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Introduction to the 2019 National Competition for Excellence in Hepatitis C Health Promotion

In 2018 the inaugural National Competition for Excellence in Hepatitis C Health Promotion was run by the Centre for Social Research in Health (CSRH) at the University of New South Wales (UNSW) and National Drug Research Institute (NDRI) at Curtin University (Curtin). Due to the interest in and success of the inaugural competition, this competition will be held for a second time in 2019.

Background

In 2012, researchers from the UNSW and Curtin published a series of 11 recommendations for guiding the design and presentation of health promotion resources for hepatitis C prevention. The recommendations were published in a community report available for free download¹ and in an academic publication².

Agencies that produce and distribute hepatitis C health promotion resources are typically community based or located within publicly-funded health services. These organisations are often under-resourced in relation to producing creative, evidence-informed resources and rarely have resources to engage with existing research in ways that could guide their efforts.

The overall goal of the 2019 National Competition for Excellence in Hepatitis C Health Promotion is to encourage innovation in this field and to foster the continued development of effective health promotion messages that improve hepatitis C prevention outcomes and reduce the stigma that can be associated with hepatitis C prevention efforts.

How to enter

To enter the competition, applicants must submit a hepatitis C promotional resource that they and/or their organisation have created, that they believe reflects one or more of the 11 recommendations for guiding the design and presentation of health promotion resources for hepatitis C prevention. This promotional resource can be either be an electronic resource or a print resource.

The winner of the Competition will receive a prepaid VISA card to the value \$AUD5,000.00

The Competition opens on **Friday 24 May 2019, at 9.00am AEST** and closes on **Monday 24 June 2019, at 5.00pm AEST** and applications must be submitted during this period.

¹ Winter, R., Fraser, S., Booker, N., & Treloar, C. (2011). Technical review of hepatitis C health promotion resources (Monograph 5/2011). Sydney: National Centre in HIV Social Research, The University of New South Wales.

https://csr.h.arts.unsw.edu.au/media/CSRHFile/3_1_Technical_review_of_hepatitis_C_health_promotion_resources_report.pdf

² Winter R, Fraser S, Booker N, Treloar C. Authenticity and diversity: enhancing Australian hepatitis C prevention messages. *Contemporary Drug Problems*. 2013; 40(4): 505-29. DOI: [10.1177/009145091304000404](https://doi.org/10.1177/009145091304000404)



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UNSW Sydney Centre for Social Research in Health
'National Competition for Excellence in Hepatitis C Health Promotion'
Terms and Conditions

By entering the **National Competition for Excellence in Hepatitis C Health Promotion** (the **Competition**), you agree to abide by these Terms and Conditions.

1. Competition Organiser

- 1.1. The competition is administered by The University of New South Wales, ABN 57 195 873 179, body corporate established pursuant to the *University of New South Wales Act 1989* (NSW) of Sydney NSW 2052 as represented by the Centre for Social Research in Health (**CSRH**), Room 227, Level 2, John Goodsell Building, Gate 8, High Street Kensington, NSW, 2052 (**UNSW**).

2. Competition Theme

- 2.1. The theme of the competition is to discover how the recommendations from two reports, *Technical review of hepatitis C health promotion resources*ⁱ (2012) and *Authenticity and diversity: enhancing Australian hepatitis C prevention messages*ⁱⁱ (2013), published by (**CSRH**) at UNSW and the National Drug Research Institute (**NDRI**) at Curtin are used to promote health promotional resources focused on the prevention of the transmission of hepatitis C in Australia.

3. Who can enter?

- 3.1. The Competition is open to any individual who is a permanent resident or citizen of Australia or any individual on behalf of an organisation who has headquarters or offices in Australia. There is no age limit.
- 3.2. If you are not over the age of eighteen (18), a parent/legal guardian must enter the Competition on your behalf.
- 3.3. Employees of UNSW and their immediate family members are ineligible to enter. (By 'employees' we mean full-time and part-time employees, employed on either a permanent or casual basis. By 'immediate family members' we mean children, siblings and parents of the employee).
- 3.4. Incomplete entries will be invalid and excluded from the competition.
- 3.5. UNSW reserves the right, at any time, to verify the validity of entries and the eligibility of entrants and to disqualify any entrant who does not meet the eligibility criteria set out in this paragraph 3 or who submits an entry that is not in accordance with these Conditions of Entry.
- 3.6. All decisions about the eligibility of entrants and the validity of entries made by UNSW will be final, and no correspondence will be entered into.
- 3.7. UNSW will acknowledge receipt of all entrants.

