



Australia's  
Global  
University



# ARTS3092

Media and Transformation in the Asia-Pacific

Term Three // 2019

## Course Overview

### Staff Contact Details

#### Convenors

Name	Email	Availability	Location	Phone
Scott Shaner	s.shaner@unsw.edu.au	Wednesdays and Fridays by appointment	Webster 311E	02 9385 6804

#### Tutors

Name	Email	Availability	Location	Phone
Zainab Jasim	zainab.jasim@unsw.edu.au	Class times only	n/a	n/a

### School Contact Information

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The School of the Arts and Media would like to Respectfully Acknowledge the Traditional Custodians, the Bedegal (Kensington campus), Gadigal (City and Art & Design Campuses) and the Ngunnawal people (Australian Defence Force Academy in Canberra) of the lands where each campus of UNSW is located.

## Course Details

### Credit Points 6

### Summary of the Course

Subject Area: *Media, Culture and Technology*

This course explores debates concerning transnationalism, regionalisation and globalisation in the context of Asia Pacific media systems. You will consider examples of how nations within the Asia Pacific use media to resist cultural homogenization and provide local resistance to the forces of globalisation. Taking as a point of reference the rise of Asian modernities and especially China's recent market liberalisation, the course examines the increasing regional integration of the Asia Pacific through the flows of the media and popular cultural products.

### Course Learning Outcomes

1. Understand recent theories in globalisation, regionalism and transnational studies
2. Recognise and analyse different patterns of adoption, adaptation and integration of media forms and practices in the Asia-Pacific region
3. Identify and use of a wide variety of research materials and engage competently with online sources and databases with discretion and critical awareness
4. Communicate and report competently both orally and in writing

### Teaching Strategies

#### Approach to learning and teaching:

In this course it is expected that students will engage with the learning process through direct participation in the classroom environment and will also take considerable responsibility for their own learning experience through both private study and group work. Learning experiences will be contextualised with reference to the disciplinary field as well as more general understandings in terms of general knowledge and broader engagements with general and disciplinary knowledge. Learning is an essentially collaborative experience requiring high levels of dialogue between students themselves, as well as teaching staff and students. Students own experiences and interests are considered a major resource in the development of the learning and teaching environment.

#### Teaching strategies:

The course will be taught in a lecture and seminar format. Lectures will explore the theoretical and historical aspects to the topics discussed each week. Lectures will also screen relevant examples to set up further discussion in the seminars. Seminars will primarily involve dealing with course materials through tutorial style discussions, collaborative events in the classroom and online demonstrations of resources. These modes will support student learning outcomes in terms of fostering a variety of learning experiences and providing a range of materials and approaches that students can develop in terms of their own particular abilities and interests. Group Presentations are an essential aspect of success in this course and all students are expected to collaborate with their Group partners in achieving common goals.

## Assessment

Please note that you must make a serious attempt at all assessment tasks to be eligible to pass this course.

### Assessment Tasks

Assessment task	Weight	Due Date	Student Learning Outcomes Assessed
Mid-Term Exam	35%	14/10/2019 9:00AM	1,2
Tutorial Group Presentation	20%	Weeks 3-10	1,2,3,4
Research Paper	45%	25/11/2019 09:00 AM	1,2,3,4

### Assessment Details

#### Assessment 1: Mid-Term Exam

**Start date:** 7/10/2019 9:00AM

**Length:** 1,000 words

**Details:** Students receive a score communicated in Moodle.

#### Additional details:

Further details of this assignment will be provided in the course moodle.

**Submission notes:** Be sure to check your file when you submit. Submissions CANNOT be replaced after the due date passes. Whatever you have submitted will be locked in at the time the due date passes. You cannot change this. If you intend to submit late, and have previously submitted a draft, please make sure you delete the draft before the due time passes!

**Turnitin setting:** This assignment is submitted through Turnitin and students do not see Turnitin similarity reports.

#### Assessment 2: Tutorial Group Presentation

**Start date:** Not Applicable

**Length:** 50 minutes

**Details:** Students receive feedback sheet in class.

#### Additional details:

This is a group assignment.

Further details of this assignment will be provided in the course moodle.

**Submission notes:**Presentations will be conducted in your tutorials

**Turnitin setting:** This is not a Turnitin assignment

### **Assessment 3: Research Paper**

**Start date:** Not Applicable

**Length:** 2500 words

**Details:** Students receive written feedback in Turnitin.2,500 words.

#### **Additional details:**

Further details of this assignment will be provided in the course moodle.

**Submission notes:**Be sure to check your file when you submit. Submissions CANNOT be replaced after the due date passes. Whatever you have submitted will be locked in at the time the due date passes.You cannot changes this. If you intend to submit late, and have previously submitted a draft, please make sure you delete the draft before the due time passes!

**Turnitin setting:** This assignment is submitted through Turnitin and students do not see Turnitin similarity reports.

## Attendance Requirements

Students are strongly encouraged to attend all classes and review lecture recordings.

