



# ARTS2096

## Media Rights, Media Wrongs

Term Three // 2020

## Course Overview

### Staff Contact Details

#### Convenors

Name	Email	Availability	Location	Phone
Tanja Dreher	t.dreher@unsw.edu.au	Thursdays 10 - 12 or by appointment	Robert Webster, Level 3 , Room 311S	

### School Contact Information

School of the Arts and Media

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The School of the Arts and Media would like to Respectfully Acknowledge the Traditional Custodians, the Bedegal (Kensington campus), Gadigal (City and Art & Design Campuses) and the Ngunnawal people (Australian Defence Force Academy in Canberra) of the lands where each campus of UNSW is located.

## **Course Details**

**Credit Points 6**

### **Summary of the Course**

Human rights and social justice are central to contemporary public life and as such they are central to media practices and representations. These principles have come under pressure in recent years as everyday life has become highly mediated—increasingly by private digital platforms like Facebook and Google. In this course, you will investigate the rights, responsibilities, ethics and social justice frameworks associated with mediated communication in social and political life. You will address topics such as surveillance, data justice, racism and the media, gender, First Nations media and alternative media, and research recent case studies where rights and wrongs have been debated and media interventions developed. The goal is to equip you with the tools for understanding and intervening in both traditional and digital media as controversies and issues arise in your everyday life and work.

### **Course Learning Outcomes**

1. Describe and discuss some of the central debates relating to media ethics, social justice and human rights
2. Apply concepts central to media ethics and human rights and critically analyse the ethical and political implications of media practices and representations.
3. Craft a clear and persuasive written argument.

### **Teaching Strategies**

Readings, videos and lectures will provide historical context and key concepts for understanding relations between media, ethics, social justice and human rights. Learning activities will support student-led engagement with issues and case studies. This will lead towards the final assignment, a major essay, that analyses a current issue in media, social justice, ethics and human rights.

## Assessment

### Assessment Tasks

Assessment task	Weight	Due Date	Student Learning Outcomes Assessed
Commentary on a weekly topic	30%	4 short commentaries on 4 of the weekly topics during Weeks 3 - 10	1,2
Poster	20%	1 poster on 1 of the weekly topics during Weeks 3 - 10	1,2
Major Essay	50%	23/11/2020 05:00 PM	1,2

### Assessment Details

#### Assessment 1: Commentary on a weekly topic

**Start date:** 4 short commentaries on 4 of the weekly topics during Weeks 3 - 10

**Length:** 4 x 500-word commentaries

**Details:**

20-percent

4 x 500-word commentaries

Students will produce short commentaries in response to posters prepared by their peers.

Feedback via the course LMS.

**Additional details:**

Further details on this assignment will be available in Moodle

**Turnitin setting:** This assignment is submitted through Turnitin and students do not see Turnitin similarity reports.

#### Assessment 2: Poster

**Start date:** 1 poster on 1 of the weekly topics during Weeks 3 - 10

**Length:** A3 Poster

**Details:**

30-percent

Students will produce a poster on one of the weekly topics relating to media ethics, social justice and human rights.

Feedback via the course LMS.

**Additional details:**

Further details on this assignment will be available in Moodle

**Turnitin setting:** This is not a Turnitin assignment

**Assessment 3: Major Essay**

**Start date:** Not Applicable

**Length:** 2500

**Details:**

50-percent

2500 words.

Students will prepare an essay relating to media ethics, social justice and human rights

Feedback via the course LMS.

This is the final assessment task.

**Additional details:**

Further details on this assignment will be available in Moodle

**Turnitin setting:** This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

## **Resources**

### **Prescribed Resources**

Prescribed resources will be made available via Moodle. Prescribed resources will include scholarly literature, expert commentaries, podcasts and videos.

### **Recommended Resources**

Recommended resources will be made available via Moodle. Recommended resources will include scholarly literature, expert commentaries, podcasts and videos.

### **Course Evaluation and Development**

[Briefly outline how student feedback (both formal and informal) on the course will be gathered, how it will be analysed and how it will be acted upon to improve the student learning experience. For example, you might discuss what was identified in past feedback and how this course was changed to address the issue.]

