



UNSW
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ARTS2095

Digital Technologies and the Self

Semester One // 2018

Course Overview

Staff Contact Details

Convenors

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Michael Richardson	michael.richardson@unsw.edu.au	Thurs 9-11am	Robert Webster 231C	93858531

Tutors

Name	Email	Availability	Location	Phone
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School Contact Information

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The School of the Arts and Media would like to Respectfully Acknowledge the Traditional Custodians, the Bedegal (Kensington campus), Gadigal (City and Art & Design Campuses) and the Ngunnawal people (Australian Defence Force Academy in Canberra) of the lands where each campus of UNSW is located.

Attendance Requirements

A student is expected to attend all class contact hours for a face-to-face (F2F) or blended course and complete all activities for a blended or fully online course.

A student who arrives more than 15 minutes late may be penalised for non-attendance. If such a penalty is imposed, the student must be informed verbally at the end of class and advised in writing within 24 hours.

If a student experiences illness, misadventure or other occurrence that makes absence from a class/activity unavoidable, or expects to be absent from a forthcoming class/activity, they should seek permission from the Course Authority, and where applicable, their request should be accompanied by an original or certified copy of a medical certificate or other form of appropriate evidence.

A Course Authority may excuse a student from classes or activities for up to one month. However, they may assign additional and/or alternative tasks to ensure compliance. A Course Authority considering the granting of absence must be satisfied a student will still be able to meet the course's learning outcomes

and/or volume of learning. A student seeking approval to be absent for more than one month must apply in writing to the Dean and provide all original or certified supporting documentation.

For more information about the attendance protocols in the Faculty of Arts and Social Sciences: <https://www.arts.unsw.edu.au/current-students/academic-information/protocols-guidelines/>

Academic Information

For essential student information relating to: requests for extension; review of marks; occupational health and safety; examination procedures; special consideration in the event of illness or misadventure; student equity and disability; and other essential academic information, see <https://www.arts.unsw.edu.au/current-students/academic-information/protocols-guidelines/>

Course Details

Credit Points 6

Summary of the Course

Subject Area: *Media, Culture and Technology*

This course explores the ways that digital media and technologies shape our collective and individual understandings of 'the self'. It draws both theoretical and popular accounts of the relationship between technologies, individuals and cultures. You will examine the continuities and discontinuities between 'old' and 'new' self-making practices such as journaling/ blogging; and self-portraiture/ selfies, to consider the ways that media and technology both shape, and are shaped by socio-cultural understandings of identity formation. You will explore the ways that technologies and media platforms constrain some 'selves' and enable others. We will also consider the ways that self-making practices intersect with data-gathering practices, design processes, business models, and public policy. Topics include: life-hacking and the quantified self movement, microcelebrity and branding, mediated intimacies in dating and hook-up app cultures, and biometrics and surveillance.

At the conclusion of this course the student will be able to

1. Evaluate a range of digital technologies, including social media platforms and practices.
2. Apply theoretical frameworks in order to explain the impact of media and technology on individual and collective expressions of identity.
3. Communicate clearly and persuasively in both verbal and written contexts.
4. Design and conduct basic research, both independently and in teams, drawing on academic and non-academic resources.

Teaching Strategies

This course comprises of a 1.5 hour lecture and a 1.5 hour tutorial. The lecture will introduce key theoretical concepts, case studies, and research methods and methodologies drawn from the fields of science and technology studies, media studies and cultural studies. The tutorials will encourage critical reflection on key readings and case studies, building on student's own observations of 'everyday' engagements with digital technologies. Activities will include practical media production and research skills exercises, student presentations, and facilitated discussions of readings. The extended 1.5 hour tutorial will allow for extended workshopping of research projects, and formative feedback on assessment tasks.

Assessment

This Course Overview provides you with the basic information about the course and explains important UNSW policy. Details for each assessment are available on Moodle.