## Course Schedule

[View class timetable](#)

### Timetable

Date	Type	Content
Week 1: 16 September - 20 September	Lecture	<b>The Asia-Pacific Effect</b>
	Tutorial	In our first tutorial we will organise presentation groups and also discuss our existing knowledge of Asia as a way of thinking about how this idea is constructed and produced.
Week 2: 23 September - 27 September	Lecture	<b>Asian Media Cultures: Regionality and Transnationalism</b>
	Tutorial	Is there an Asian media culture? What ideas, values and beliefs seemingly unite this regional media culture?
Week 3: 30 September - 4 October	Lecture	<b>Creativity and Cultural Industries in a Networked World</b>
	Tutorial	How have cultural industries been transformed by the threat of piracy and forms of network distribution? How should our thinking about creativity adapt and evolve?
Week 5: 14 October - 18 October	Lecture	<b>Stars - Media, Politics and Popular Audiences and Fan Cultures</b>
	Tutorial	What permits, or limits, the popularity of Asian or Australian-Pacific 'stars' in the region?
Week 6: 21 October - 25 October	Lecture	<b>Media Sport in Asia</b>
	Tutorial	What impact, if any are Western professional sports having in Asia? Is this merely a case of cultural imperialism, or is the power of Asia increasing in the media sport cultural complex?
Week 7: 28 October - 1 November	Lecture	<b>The Internet and the Asian Media Landscape</b>
	Tutorial	How does the Internet affect the balance of control and freedom in Asian countries? What are the politics around the domestication of the Internet in countries like Thailand and the PRC?
Week 8: 4 November - 8 November	Lecture	<b>Mobilities - Phone Cultures, Diversity and Convergence</b>
	Tutorial	We will discuss the issues around mobile phone cultures in Asia. We will examine the interplay

		between mobile phone industries and the evolving cultures of mobile use within the region.
Week 9: 11 November - 15 November	Lecture	<b>Asian Gaming Cultures</b>
	Tutorial	We will discuss the rise of online and mobile gaming, as well as eSports in some Asian countries.
Week 10: 18 November - 22 November	Lecture	<b>Doing Research in Media and Cultural Studies</b>
	Tutorial	This week we explore the idea of research and the way that it relates to your third assessment task.

## **Resources**

### **Prescribed Resources**

- Website – All of the readings for the course are available online via the course Moodle site.

### **Recommended Resources**

As the course is research based, you will be expected to make use of the scholarly databases of research articles relevant to the course. These will be discussed during the session, however students seeking research advice and resources can also obtain assistance from the UNSW Library. One starting point for assistance is:

<http://info.library.unsw.edu.au/web/services/services.html>

### **Course Evaluation and Development**

Periodically student evaluative feedback on the course is gathered, using among other means, UNSW's My Experience Process. Student feedback is taken seriously, and continual improvements are made to the course based in part on such feedback. Previous student feedback about the course readings and assessment tasks have been addressed in this version of the course.

## **Submission of Assessment Tasks**

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### **Turnitin Submission**

If you encounter a problem when attempting to submit your assignment through Turnitin, please telephone External Support on 9385 3331 or email them on [externalteltsupport@unsw.edu.au](mailto:externalteltsupport@unsw.edu.au) . Support hours are 8:00am – 10:00pm on weekdays and 9:00am – 5:00pm on weekends (365 days a year). If you are unable to submit your assignment due to a fault with Turnitin you may apply for an extension, but you must retain your ticket number from External Support (along with any other relevant documents) to include as evidence to support your extension application. If you email External Support you will automatically receive a ticket number, but if you telephone you will need to specifically ask for one. Turnitin also provides updates on their system status on Twitter.

Generally, assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment. In instances where this is not possible, it will be stated on your course's Moodle site with alternative submission details.

For information on how to submit assignments online via Moodle: <https://student.unsw.edu.au/how-submit-assignment-moodle>

## Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

**Copying:** using the same or very similar words to the original text or idea without acknowledging the source or using quotation marks. This also applies to images, art and design projects, as well as presentations where someone presents another's ideas or words without credit.

**Inappropriate paraphrasing:** Changing a few words and phrases while mostly retaining the original structure and/or progression of ideas of the original, and information without acknowledgement. This also applies in presentations where someone paraphrases another's ideas or words without credit and to piecing together quotes and paraphrases into a new whole, without appropriate referencing.

**Collusion:** working with others but passing off the work as a person's individual work. Collusion also includes providing your work to another student before the due date, or for the purpose of them plagiarising at any time, paying another person to perform an academic task, stealing or acquiring another person's academic work and copying it, offering to complete another person's work or seeking payment for completing academic work.

**Inappropriate citation:** Citing sources which have not been read, without acknowledging the "secondary" source from which knowledge of them has been obtained.

**Duplication ("self-plagiarism"):** submitting your own work, in whole or in part, where it has previously been prepared or submitted for another assessment or course at UNSW or another university.

Correct referencing practices:

- Paraphrasing, summarising, essay writing and time management
- Appropriate use of and attribution for a range of materials including text, images, formulae and concepts.

Individual assistance is available on request from The Learning Centre (<http://www.lc.unsw.edu.au/>). Students are also reminded that careful time management is an important part of study and one of the identified causes of plagiarism is poor time management. Students should allow sufficient time for research, drafting and proper referencing of sources in preparing all assessment items.

UNSW Library also has the ELISE tool available to assist you with your study at UNSW. ELISE is designed to introduce new students to studying at UNSW but it can also be a great refresher during your study.

Completing the ELISE tutorial and quiz will enable you to:

- analyse topics, plan responses and organise research for academic writing and other assessment tasks
- effectively and efficiently find appropriate information sources and evaluate relevance to your needs
- use and manage information effectively to accomplish a specific purpose
- better manage your time

- understand your rights and responsibilities as a student at UNSW
- be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy
- be aware of the standards of behaviour expected of everyone in the UNSW community
- locate services and information about UNSW and UNSW Library

Some of these areas will be familiar to you, others will be new. Gaining a solid understanding of all the related aspects of ELISE will help you make the most of your studies at UNSW.

<http://subjectguides.library.unsw.edu.au/elise/aboutelise>

## Academic Information

For essential student information relating to:

- requests for extension;
- late submissions guidelines;
- review of marks;
- UNSW Health and Safety policies;
- examination procedures;
- special consideration in the event of illness or misadventure;
- student equity and disability;
- and other essential academic information, see

<https://www.arts.unsw.edu.au/current-students/academic-information/protocols-guidelines/>

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## CRICOS

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