



ARTS3068

Doing Film Festivals

Summer // 2020

School of the Arts and Media // UNSW Arts and Social
Sciences

Course Overview

Staff Contact Details Convenors

School Contact Information

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The School of the Arts and Media would like to Respectfully Acknowledge the Traditional Custodians, the Bedegal (Kensington campus), Gadigal (City and Art & Design Campuses) and the Ngunnawal people (Australian Defence Force Academy in Canberra) of the lands where each campus of UNSW is located.

Name	Email	Availability	Location	Phone
Greg Dolgoplov	gregd@unsw.edu.au		Room 207, Robert Webster Building	9385 4866

Course Details

Credit Points 6

Summary of the Course

Subject Area: Film Studies

In this course you will develop an understanding of the internal workings of a Film Festival and the creative, historical and logistical requirements of video production in an iconic location. You will examine the major movements, production trends and scholarly debates in the films that you view and discuss with your colleagues. You will work collaboratively to produce a short fiction or documentary film during the course. You will learn how producing a film in a specific context may address ethical and philosophical questions concerning the relationship between filmmakers, the community and audiences. You will develop skills in working with the community and your peers. You will gain valuable experience in writing and pitching a short film script. You will develop your production skills by undertaking a range of film crew experiences at a high level with professional equipment across a number of projects. You will see a large number of films in a curated Festival program and experience committed Festival attendance.

This is a high intensity, immersive course into the world of Short filmmaking and the Flickerfest Film Festivals at the iconic Bondi Beach. You will take part in the film festival in a variety of capacities. In the mornings you will take part in lectures on film production, film festival theory, history and practice examining ideas on how to successfully run different film festivals. In the afternoons you will work on developing your production skills and practical knowledge of audio-visual production equipment to craft a short fiction or factual film while working collaboratively in a group. From the Friday of Week One there is an opportunity to take part in Flickerfest as an audience member or a volunteer to see a highly respected film festival in a unique location that is far from the mainstream movie going culture.

You are encouraged engage intensively in the film festival - volunteering at screenings and events. After a day of immersive workshops students pitch their concepts and then collaborate to write, shoot and cut fiction or documentary films on Australian beach culture.

Film students will collaborate in small teams to produce their films taking on all key crew roles and assisting other groups on their productions. Through daily production meetings and hands on mentoring film students produce and screen their films on the final day of the course with a view of producing future festival content.

Course Learning Outcomes

1. Apply a range of technical skills to develop creative work set on location.
2. Apply a variety of critical concepts and terms relating to the production, distribution and interpretation of Australian fiction and documentary cinemas.
3. Demonstrate research and planning skills in gathering, classifying and communicating film studies concepts and pragmatic solutions while working creatively in small production groups.
4. Work collaboratively and undertake a range of crew roles to a professional standard within a community.

Teaching Strategies

The content of the course has been selected to provide a focused and in-depth interrogation of the core concepts of the course. The selected content is also closely aligned with and developed from the research interests and expertise of the course convenor. This provides students with an opportunity to reflect on the relationship between research being conducted in the School and current debates in film studies.

The teaching strategy employed in this immersive course replaces the traditional full-semester model with an intensive course model based on producing a single short film during a film festival. The project is supported by extensive consultation, feedback and overview. Students are supported in casting and location scouting but as always the problem solving responsibilities rest with collaborative decision making. The students however are ultimately responsible for their time management and the engagement with the community and the film festival and their own project deliverables.

While some technical skills are taught in class, as a creative research project-based course the responsibility for solving problems rest with the students who will need to find solutions to real-world problems working collaboratively.

Class Schedule

* This schedule is subject to change as per group production requirements

Week 1 (Monday 6 January 2020 – Sunday 12 January 2020)

Monday 11am – 12pm	Webster G17	Monday 1pm – 4pm	Webster Labs 136/137/138	Course Introduction Film Festival Theory / Film Festival Culture
Tuesday 11am – 12pm	Webster G17	Tuesday 1pm – 4pm	Webster Labs 136/137/138	Film Festival Theory Project Pitching and Groups Formed
Wednesday 11am – 12pm	Webster G17	Wednesday 1pm – 4pm	Webster Labs 136/137/138	Film Festival Theory Projects developed
Thursday 11am – 12pm	Webster G17	Thursday 1pm – 4pm	Webster Labs 136/137/138	Film Festival Theory / Film Festival Culture Production Projects Presented for Feedback