4. How to enter

- 4.1. The competition commences on **Friday 24 May 2019, at 9.00am AEST** and closes on **Monday 24 June 2019, at 5.00pm AEST (Competition Period)**.
- 4.2. You can only submit one entry during the Competition Period. To enter the competition, you must:



- (a) Download and read one of the following articles, *Technical review of hepatitis C health promotion resources* (2012), or *Authenticity and diversity: enhancing Australian hepatitis C prevention messages* (2013).
- (b) Download and fill in the entry form which is located at <https://csr.h.arts.unsw.edu.au/research/competitions/hepatitis-c-prize> and include a short description of the resource you are submitting in one hundred (100) words. The resource submitted can be digital or printed and must use a minimum of one of the recommendations as outlined in the reports in clause .2.1.
- (c) Return the completed entry form and copies of the resource (either digital or printed) by either email, file transfer service or post.
 - (a) **For email:** Please email your completed entry form and **one copy** of an electronic version of your hepatitis C health promotion resource to hepCprize@unsw.edu.au.
 - (b) **For file transfer service:** If your hepatitis C health promotion resource is over 5MB in size, please use the free file transfer service [wettransfer](https://wettransfer.com/) (<https://wettransfer.com/>) and follow the prompts. Please attach in a completed copy of your entry form and one copy of the electronic version of your promotional resource to hepCprize@unsw.edu.au.
 - (c) **For post:** Please send **four copies** of your hepatitis C health promotion resource to:

Annie Madden
C/-Community Engagement and Liaison Office
Centre for Social Research in Health
Room 227, Level 2, John Goodsell Building,
Gate 8 High Street
UNSW Kensington
NSW 2052

- 4.3. Entries not submitted during the Competition Period or not completed in accordance with these Terms and Conditions will not be valid entries and will not be eligible to win.
- 4.4. Entry to the Competition is free. If an entrant has financial difficulty in paying for the postage of their competition entry, the promoter can assist with postage up to the value of \$AUD50.00.00 to be determined on a case-by-case basis.

5. How the winning entry will be selected

- 5.1. This is a game of skill and chance plays no part in determining the winner.
- 5.2. The winning entry will be selected as follows:
 - (a) There will only be one (1) first prize awarded.
 - (b) The judges reserve the right to award one (1) Honourable Mention prize (if there is a suitable entry) in addition to and separate from first prize. The Honourable Mention prize is a distinction conferred on an entry of exceptional and high-quality merit. The judges reserve the right to not award an Honourable Mention prize if there is no entry deemed suitable.



- (c) The winning entry will be decided by a panel of four (4) judges appointed at the sole discretion of UNSW.
- (d) Judging of the winning entry will be conducted at CSRH Level 2, John Goodsell Building, UNSW Sydney on **Wednesday 24 July 2019 at 11.30am AEST**. Any judges not at this location will join the judging panel via video conference.
- (e) The selection criteria for the winning entry will be based on the panel's assessment of the resource's success in reflecting or implementing the recommendations outlined in the publications outlined in clause 2.1. The entry form is based on these recommendations.

5.3. The judges' decision is final, and no correspondence will be entered into.

6. Prize details

- 6.1. The Competition Prize is a prepaid VISA debit card to the value of \$AUD5,000.00.
- 6.2. The Honourable Mention Prize is a prepaid VISA debit card to the value of \$AUD1,000.00.
- 6.3. The winner of the Competition Prize and the Honourable Mention Prize (if applicable) will be decided on **Wednesday 24 July 2019** and announced on **Thursday 25 July 2019**. The winner will be notified by the contact details provided during the entry process and their organisation name or individual name will be published on the CSRH website.
- 6.4. Subject to paragraph 5.2, winners will have their prize posted out to them by registered post before **Friday 30 August 2019**.

