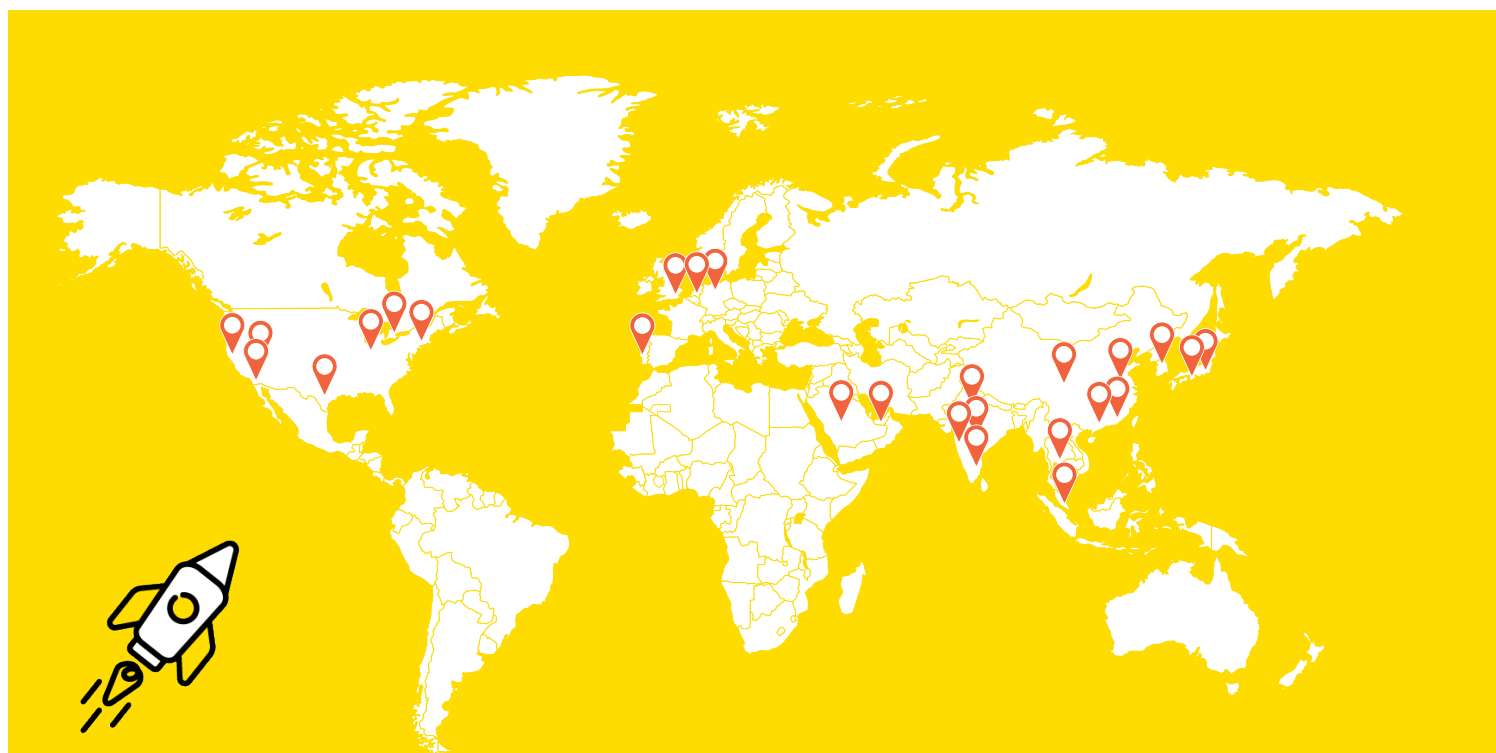


UNSW Global Impact: Empowering Startups to Scale Worldwide

Australia's Leading University for Startups and Spinouts

UNSW is Australia's top university for startups and spinouts, providing a world-class ecosystem for entrepreneurs to scale globally. Through the Global Landing Pad program, UNSW's Office of Global Affairs (UOGA), UNSW Founders, equip startups with the resources, expertise, and networks needed to establish themselves in competitive global markets.

