



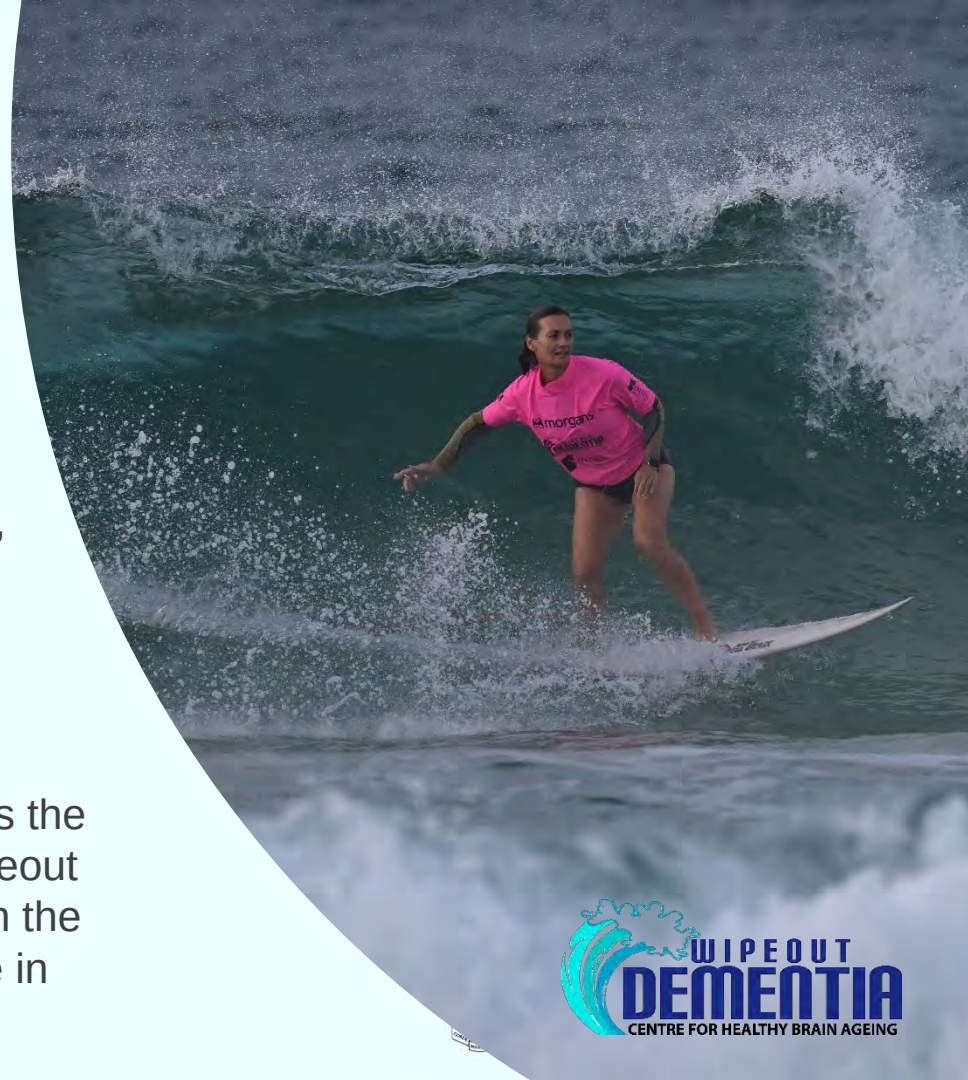
cheba.unsw.edu.au/wipeout-dementia

What is Wipeout Dementia?

Dementia is the leading cause of death in Australia and is one of the biggest global public health challenges in history.
With no cure, the answer lies only in research.

Wipeout Dementia is a key fundraising event of the Centre for Healthy Brain Ageing (CHeBA), with all funds raised going directly to innovative research into the prevention and treatment of Alzheimer's disease and other dementias.

The campaign brings together teams from across the property industry, captained by experienced Wipeout Dementia surfers. All team members fundraise in the weeks leading up to the event and then compete in a surf off on event day.



