



UNSW
SYDNEY

Co-op Internships



Marketing

February - July 2027

Duration: 24 weeks (T1/T2)

Start date: February 2027

End date: July 2027

Placement: Full-time

Stage in degree: 2nd – 4th yr +

Co-op ProgID: MKT27-INT6S1



Applications Close: 1pm Wednesday 30 September 2026

Why Co-op Internships?

Get a head start on your career with a one-off 6-month internship with a Co-op Industry Partner. Being awarded an internship by UNSW Co-op is an outstanding addition to your resume and an excellent opportunity for you to gain 'real world' industry experience prior to graduation. Co-op Internships help you develop your skills and gain clarity on your career goals, by applying your university learnings and contributing to meaningful projects, while building your networks in a professional environment.

Eligibility

Applicants must be Australian citizens or Permanent Residents, currently enrolled in a Commerce or Media program (single or dual- degree) and majoring in **Marketing**.

A competitive candidate will have achieved a credit minimum in relevant courses and overall WAM. Some industry experience is preferred. Having met the academic and experience requirements, successful applicants are largely selected on their interpersonal skills and motivation.

If offered the internship, you must be prepared to:

- intern for 24 weeks full-time with the industry partner;
- attend placement continuously for 24 weeks, placements cannot be split;
- enrol in the relevant internship course in each Term;
- study 1 (max 2) additional course(s) in each Term (T1+T2, 2027). Appointed interns can submit requests to study a 2nd additional course in each Term.

Benefits of 24-week placements

Through Co-op's longer placements, you will have time to:

- become embedded in a team, experiencing real industry challenges and successes
- gain exposure to projects that have real impacts on the company
- learn new skills and build on your experience, taking on more responsibility as you progress
- engage with (or lead!) end-to-end projects; see the results of your input
- expand your professional networks beyond your direct team
- learn more about potential career opportunities
- apply feedback from mentors, reflect on improvements in your skills and professionalism

Apply now via [InPlace](#) using your zID.

Watch our video or **view our guide** to the InPlace Expression of Interest (EOI) and Application process.



"I had the opportunity to build a solid foundation for my future career pathway."

"The 6 month internship is a great way to get practical experience in a supportive environment and over a time frame that allows for in-depth growth and development, alongside the chance to work on a large scale project."

**Matthew Jenkins – Co-op Intern
American Express**



Application Process

- 1 Verified EOI**
Complete your Expression of Interest (EOI) in InPlace & have it verified by Co-op.
- 2 Application**
Select internship & submit:
 - CV
 - Academic statement
 - Responses to questions 6&7
- 3 Screening**
Selected candidates will be invited to complete screening with the Co-op team (email and phone).
- 4 Interview**
Shortlisted candidates will be put forward to industry partners, who select candidates for interview.
- 5 Offer Accepted**
Successful candidates sign a Co-op Internship Agreement.

myPlan

Use **myPlan** to understand how this internship will affect your degree progression and timing of your graduation.

Internship Course Enrolments

Successful candidates must enrol in an internship course in each Term of the internship. Co-op managed Internships may attract UOC and HECs & may count toward your degree*.

12 UOC for a 24 week internship - enrolment across 2 Terms:

- WIL Central (General Education) – 12 UOC - CDEV3012
- Business School - 12 UOC – COMM3101 OR COMM3202 (A maximum of 6 UOC can be counted in each of your Business School majors)
- Science Faculty - 12 UOC - MATH3599 + MATH3699 (counted as a science elective or free elective if placement relates to Science degree)

6 UOC (+ 6 UOC) for a 24 week internship - separate enrolments across 2 Terms (interns must enrol in an internship course in each Term of the placement):

- Faculty of Arts, Design & Architecture – 6 UOC – ARTS3015 and/or 6 UOC FADA6700
- WIL Central (General Education) – 6 UOC - CDEV3400
- Science Faculty - 6 UOC - MATH3599 (counted as a science elective or free elective if placement relates to Science degree)

*The UOC awarded to this Internship will only count toward your degree IF it can be accommodated as above or within your remaining free electives. Check **myPlan** for your degree.

Co-op managed internship courses in Engineering (and some in Science) will not attract a HECS fee and are for nominal credit only, allowing you to maintain your status as a full-time student at UNSW. Successful completion of an Engineering / Science internship will appear on students' AHEGS.

More information about the industry placement requirements can be found in the Internship Guidelines.

Internship Bursary

Apply for your Co-op Internship Bursary after being appointed to a Co-op Internship. Bursaries for a 24-week placement total \$21,500.

For further information on Co-op Internships please contact:

UNSW Co-op Program

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