The program connects UNSW-affiliated startups with international investors, corporate partners, and innovation hubs, accelerating their commercialisation journey and positioning them for global success.



Markets UNSW startups have entered:

- Asia-Pacific: Shanghai, Shenzhen, Chengdu, Delhi, Mumbai, Bangalore, Hyderabad, Singapore, Hong Kong, Seoul, Tokyo, Osaka, Bangkok.
- Europe: London, Hanover, Amsterdam, Lisbon.
- Middle East: UAE, Saudi Arabia.
- North America: San Francisco, Indianapolis, Austin, Las Vegas, San Diego, Boston, Toronto.

UNSW startups aren't just entering markets—they're scaling with impact, forming strategic partnerships with government agencies, global corporates, and venture capital firms to drive growth.

A Commitment to Innovation and International Growth

For over 75 years, UNSW has been at the forefront of research, innovation, and commercialisation, supporting startups in health, climate, AI, deep tech, and fintech. In 2023, the establishment of the Office of Global Affairs strengthened UNSW's commitment to supporting high-growth startups through tailored global expansion programs.

Through the Global Landing Pad program, UNSW startups receive:

- Access to exclusive global industry networks.
- Market-entry strategies tailored for international expansion.
- Introductions to investors, regulatory advisors, and corporate partners.
- Practical support for scaling globally.



40 Landing Pad Awards



\$310,000 in Funding



15 Countries Visited



How the Global Landing Pad Program Works

The UOGA team collaborates with founders to identify strategic international opportunities, providing tailored support that de-risks global expansion.

Startups in the program gain access to:

- Industry-leading mentorship from global executives and investors.
- Market-entry intelligence and global regulatory navigation.
- Commercialisation expertise for navigating new markets.
- On-the-ground introductions to potential partners and customers.
- Funding pathways through venture capital and non-dilutive sources.

Startups supported by the program have successfully expanded into major innovation hubs, including San Francisco, Singapore, London, and Shanghai, reinforcing UNSW's reputation as a globally connected university driving real-world impact.



The UNSW Advantage:

Startup Founder Testimonials



Strategic Partnerships

"The opportunity to accelerate the mobilisation of millions of dollars into impact enterprises delivering the Sustainable Development Goals in the region is invaluable. Thanks to UNSW for making it possible."

– **Tom Dawkins, Lend For Good** (Singapore Landing Pad Grant)

Clinical Traction

"Strong connections were established with AMTZ, allowing me to assess AMTZ's manufacturing capability and help secure future funding."

Dr Pete Ayre - CardioBionic (India Landing Pad Grant)



Collaborative Global Growth

"The UNSW Landing Pad grant was immensely successful, setting the stage for potential research collaborations and market entry strategies."

Dr Amit Gupta, VueMotion (India Landing Pad grant)



Global Market Access

"This initiative has been instrumental in expanding Mileva Security Labs' international presence and strengthening our position in the AI security industry."

– **Harriet Farlow, Mileva Security Labs** (US Landing Pad grant)



Driving Innovation Across Industries

UNSW-backed startups are pioneering innovation in key industries:

- Artificial Intelligence & Robotics
- Climate & Clean Technology
- Financial Technology & Blockchain
- Defence & Space Innovation
- Healthcare & Medical Technology
- IoT & Smart Cities

With unmatched access to research expertise, funding, and global networks, UNSW founders are building solutions that redefine industries.





Partner with UNSW to Scale Your Startup Globally

The UNSW Global Landing Pad is actively supporting the next generation of deep tech and high-growth startups. · Apply to UNSW Founders programs: UNSW Founders Accelerators
· Collaborate with UNSW to drive innovation: UNSW Innovation Community.

For more information on global engagement opportunities, contact UNSW Global Affairs.

