunity to deliver a featured industry keynote or plenary address • Five workshop tickets • Sponsored Platinum Partner networking drinks • Sponsored Platinum Partner gala dinner • Opportunity to place a gift on each chair • Opportunity to include merchandise in tote bags • Slide dedicated to company name during the conference
Post-event	• Promoted as Platinum Partner in post-event communications

Gold Partner – AUD \$20,000 + GST

Pre-event	• Promoted as Gold Partner in pre-event communications including newsletters, social media and online promotion • Featured as a Gold Partner on the front page of the event website • Sponsor logo listed on all promotional material
On-site	• Promoted as Gold Partner throughout the event • Five delegate registrations • Five tickets to Gala Dinner • Three workshop tickets • Sponsored Gold Partner lunch • Opportunity to include merchandise in tote bags • Verbal recognition of support at the opening and closing

	ceremony
	• Table allocation with signage
Post-event	• Promoted as Gold Partner in post-event communications

Silver Partner – AUD \$12,000 + GST

Pre-event	• Promoted as Silver Partner in pre-event communications including newsletters, social media and online promotion • Featured as a Silver Partner on the front page of the event website • Sponsor logo listed on all promotional material
On-site	• Promoted as Silver Partner throughout the event • Two delegate registrations • Two tickets to Gala Dinner • Two workshop tickets • Sponsored Silver Partner morning tea • Sponsored Silver Partner afternoon tea • Opportunity to include merchandise in tote bags • Verbal recognition of support at the opening and closing ceremony • Table allocation with signage
Post-event	• Promoted as Silver Partner in post-event communications

Bronze Partner – AUD \$6,000 + GST

Pre-event	• Promoted as Bronze Partner in pre-event communications including newsletters, social media and online promotion • Featured as a Bronze Partner on the front page of the event website • Sponsor logo listed on all promotional material
On-site	• Promoted as Bronze Partner throughout the event • One delegate registration • One ticket to Gala Dinner • One workshop ticket • Sponsored Bronze Partner morning tea • Opportunity to include merchandise in tote bags • Verbal recognition of support at the opening and closing ceremony • Table allocation with signage
Post-event	• Promoted as Bronze Partner in post-event communications

Catering Partner – AUD \$3,000 + GST

Pre-event	• Promoted as Catering Partner in pre-event communications including newsletters, social media and online promotion • Featured as a Catering Partner on the front page of the event website • Sponsor logo listed on all promotional material
On-site	• Promoted as Catering Partner throughout the event • One delegate registration • One ticket to Gala Dinner • Verbal recognition of support at the opening and closing ceremony
Post-event	• Promoted as Catering Partner in post-event communications

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