

NEW scholarship available in Marketing!



UNSW
Co-op Program
Scholarship



What is it?

A **career development scholarship worth \$21,600 pa** (tax-free).

Being awarded a UNSW Co-op Program scholarship is an outstanding addition to your resume and an excellent opportunity for you to gain professional development and experience prior to graduation.

The successful applicant will receive:

- **3 Industry Training placements** full-time 'real-world' industry experience, which is recognised on your UNSW transcript and AHEGs
- fortnightly payments from start date (during which time the scholar must be enrolled as a full-time student at UNSW in Marketing);
- leadership and professional development program; plus more!

See www.co-op.unsw.edu.au for more details about the Co-op Program.

Eligibility

The Co-op Program is for students who commenced their first undergraduate degree directly after high school or up to two gap years. Applicants must:

- be an Australian Citizen, Permanent Resident of Australia or New Zealand citizen;
- be willing to complete industry placements with any of the available sponsors;
- be in the 1st year their undergraduate degree in 2026, having commenced studies in Term 1 2026;
- be genuinely interested in studying Marketing and ideally already enrolled in Marketing courses – refer to the [MKT Study Outline](#) for subject details;
- be prepared to transfer to the [BCom \(Co-op\) 3554 degree](#).

Having met the academic requirement (minimum 65 CR across all courses and WAM), Co-op scholars are largely selected on their interpersonal skills, motivation and leadership potential.

It is preferred that students are enrolled in a single degree to accept a Co-op Program scholarship. If you are currently enrolled in a combined degree, this must be discussed with the Co-op Program office. Please note IT timing is fixed.

MKT Co-op Sponsors in 2026 are:



MSD



COLGATE-PALMOLIVE



Scholarship Summary

Value (pa)	\$21,600
Program	Marketing
Co-op ProgID	MKT26
Year in program	1 st year
Start date	Term 2 2026
End date	31 December 2029

Questions

Visit the future students and current scholars FAQs sections of our website for other information about the program. If you have any further questions on the Co-op Program contact our office.

Application Form

Complete the application form online.

Make sure you upload your

- ☒ Academic Statement
- ☒ CV (where applicable)
- ☒ [MyPlan](#) progression for the BCom (Co-op) 3554 degree
- ☒

APPS CLOSE

10AM Thursday 11 June 2026

Contact Information

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