## **Submission of Assessment Tasks**

### **Turnitin Submission**

If you encounter a problem when attempting to submit your assignment through Turnitin, please telephone External Support on 9385 3331 or email them on [externalteltsupport@unsw.edu.au](mailto:externalteltsupport@unsw.edu.au) . Support hours are 8:00am – 10:00pm on weekdays and 9:00am – 5:00pm on weekends (365 days a year). If you are unable to submit your assignment due to a fault with Turnitin you may apply for an extension, but you must retain your ticket number from External Support (along with any other relevant documents) to include as evidence to support your extension application. If you email External Support you will automatically receive a ticket number, but if you telephone you will need to specifically ask for one. Turnitin also provides updates on their system status on Twitter.

Generally, assessment tasks must be submitted electronically via either Turnitin or a Moodle assignment. In instances where this is not possible, it will be stated on your course's Moodle site with alternative submission details.

For information on how to submit assignments online via Moodle: <https://student.unsw.edu.au/how-submit-assignment-moodle>

## Academic Honesty and Plagiarism

Plagiarism is using the words or ideas of others and presenting them as your own. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement.

UNSW groups plagiarism into the following categories:

**Copying:** using the same or very similar words to the original text or idea without acknowledging the source or using quotation marks. This also applies to images, art and design projects, as well as presentations where someone presents another's ideas or words without credit.

**Inappropriate paraphrasing:** Changing a few words and phrases while mostly retaining the original structure and/or progression of ideas of the original, and information without acknowledgement. This also applies in presentations where someone paraphrases another's ideas or words without credit and to piecing together quotes and paraphrases into a new whole, without appropriate referencing.

**Collusion:** working with others but passing off the work as a person's individual work. Collusion also includes providing your work to another student before the due date, or for the purpose of them plagiarising at any time, paying another person to perform an academic task, stealing or acquiring another person's academic work and copying it, offering to complete another person's work or seeking payment for completing academic work.

**Inappropriate citation:** Citing sources which have not been read, without acknowledging the "secondary" source from which knowledge of them has been obtained.

**Duplication ("self-plagiarism"):** submitting your own work, in whole or in part, where it has previously been prepared or submitted for another assessment or course at UNSW or another university.

Correct referencing practices:

- Paraphrasing, summarising, essay writing and time management
- Appropriate use of and attribution for a range of materials including text, images, formulae and concepts.

Individual assistance is available on request from The Learning Centre (<http://www.lc.unsw.edu.au/>). Students are also reminded that careful time management is an important part of study and one of the identified causes of plagiarism is poor time management. Students should allow sufficient time for research, drafting and proper referencing of sources in preparing all assessment items.

UNSW Library also has the ELISE tool available to assist you with your study at UNSW. ELISE is designed to introduce new students to studying at UNSW but it can also be a great refresher during your study.

Completing the ELISE tutorial and quiz will enable you to:

- analyse topics, plan responses and organise research for academic writing and other assessment tasks
- effectively and efficiently find appropriate information sources and evaluate relevance to your needs
- use and manage information effectively to accomplish a specific purpose
- better manage your time

- understand your rights and responsibilities as a student at UNSW
- be aware of plagiarism, copyright, UNSW Student Code of Conduct and Acceptable Use of UNSW ICT Resources Policy
- be aware of the standards of behaviour expected of everyone in the UNSW community
- locate services and information about UNSW and UNSW Library

Some of these areas will be familiar to you, others will be new. Gaining a solid understanding of all the related aspects of ELISE will help you make the most of your studies at UNSW.

<http://subjectguides.library.unsw.edu.au/elise/aboutelise>

## Academic Information

For essential student information relating to:

- requests for extension;
- late submissions guidelines;
- review of marks;
- UNSW Health and Safety policies;
- examination procedures;
- special consideration in the event of illness or misadventure;
- student equity and disability;
- and other essential academic information, see

<https://www.arts.unsw.edu.au/current-students/academic-information/protocols-guidelines/>

## Image Credit

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## CRICOS

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## Acknowledgement of Country

We acknowledge the Bedegal people who are the traditional custodians of the lands on which UNSW Kensington campus is located.