

Role title: Marketing Intern, Field Marketing Campaigns
Reporting Line: Director, Marketing
Location: Salesforce Tower, Sydney

Salesforce is the #1 AI CRM, empowering every company to become an Agentic Enterprise with Agentforce. Our platform combines best-in-class CRM for sales, service, marketing, and commerce with Agentforce—autonomous AI agents that work alongside teams to drive customer success, boost productivity, and increase margins. Guided by core values of trust, customer success, innovation, equality, and sustainability, Salesforce is more than a business—we're a platform for change.

We are looking for an innovative and passionate marketing intern to join the Salesforce marketing team in Australia. You will be keen-to-learn, dynamic, creative, and self-starting. The ideal candidate will work with an amazing team to create, deliver, and execute engaging campaigns and programs to drive market leading results. And, of course, someone who isn't afraid to roll up her or his sleeves and jump right in! We are looking for someone who is passionate about helping to shape the Australian and New Zealand narrative and helping companies to embrace the power of the agentic enterprise to provide beautiful customer experiences and unlock loyalty.

What You Will Learn as an Intern:

You'll get hands-on experience helping our marketing team connect with customers and grow our business. Think of marketing as telling Salesforce's story and bringing people together - through events, campaigns, emails, social media, and our website.

What You'll Do:

- Help plan marketing activities - You'll support the team in organising campaigns (think: coordinated marketing efforts across email, events, and social media)
- Assist with events - Help coordinate both in-person and online events where we meet customers.
- Support creative projects - Work with designers and writers to create engaging content
- Track results - Help measure how well our marketing is working (like how many people attended an event or clicked on an email)
- Coordinate with teams - You'll work with sales teams, agencies, and other marketers to get projects done on time
- Learn marketing tools - Get experience using Salesforce, Tableau, Slack and other professional marketing platforms
- **Customer Email Campaigns Support** - Assist in briefing the communications team on email campaigns. You will also have the opportunity to learn email building best practices and gain technical skills in marketing automation.
- **Internal Communications (Sales Enablement Support)** - Help draft and distribute regular internal communications to keep sales teams informed on current marketing activities, helping them understand how to leverage campaigns effectively.
- **Social Media Content** - Draft engaging social media posts and copy for the Social Employee Advocacy platform to help drive external reach and engagement.
- **Content & Promotion** - Support the team with content management tasks and assist in the execution of promotional projects across various channels.

- **AI in Marketing** - Learn how to utilise cutting-edge AI tools to enhance marketing workflows, including assisting with content generation, research, and personalisation.

What We're Looking For:

- **Education** - Currently studying a degree in Business, Marketing, Communications, or similar
- **Attitude** - Positive, eager to learn, comfortable with things changing quickly
- **Organisation** - Detail-oriented and good at juggling multiple tasks
- **Communication** - Strong writing and speaking skills
- **Team player** - Enjoys collaborating with others

What's Great About This Role:

You'll learn from experienced marketing professionals at one of the top tech companies. We'll teach you how marketing drives real business results, and you'll gain practical skills you can use throughout your career.

No prior experience required—just bring your enthusiasm and willingness to learn!