7. Prize availability

- 7.1. In the event that, for whatever reason, the prize described above is unavailable, UNSW reserves the right to substitute for the unavailable prize, a prize of equal or greater value. The substituted prize is not transferable or exchangeable and cannot be taken as cash.

8. Unclaimed prizes

- 8.1. In the event that any prize is not claimed by **5.00pm AEST Thursday 1 August 2019**, UNSW reserves the right to award any unclaimed prize to another valid entry. The selection of an alternate recipient for a prize will be determined at the sole discretion of UNSW and no correspondence will be entered into. In such circumstances, the new winner will be notified by **5.00p.m AEST Monday 5 August 2019**.

9. Limitation of liability

- 9.1. In the case of the intervention of any outside act, circumstances or event which prevents or significantly hinders UNSW's ability to proceed with the Competition on the dates and in the manner described in these Terms and Conditions, including but not limited to vandalism, power failures, natural disasters, acts of God, civil unrest, strike, war, or act of terrorism, UNSW may in its absolute discretion cancel the Competition and UNSW will have no liability to any entrant or any other person as a result of such cancellation.
- 9.2. UNSW will not be liable for any misadventure, accident, loss or claim (including but not limited to a claim for infringement of any copyright, trade mark or other intellectual



property right, or any claim of a similar nature) that may occur as a result of an entrant's entry into the Competition.

10. Intellectual property

10.1. The entry will remain the property of each entrant.

10.2. By entering the competition, you warrant to and for the benefit of UNSW that:

- (a) Your entry is your own or your organisation's original work, is not copied from any other person's work and does not infringe the copyright, trade mark or other intellectual property rights of any person;
- (b) You have the consent of any identifiable person included in your entry to publish your entry and submit the promotional resources to this competition and for UNSW to publish your entry online or in any promotional resources, and
- (c) By entering the Competition, you consent and agree to UNSW using and reproducing your entry for an unlimited period and without any payment to you, in any media now known or hereafter devised for the purpose of promoting UNSW and you grant UNSW a licence of all of your relevant intellectual property rights for this purpose. You acknowledge that your entry may be reproduced online, and/or in hard copy in UNSW promotional materials.

11. Privacy

11.1. You acknowledge that UNSW may collect, store and use personal information in order to conduct the Competition and for related purposes referred to in paragraph 11.2 below, and may, for this purpose, disclose such information to third parties, including but not limited to agents, contractors, prize suppliers and, as required, to Australian regulatory authorities.

11.2. By entering the Competition, you consent to the collection, storage, disclosure and use of your personal information for the purposes identified in these Terms and Conditions of Entry in accordance with *the Privacy and Personal Information Protection Act 1998 (NSW)* and *Freedom of Information Act 1992 (WA)* and all other applicable privacy legislation.

- (a) By entering the Competition, you acknowledge and agree that UNSW as the administering university for this Competition may, for an indefinite period, unless otherwise advised by you in writing in accordance with paragraph 11.4, collect, store, disclose and use all personal information collected by UNSW about you in connection with this Competition for promotional, marketing, publicity, research and profiling purposes. All such personal information will only be used in accordance with UNSW Sydney's Privacy Management Plan and which can be found at the following URL: <https://www.legal.unsw.edu.au/compliance/privacy/mgtplan.html>

11.3. You should direct any request to access, update, correct or withdraw consent to the collection, storage, use or disclosure of your personal information to:

The Privacy Officer

UNSW

Sydney NSW 2052

Phone: (02) 9385 8369

Fax: (02) 9385 2894

Email: privacy@unsw.edu.au



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12. Contact details

Enquiries about this Competition should be directed to:

Annie Madden
Community Engagement and Liaison Officer
C/-Centre for Social Research in Health
Level 2, John Goodsell Building
UNSW Sydney
Telephone: +612 9385 7667
Email: annie.madden@unsw.edu.au

1 Winter, R., Fraser, S., Booker, N., & Treloar, C. (2011). Technical review of hepatitis C health promotion resources (Monograph 5/2011). Sydney: National Centre in HIV Social Research, The University of New South Wales.

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