

OVERVIEW

DOWN TO TEST  
ATTENDED

14

Festivals

BETWEEN  
OCT '17-  
MAR '20



OVER  
10,000  
Young People  
registered with DTT

AGED  
15-29  
Years

APPROX.

9,400

submitted a urine sample  
for chlamydia testing



Close to  
3% tested  
positive

ONLINE EVALUATION SURVEY

OVER  
1,700

of these young people  
completed an online  
evaluation survey.

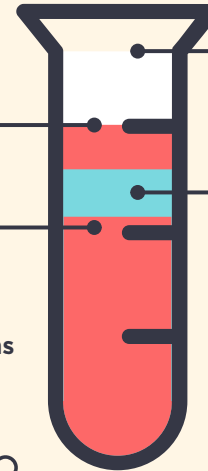
majority  
living in NSW  
at the time

KEY FINDINGS

SEXUALLY TRANSMISSIBLE INFECTIONS (STIs)

APPROX.  
75%  
ever tested  
for any STIs

55%  
had tested for STIs in  
the previous 12 months



ALMOST ALL  
consider 'Testing for  
STIs is a good thing'

60%

expressed strong  
intention for STI testing  
in the next 12 months



1/5

Didn't know that 'STIs often have  
no symptoms' or 'Chlamydia is the  
most common STI among young  
people in Australia.'



2/3

admit that their sexually  
active friends have been  
tested for STIs

CONDOMS

For those  
who had  
a new or  
casual  
partner...



had used condoms all  
the time with a new or  
casual partner in the  
previous 3 months



did so in  
the previous  
7 days

95% consider  
'using condom  
is a good thing'

60% admit that their  
sexually active  
friends use condoms

WHAT THEY SAY

What do young  
people say about the  
DTT sexual health  
promotion social  
marketing campaign?

"Having it at  
festivals makes it  
less awkward and  
people are more  
likely to get tested."



"Changed my attitude  
to STI and the need to  
get checked more  
often... breaking down  
the stigma towards  
getting tested."



"My friend group  
were encouraging  
each other to get  
tested and everyone  
was talking about it."