The preferred referencing system for this course is Harvard, which is an in-text referencing system. There are links in the "Helpful Resources" on Moodle about how to use Harvard. You may use another system for an assessment if you wish, but you must apply it consistently and accurately.

Assessment Tasks

Assessment task	Weight	Due Date	Student Learning Outcomes Assessed
Social media autoethnography	30%	25/03/2018 11:59 PM	1,2,3
Individual research project	50%	06/05/2018 11:59 PM	1,2,3,4
Take home exam	20%	29/05/2018 11:59 PM	1,2,3

Assessment Details

Assessment 1: Social media autoethnography

Start date:

Length: 1500 words.

Details: 1500 words. Students will receive verbal (formative) feedback in class, and a mark and written (summative) feedback on essay. This early assessment task is due prior to the census date.

Additional details:

Please see Moodle for detailed assessment instructions.

Turnitin setting: This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

Assessment 2: Individual research project

Start date:

Length: 2,500 words

Details: 2500 words. Final marks for this assignment will be composed of Part A: Ongoing Project Development (10%) and Part B: Research Essay or Equivalent (40%). Students will receive verbal (formative) feedback on the ongoing development of their project, linked to specified tutorial activities

and milestones, and a mark and written (summative) feedback on their final submission.

Additional details:

Please see Moodle for detailed assessment instructions.

Turnitin setting: This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

Assessment 3: Take home exam

Start date: 24/05/2018 09:00 AM

Length: 1000 words

Details: 1000 words. Students will receive a mark. This is the final assessment.

Additional details:

You will need to write short responses to questions about the course. Detailed instructions will be posted to Moodle during semester.

Turnitin setting: This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

Submission of Assessment Tasks

Students are expected to put their names and student numbers on every page of their assignments.

Turnitin Submission

If you encounter a problem when attempting to submit your assignment through Turnitin, please telephone External Support on 9385 3331 or email them on externalteltsupport@unsw.edu.au. Support hours are 8:00am – 10:00pm on weekdays and 9:00am – 5:00pm on weekends (365 days a year). If you are unable to submit your assignment due to a fault with Turnitin you may apply for an extension, but you must retain your ticket number from External Support (along with any other relevant documents) to include as evidence to support your extension application. If you email External Support you will automatically receive a ticket number, but if you telephone you will need to specifically ask for one. Turnitin also provides updates on their system status on Twitter.

Generally, assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment. In instances where this is not possible, it will be stated on your course's Moodle site with alternative submission details.

Late Assessment Penalties

An assessed task is deemed late if it is submitted after the specified time and date as set out in the course Learning Management System (LMS).

The late penalty is the loss of 5% of the total possible marks for the task for each day or part thereof the work is late. Lateness will include weekends and public holidays. This does not apply to a task that is assessed but no mark is awarded.

Work submitted fourteen (14) days after the due date will be marked and feedback provided but no mark will be recorded. If the work would have received a pass mark but for the lateness and the work is a compulsory course component, a student will be deemed to have met that requirement. This does not apply to a task that is assessed but no mark is awarded.

Work submitted twenty-one (21) days after the due date will not be accepted for marking or feedback and will receive no mark or grade. If the assessment task is a compulsory component of the course a student will automatically fail the course.

Special Consideration Applications

You can apply for special consideration when illness or other circumstances interfere with your assessment performance.

Sickness, misadventure or other circumstances beyond your control may:

- * Prevent you from completing a course requirement,
- * Keep you from attending an assessable activity,
- * Stop you submitting assessable work for a course,

* Significantly affect your performance in assessable work, be it a formal end-of-semester examination, a class test, a laboratory test, a seminar presentation or any other form of assessment.

For further details in relation to Special Consideration including "When to Apply", "How to Apply" and "Supporting Documentation" please refer to the Special Consideration website:

<https://student.unsw.edu.au/special-consideration>

Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

Copying: using the same or very similar words to the original text or idea without acknowledging the source or using quotation marks. This also applies to images, art and design projects, as well as presentations where someone presents another's ideas or words without credit.

