UNSW SCIENCE

School of Maths and Statistics

Course outline

MATH3851

Experimental Design and Categorical Data

Term 3, 2022

Cricos Provider Code: 00098G

Staff

Position	Name	Email	Room
Lecturer-in-charge	Dr Jakub Stoklosa	j.stoklosa@unsw.edu.au	RC-2082

Please refer to your Timetable on MyUNSW for your Lecture, Tut enrolment days and times.
Timetable weblink: http://timetable.unsw.edu.au/2022/MATH3851.html

Administrative Contacts

Please visit the School of Mathematics and Statistics website for a range of information on School Policies, Forms and Help for Students.

For information on Courses, please go to “Student Life & resources page” and either Undergraduate Courses and/or Postgraduate Courses for information on all course offerings,

The “Student Notice Board” can be located by going to the “Student Life & resources” page; Notices are posted regularly for your information here. Please familiarise yourself with the information found in these locations. The School web page is: https://www.maths.unsw.edu.au

If you cannot find the answer to your queries on the web you are welcome to contact the Student Services Office directly.

By email Undergraduate ug.mathsstats@unsw.edu.au

By phone: 9385 7053

Should we need to contact you, we will use your official UNSW email address of in the first instance. **It is your responsibility to regularly check your university email account. Please state your student number in all emails.**

Course Information

Assumed knowledge / Pre-Requisite: MATH2801 or MATH2901 and MATH2831 or MATH2931

Exclusions: MATH2810, MATH2910 and MATH3830, MATH3930

We are aware some course exclusions on the Handbook may be different to the School website. We are in the process of updating this information. Meanwhile, students should be following the Handbook course information with the School website information as a supplement.

Course Aims

The course is divided into two parts: Experimental Design, and Categorical Data Analysis.

In Experimental Design, students will learn about the importance of experimental design and about principles that allow them to extract maximum amount of information for a given sample size from available sources. They will study how to set optimally their factorial and randomised designs in scientific or engineering work.

In Categorical Data Analysis, students will learn about statistical tools and techniques that are specifically tailored towards analysing discrete valued data such as counts, frequencies, survey data. They will be able to answer questions about presence or absence of association between categorical variables using cross-tabulated data. They will also learn how to model the association between the categorical variables by using techniques such as Logistic, Poisson regression and Log-linear models. They will develop an understanding of the methodology and will be able to apply it to practical analysis of real datasets.

Course Description

This course focuses on the principles of good experimental design and the statistical tools appropriate for discrete valued data. Topics include factorial designs and their analysis, response surface designs for product and process optimization, random effects models and components of variance, exploratory and graphical analysis of data using modern statistical packages, data visualization, analysis of cross-tabulated data, logistic and Poisson regression for analysis of binary and count data and log-linear models for contingency tables.

Assessment and Deadlines

Assessment	Week	Weighting %	Due date if applicable
Assignment 1		10%	Friday Week 3
Mid Term Test	7	20%	Mid Term Test
Assignment 2		10%	Friday Week 10
Final Exam		60%	Exam Period

Late Submission of Assessment Tasks

A late penalty of 5% of the maximum mark for the task will be applied per day or part day any assessment task is submitted more than 1 hour late. (Where "late" in this context means after any extensions granted for Special Consideration or Equitable Learning Provisions.) For example, an assessment task that was awarded 75% would be given 65% if it was 1-2 days late. Any assessment task submitted 7 or more days late will be given zero.

Note that the penalty does not apply to

- Assessment tasks worth less than 5% of the total course mark, e.g. weekly quizzes, weekly class participation, or weekly homework tasks.
- Examinations and examination-style class tests
- Pass/Fail Assessments

Course Learning Outcomes (CLO)

- CLO1: Use the terminology, notation and concepts in the theory, methods and application of statistical design and analysis of experiments
- CLO2: Obtain estimates of the precision of estimates in design problems
- CLO3: Formulate and solve design problems, to analyse the adequacy of a particular model in a given problem
- CLO4: Perform experimental design using a standard computer package
- CLO5: Describe the characteristics of different types of categorical data
- CLO6: Understand probability models useful for analysing categorical data and recognise situations where the models are applicable
- CLO7: Apply the models to the analysis of datasets using statistical software packages, interpret the results and draw conclusions
- CLO8: Use SAS for any statistical application related to experimental design or to categorical data analysis. SPLUS and R will also be used for some calculations.

Course Schedule

The course will include material taken from some of the following topics. This is should only serve as a guide as it is not an extensive list of the material to be covered and the timings are approximate. The course content is ultimately defined by the material covered in lectures.

Weeks	**Topic**	**Reading (if applicable)**
1	Principles of good experimental design	Refer to Moodle
2	Completely randomised designs (CRD) (one-way analysis of variance, ANOVA)	Refer to Moodle
3	Multiple comparison techniques. Estimating and testing contrasts	Refer to Moodle
4	Randomised complete block designs (RCBD). Latin square designs	Refer to Moodle

5	Analysis of two- and three-way factorial experiments	Refer to Moodle
7	Analysis of 2k factorial experiments. Random effects models	Refer to Moodle
8	Two-way contingency tables	Refer to Moodle
9	Log-linear models for two- and three-way tables	Refer to Moodle
10	Logistic regression	Refer to Moodle

Textbooks

Suggested reading:

- Montgomery, D., Design and Analysis of Experiments, Wiley, 9th edition, 2019.
- Le, C. T., Applied Categorical Data Analysis, Wiley, 1998.