Week 2 (Monday 26 August 2019 – Friday 30 August 2019)

Monday 11am – 12pm	Webster G17	Monday 1pm – 4pm	Webster Labs 136/137/138	Short Film Production Film Festival Culture Production Projects
Tuesday 11am – 12pm	Webster G17	Tuesday 1pm – 4pm	Webster Labs 136/137/138	Film Festival Theory / Film Festival Culture Production Techniques Production Projects
Wednesday 11am – 12pm	Webster G17	Wednesday 1pm – 4pm	Webster Labs 136/137/138	Film Festival Theory / Film Festival Culture
Thursday 11am – 12pm	Webster G17	Thursday 1pm – 4pm	Webster Labs 136/137/138	Post-production Techniques

Assessment Tasks

Wednesday 10am	Webster 136/137/138	Written Work Submitted: scripts of Film Comparisons
Sunday 19 th January 4pm	Webster G17	Production projects presented Final Presentations

Assessment task	Weight	Due Date	Student Learning Outcomes Assessed
Script writing or critical analysis	30%		1,2,3
Short Film Production	40%		1,3,4
Participation & Reflection	30%		1,2,3,4

Assessment Details

Assessment 1: Script writing or critical analysis

Length: 2000 words

Details: Students have an option of selecting one of the two writing tasks:

Option A: Write a short fiction film script (10 pages or less) focusing on the key theme of 'Australian Beach Culture' in either a fictional or factual mode. You are required to work closely in a shared relationship with a script editor partner. Feedback provided on the first draft and written feedback on the final draft.

Option B: Compare two films from the Festival that share common themes and contrast their creative approaches (2,000 words). This can be submitted as a written essay with a focus on critical analysis using examples from the two films under examination should also address the issues of the Festival context as an impact on the films that you are examining. Further information provided in the first lecture. Written feedback and a numerical grade will be provided.

Turnitin setting: This assignment is submitted through Turnitin and students do not see Turnitin similarity reports.

Assessment 2: Short Film Production

Length: 5 minutes

Details: This is a creative research project in which students devise, develop, produce and edit a short fiction or documentary film. Students work in small groups of 4 to 6 to produce the project fulfilling all key creative roles. The project is pitched at the beginning of the course and developed collaboratively. The script will attract immediate feedback and consultation. The final project will be submitted on the student's portfolio site with critical commentary identifying the research, innovations and connections with other films in the genre and then presented online highlighting the style, images and historical connections relevant to the project. Continuous daily verbal feedback, support and consultation will be provided at the development phase through formal group consultation meetings. Written and in class peer review feedback at the conclusion. Students will receive a numerical grade. Short film duration should be about five minutes including credits and should be 'festival ready' with the appropriate documentation, copyright and location clearances, risk assessments and performance contracts in place. This is a group project and students will be assessed on a combination of the cohesiveness of their collaboration and on individual contributions and leadership in the execution of key crew roles. Individual contributions to the collaboration will be assessed through the submission of a Self-Review (template 2 pages) and a Peer Review (template 2 pages). Additionally, students need to individually submit an Exegesis that reflects on the process of development, the interconnection with the relevant theoretical film traditions in relation to the pragmatics of the execution of the project (500 words).

Turnitin setting: This is not a Turnitin assignment

Assessment 3: Festival Engagement and Participation & Reflection

Length: 1500 words

Details: Students are required to actively engage with the Film Festival and associated events and to be able to document the process and reflect on their experiences. In order to gain a greater understanding of the inner-workings of a film festival working across a range of departments, students will need to undertake three 'shifts' as volunteers at Flickerfest Film Festival – the specific roles will be determined in consultation with the Festival staff. In 2019 the relationships were mutually beneficial, and most students had a terrific experience. Students will attend key workshops, screenings and events. Students need to take part in the film production activities that include working as crew on their group's film, but potentially helping out on another production. Students are then required to reflect on their festival experience and to document the positives and what could have been done better. Assessment will be based on performance evaluation based on a peer-review system where students using a standardised template will provide a self-review statement and a peer-review statement on the contributions of the

peers in the small production groups. At the conclusion of the course and the Festival, students need to provide a 1,500 word reflection report that considers the processes, structures and ethical considerations that they examined while working in an beachside environment, within a diverse community on a film industrial process. Consultation on the process and written and formative feedback will be provided at the conclusion of the event. You also may choose to write a Festival Manifesto - on what is an ideal film festival.

