

Strategy Design and Process



Progress For All is UNSW's new strategy to guide and equip UNSW for the next 10 years and beyond.

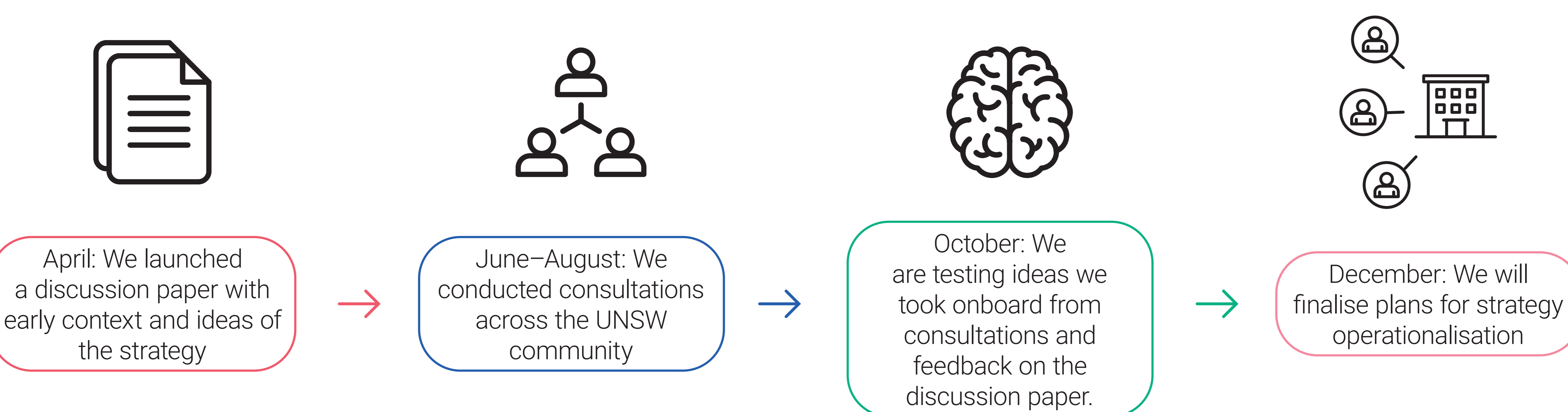
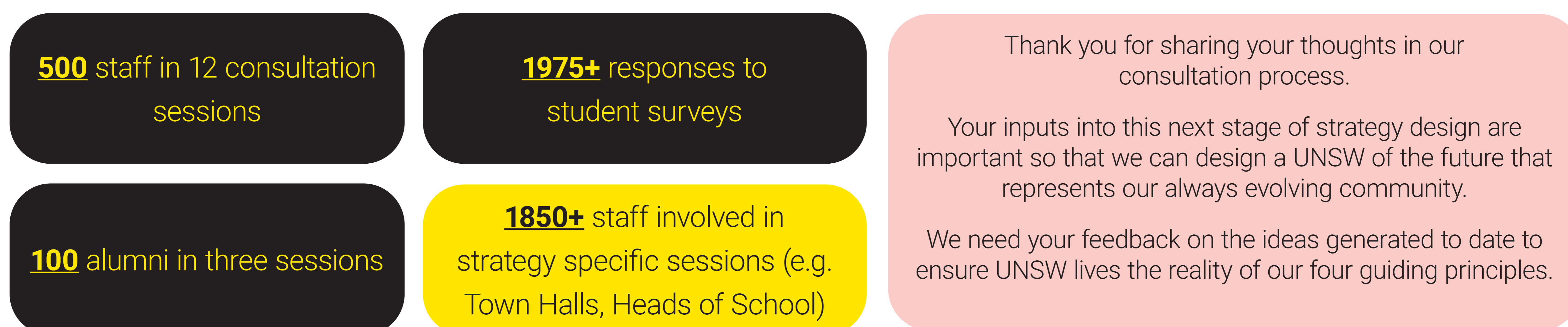
This new strategy will set our sights on our 100-year anniversary, focusing our attention on the areas in which UNSW people can really 'turn the dial' and maximise our positive impact in Australia and around the world.

UNSW Strategy: Progress For All reaffirms our University's focus on **progress for all** – now, for the next decade and into our next century.

The draft strategy objectives and initiatives we have designed represent a collective of ideas shared from across the UNSW community. We were guided by four key principles in the strategy design process.



We have engaged extensively with the UNSW community:



Our first 75 years

1949 UNSW was established to increase access to higher education, to meet society's skills needs, and to address major societal challenges after WWII.

2024 UNSW is a world-leading university with a global focus on positive societal impact.

Our purpose, or mission, endures:

To advance 'Progress for All' through transformative education, innovative research and meaningful engagement with people, communities and partners in Australia and around the world