Moodle

Log in to Moodle to find announcements, general information, notes, lecture slide, classroom tutorial and assessments etc.

https://moodle.telt.unsw.edu.au

School and UNSW Policies

The School of Mathematics and Statistics has adopted a number of policies relating to enrolment, attendance, assessment, plagiarism, cheating, special consideration etc. These are in addition to the Policies of The University of New South Wales. Individual courses may also adopt other policies in addition to or replacing some of the School ones. These will be clearly notified in the Course Initial Handout and on the Course Home Pages on the Maths Stats web site.

Students in courses run by the School of Mathematics and Statistics should be aware of the School and Course policies by reading the appropriate pages on the Maths Stats web site starting at:

https://www.maths.unsw.edu.au/currentstudents/assessment-policies

The School of Mathematics and Statistics will assume that all its students have read and understood the School policies on the above pages and any individual course policies on the Course Handout and Course Home Page. Lack of knowledge about a policy will not be an excuse for failing to follow the procedure in it.

Academic Integrity and Plagiarism

UNSW has an ongoing commitment to fostering a culture of learning informed by academic integrity. All UNSW staff and students have a responsibility to adhere to this principle of academic integrity. Plagiarism undermines academic integrity and is not tolerated at UNSW. *Plagiarism at UNSW is defined as using the words or ideas of others and passing them off as your own.*

The **UNSW Student Code** provides a framework for the standard of conduct expected of UNSW students with respect to their academic integrity and behaviour. It outlines the primary obligations of students and directs staff and students to the Code and related procedures.

In addition, it is important that students understand that it is not permissible to buy essay/writing services from third parties as the use of such services constitutes plagiarism because it involves using the words or ideas of others and passing them off as your own. Nor is it permissible to sell copies of lecture or tutorial notes as students do not own the rights to this intellectual property.

If a student breaches the Student Code with respect to academic integrity, the University may take disciplinary action under the **Student Misconduct Procedure**.

The UNSW Student Code and the Student Misconduct Procedure can be found at: https://student.unsw.edu.au/plagiarism

An online Module "Working with Academic Integrity" (https://student.unsw.edu.au/aim) is a six-lesson interactive self-paced Moodle module exploring and explaining all of these terms and placing them into your learning context. It will be the best one-hour investment you've ever made.

Plagiarism

Plagiarism is presenting another person's work or ideas as your own. Plagiarism is a serious breach of ethics at UNSW and is not taken lightly. So how do you avoid it? A one-minute video for an overview of how you can avoid plagiarism can be found https://student.unsw.edu.au/plagiarism.

Additional Support

ELISE (Enabling Library and Information Skills for Everyone)

ELISE is designed to introduce new students to studying at UNSW.

Completing the ELISE tutorial and quiz will enable you to:

- analyse topics, plan responses and organise research for academic writing and other assessment tasks
- effectively and efficiently find appropriate information sources and evaluate relevance to your needs
- use and manage information effectively to accomplish a specific purpose
- better manage your time
- understand your rights and responsibilities as a student at UNSW
- be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy
- be aware of the standards of behaviour expected of everyone in the UNSW community
- locate services and information about UNSW and UNSW Library

Some of these areas will be familiar to you, others will be new. Gaining a solid understanding of all the related aspects of ELISE will help you make the most of your studies at UNSW.

The *ELISE* training webpages:

https://subjectguides.library.unsw.edu.au/elise/aboutelise

Equitable Learning Services (ELS)

If you suffer from a chronic or ongoing illness that has, or is likely to, put you at a serious disadvantage, then you should contact the Equitable Learning Services (previously known as SEADU) who provide confidential support and advice.

They assist students:

- living with disabilities
- with long- or short-term health concerns and/or mental health issues
- who are primary carers
- from low SES backgrounds
- of diverse genders, sexes and sexualities
- from refugee and refugee-like backgrounds
- from rural and remote backgrounds
- who are the first in their family to undertake a bachelor-level degree.

Their web site is: https://student.unsw.edu.au/els/services

Equitable Learning Services (ELS) may determine that your condition requires special arrangements for assessment tasks. Once the School has been notified of these, we will make every effort to meet the arrangements specified by ELS.

Additionally, if you have suffered significant misadventure that affects your ability to complete the course, please contact your Lecturer-in-charge in the first instance.

Academic Skills Support and the Learning Centre

The Learning Centre offers academic support programs to all students at UNSW Australia. We assist students to develop approaches to learning that will enable them to succeed in their academic study. For further information on these programs please go to:

http://www.lc.unsw.edu.au/services-programs

Applications for Special Consideration for Missed Assessment

Please adhere to the Special Consideration Policy and Procedures provided on the web page below when applying for special consideration.

https://student.unsw.edu.au/special-consideration

Please note that the application is not considered by the Course Authority, it is considered by a centralised team of staff at the Nucleus Student Hub.

The School will contact you (via student email account) after special consideration has been granted to reschedule your missed assessment, for a *lab test or paper-based test* only.

For applications for special consideration for *assignment extensions*, please note that the new submission date and/or outcome will be communicated through the special consideration web site only, no communication will be received from the School.

For Dates on Final Term Exams and Supplementary Exams please check the “Key Dates for Exams” ahead of time to avoid booking holidays or work obligations.
https://student.unsw.edu.au/exam-dates

If you believe your application for Special Consideration has not been processed, you should email specialconsideration@unsw.edu.au immediately for advice.

Course Evaluation and Development (MyExperience)

Student feedback is very important to continual course improvement. This is demonstrated within the School of Mathematics and Statistics by the implementation of the UNSW online student survey *myExperience*, which allows students to evaluate their learning experiences in an anonymous way. *myExperience* survey reports are produced for each survey. They are released to staff after all student assessment results are finalised and released to students. Course convenor will use the feedback to make ongoing improvements to the course.