Submission notes: Submit to Moodle assessment section

Turnitin setting: This is not a Turnitin assignment

Resources

Prescribed Resources

Download and familiarise yourself with a free version of the scriptwriting software Celtx (celtx.com) or alternative (free) script writing templates

Familiarise yourself with Adobe Premiere Pro editing software. refresh your skills by viewing these tutorials <https://helpx.adobe.com/premiere-pro/tutorials.html>

Course Evaluation and Development

This iteration of ARTS 3068 is a new course in a different context and with different structures to previous iterations of ARTS 3068 so previous feedback may not be relevant

Students will be encouraged to use MyExperience to provide formative feedback
Students will be encouraged to provide feedback during the course

Submission of Assessment Tasks Submission of Assessment Tasks Turnitin Submission

If you encounter a problem when attempting to submit your assignment through Turnitin, please telephone External Support on 9385 3331 or email them on externalteltsupport@unsw.edu.au . Support hours are 8:00am – 10:00pm on weekdays and 9:00am – 5:00pm on weekends (365 days a year). If you are unable to submit your assignment due to a fault with Turnitin you may apply for an extension, but you must retain your ticket number from External Support (along with any other relevant documents) to include as evidence to support your extension application. If you email External Support you will automatically receive a ticket number, but if you telephone you

will need to specifically ask for one. Turnitin also provides updates on their system status on Twitter.

Generally, assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment. In instances where this is not possible, it will be stated on your course's Moodle site with alternative submission details.

For information on how to submit assignments online via Moodle:
<https://student.unsw.edu.au/how-submit-assignment-moodle>

Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

Copying: using the same or very similar words to the original text or idea without acknowledging the source or using quotation marks. This also applies to images, art and design projects, as well as presentations where someone presents another's ideas or words without credit.

Inappropriate paraphrasing: Changing a few words and phrases while mostly retaining the original structure and/or progression of ideas of the original, and information without acknowledgement. This also applies in presentations where someone paraphrases another's ideas or words without credit and to piecing together quotes and paraphrases into a new whole, without appropriate referencing.

Collusion: working with others but passing off the work as a person's individual work. Collusion also includes providing your work to another student before the due date, or for the purpose of them plagiarising at any time, paying another person to perform an academic task, stealing or acquiring another person's academic work and copying it, offering to complete another person's work or seeking payment for completing academic work.

Inappropriate citation: Citing sources which have not been read, without acknowledging the "secondary" source from which knowledge of them has been obtained.

Duplication ("self-plagiarism"): submitting your own work, in whole or in part, where it has previously been prepared or submitted for another assessment or course at UNSW or another university.

Correct referencing practices:

Paraphrasing, summarising, essay writing and time management
Appropriate use of and attribution for a range of materials including text, images, formulae and concepts.

Individual assistance is available on request from The Learning Centre (<http://www.lc.unsw.edu.au/>). Students are also reminded that careful time management is an important part of study and one of the identified causes of plagiarism is poor time management. Students should allow sufficient time for research, drafting and proper referencing of sources in preparing all assessment items.

UNSW Library also has the ELISE tool available to assist you with your study at UNSW. ELISE is designed to introduce new students to studying at UNSW but it can also be a great refresher during your study.

Completing the ELISE tutorial and quiz will enable you to:

analyse topics, plan responses and organise research for academic writing and other assessment tasks
effectively and efficiently find appropriate information sources and evaluate relevance to your needs

use and manage information effectively to accomplish a specific purpose better manage your time

understand your rights and responsibilities as a student at UNSW
be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy be aware of the standards of behaviour expected of everyone in the UNSW community locate services and information about UNSW and UNSW Library Some of these areas will be familiar to you, others will be new. Gaining a solid understanding of all the related aspects of ELISE will help you make the most of your studies at UNSW. <http://subjectguides.library.unsw.edu.au/elise/aboutelise>

Academic Information

For essential student information relating to:

requests for extension;

late submissions guidelines;

review of marks;

UNSW Health and Safety policies;

examination procedures;

special consideration in the event of illness or misadventure; student equity and disability;

and other essential academic information, see

<https://www.arts.unsw.edu.au/current-students/academic-information/protocols-guidelines/>

Image Credit

Solo Performance Making 2019

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