Inappropriate paraphrasing: changing a few words and phrases while mostly retaining the original structure and information without acknowledgement. This also applies in presentations where someone paraphrases another's ideas or words without credit. It also applies to piecing together quotes and paraphrases into a new whole, without referencing and a student's own analysis to bring the material together.

Collusion: working with others but passing off the work as a person's individual work. Collusion also includes providing your work to another student before the due date, or for the purpose of them plagiarising at any time, paying another person to perform an academic task, stealing or acquiring another person's academic work and copying it, offering to complete another person's work or seeking payment for completing academic work.

Inappropriate citation: Citing sources which have not been read, without acknowledging the "secondary" source from which knowledge of them has been obtained.

Duplication ("self-plagiarism"): submitting your own work, in whole or in part, where it has previously been prepared or submitted for another assessment or course at UNSW or another university.

Correct referencing practices:

- Paraphrasing, summarising, essay writing and time management
- Appropriate use of and attribution for a range of materials including text, images, formulae and concepts.

Individual assistance is available on request from The Learning Centre (<http://www.lc.unsw.edu.au/>). Students are also reminded that careful time management is an important part of study and one of the identified causes of plagiarism is poor time management. Students should allow sufficient time for research, drafting and proper referencing of sources in preparing all assessment items.

UNSW Library also has the ELISE tool available to assist you with your study at UNSW. ELISE is designed to introduce new students to studying at UNSW but it can also be a great refresher during your study.

Completing the ELISE tutorial and quiz will enable you to:

- analyse topics, plan responses and organise research for academic writing and other assessment tasks
- effectively and efficiently find appropriate information sources and evaluate relevance to your needs
- use and manage information effectively to accomplish a specific purpose

- better manage your time
- understand your rights and responsibilities as a student at UNSW
- be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy
- be aware of the standards of behaviour expected of everyone in the UNSW community
- locate services and information about UNSW and UNSW Library

Some of these areas will be familiar to you, others will be new. Gaining a solid understanding of all the related aspects of ELISE will help you make the most of your studies at UNSW.

(<http://subjectguides.library.unsw.edu.au/elise/aboutelise>)

Course Schedule

[View class timetable](#)

Timetable

Date	Type	Content
Week 1: 26 February - 4 March	Topic	Digital Technologies and the Self
Week 2: 5 March - 11 March	Topic	Platforms and the Self
Week 3: 12 March - 18 March	Topic	Seeing Ourselves Through Our Selfies
Week 4: 19 March - 25 March	Topic	Filtering the Self - Connecting, Selecting and Disconnecting
Week 5: 26 March - 1 April	Topic	Affordances and the Self - Snapchat, Hook-Up Apps and Off-Label Uses
Break: 2 April - 8 April		
Week 6: 9 April - 15 April	Topic	Technologies of Influence or Technologies of Resistance?
Week 7: 16 April - 22 April	Topic	Facestalking - Practices of Social Surveillance and Sousveillance
Week 8: 23 April - 29 April	Topic	Becoming Data – Algorithms, Big Data and the Quantified Self
Week 9: 30 April - 6 May	Topic	Technologies of Perception - Drones, Sensors and Selfhood
Week 10: 7 May - 13 May	Topic	Detoxes, Deletions and Digital Cultures of Refusal
Week 11: 14 May - 20 May	Topic	Birth, Death and the Digital
Week 12: 21 May - 27 May	Topic	What Next for the Self? Utopian and Dystopian Futures

Resources

Prescribed Resources

Please see Moodle for all required readings and resources.

Recommended Resources

Please see Moodle for all recommended readings and resources.

Course Evaluation and Development

Student feedback is hugely valuable in helping to improve your courses. For example, in response to student feedback the number of readings in this course have been reduced significantly and the Moodle site and assessment have been redesigned to make them simpler and more accessible.

Image Credit

Bodies & Interfaces 2016

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