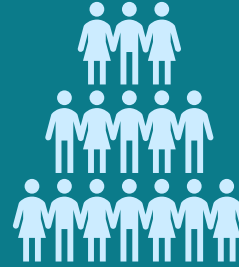
Wipeout Dementia 2026



**Established
in 2015 –**
14 events have
been held



Nearly
\$3 million
has been raised



200 surfers
have been
involved



Partnering with
URBNSURF to
deliver perfect
waves

Wipeout Dementia Ambassadors



WAYNE 'RABBIT'
BARTHOLOMEW AM

1978 World Champion



FELICITY 'FLICK'
PALMATEER

Big Wave Surfer

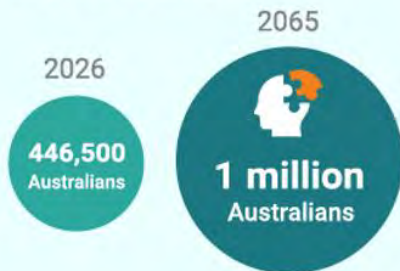


MARK 'OCCY'
OCCHILUPO

1999 ASP World Champion

Staggering Statistics

It is estimated that
446,500 Australians
live with dementia.



This number is expected
to increase to **more than**
1 million by 2065.



Dementia is the
leading cause of death
for all Australians.



More than **57 million people**
have dementia worldwide.



CHeBA & Wipeout Dementia

CHeBA is an international centre of excellence in multidisciplinary research into the ageing brain, with a vision of achieving, through research, healthier brain ageing and better clinical care of Alzheimer's disease and other dementias.

Research shows physical exercise has positive and protective effects on brain function, not only reducing risk of cognitive decline, but also increasing neuroplasticity. Wipeout Dementia surfers are seen as advocates of healthy brain ageing.

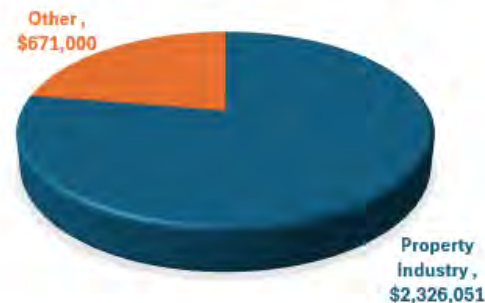
With the possibility of dementia affecting over 1 million Australians cumulatively by 2065, an increased investment in research is the best hope we have for the development of interventions to delay, stop, reverse or ameliorate the diseases that lead to dementia.



Funds raised

Wipeout Dementia has nearly
\$3 million for CHeBA in 10
years of the event

PROPERTY INDUSTRY PORTION OF
TOTAL FUNDS RAISED



UNSW
SYDNEY





Historical Sponsors and Supporters



Property Industry Engagement

Colliers

UBS

Ziff Davis

Kennards Hire

Diageo

Hindmarsh

Buildcorp

Fugen

Cornerstone

Morgans

HDI

Wentworth Capital

Lendlease

Avenor

Haigs

Mirvac

AWM

SBC Plumbing

Winten Property Group

Leftfield

Moxham Commercial

TSA Riley

SHAPE

Total Construction

Charter Hall

Sense Projects

Newquest Property

Richardson & Wrench

LJ Hooker

SBA

Our surfers

**Over 200 surfers
involved to date**

Corporate Opportunities



Sponsor

Sponsor a team to ensure every dollar raised goes to dementia research



Captain a Team

Captain a team of eight surfers on event day, and to support their fundraising efforts



Surf

Compete in the URBNSURF Sydney event day on 30 October 2026



Interested in sponsorship or surfing?

Contact Heidi | Team Lead – Innovations & Communications

h.douglass@unsw.edu.au

or Janelle | Engagement and Projects Officer

janelle.burns@unsw.edu.au or 0422 764 302



Centre
for Healthy
Brain Ageing



[linkedin.com/showcase/unsw-cheba](https://www.linkedin.com/showcase/unsw-cheba)



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www.bit.ly/CHeBACHannel