School of Education

EDST 5433
Organisation Theory in Education

Term 3 2020
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IMPORTANT:
For student policies and procedures relating to assessment, attendance and student support, please see website, https://education.arts.unsw.edu.au/students/courses/course-outlines/

The School of Education acknowledges the Bedegal people as the traditional custodians of the lands upon which we learn and teach.
1. LOCATION

Faculty of Arts and Social Sciences
School of Education
EDST 5433 Organisation Theory in Education (6 units of credit)
Term 3 2020

2. STAFF CONTACT DETAILS

Course Coordinator: A/Prof Scott Eacott
Office Location: Morven Brown Building, G15
Email: s.eacott@unsw.edu.au
Availability: Email to arrange an appointment.

3. COURSE DETAILS

<table>
<thead>
<tr>
<th>Course Name</th>
<th>Organisation theory in education</th>
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</thead>
<tbody>
<tr>
<td>Credit Points</td>
<td>6 units of credit (uoc)</td>
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<tr>
<td>Workload</td>
<td>Includes 150 hours including class contact hours, readings, class preparation, assessment, follow up activities, etc.</td>
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SUMMARY OF COURSE

This course will focus on organisation theory for educators. It draws from the full range of literature on organisations, but it focuses that literature on the specific experiences of education.

THE MAIN WAYS IN WHICH THE COURSE HAS CHANGED SINCE LAST TIME AS A RESULT OF STUDENT FEEDBACK:

- A new case study has been developed for the course to better explain and demonstrate different approaches to organizational theory in education
- Additional resources have been developed (e.g., animation, introductory videos, slides) to support student learning in the blended environment;
- Readings have been made available through the University Library’s Leganto system to ensure seamless access to resources, and their number reduced to allow for targeted reading.

It is also to be noted that the course will be entirely online in 2020 due to COVID19 situation.
### STUDENT LEARNING OUTCOMES

<table>
<thead>
<tr>
<th>Outcome</th>
<th>Assessment/s</th>
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<tbody>
<tr>
<td>1</td>
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<td>2</td>
<td>2</td>
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<td>3</td>
<td>1</td>
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</table>

### PROGRAM LEARNING OUTCOMES

<table>
<thead>
<tr>
<th>Standard</th>
<th>Assessment/s</th>
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<tbody>
<tr>
<td>1</td>
<td>1,2</td>
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<td>2</td>
<td>1,2</td>
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<td>4</td>
<td>1,2</td>
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<td>5</td>
<td>1,2</td>
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### AUSTRALIAN PROFESSIONAL STANDARDS FOR TEACHERS

<table>
<thead>
<tr>
<th>Standard</th>
<th>Assessment/s</th>
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<tbody>
<tr>
<td>2.2.4</td>
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<td>1,2</td>
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<tr>
<td>3.2.4</td>
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<tr>
<td>6.3.4</td>
<td>1,2</td>
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<tr>
<td>7.2.4</td>
<td>2</td>
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</tbody>
</table>
4. RATIONALE FOR THE INCLUSION OF CONTENT AND TEACHING APPROACH

This course is included to enable students to develop an understanding of organisations that will enhance their practice as leaders of education organisations. It reflects a view that different theories of organisations can assist leaders to design and manage organisations so that they operate efficiently, effectively and responsibly.

5. TEACHING STRATEGIES

As in any graduate course, students and faculty need to be co-owners of the class and collectively responsible for its quality and outcomes. I will take responsibility for the overall design and direction of the course and for the academic requirements, but the course will be (primarily) facilitated as a seminar or inquiry in which all participants hold themselves and each other accountable for a rigorous and robust intellectual dialogue and debate.

The formation of the class requires that each person come prepared to take an active role in class discussion. This means not only having read the assigned materials, but also being prepare to discuss salient issues, questions, and problems emerging from the readings and to utilize your knowledge and professional experiences to address the focus questions posed by the lecturer. Class participation (through online discussion boards and synchronous meetings) also involves opening oneself to challenge and to be challenged by the ideas and topics of the seminars.

Background Readings


6. COURSE CONTENT AND STRUCTURE

This course is taught online in 2020 and there are no face-to-face classes. It will be delivered through the MOODLE Learning Management System. Structurally, the course consists of two modules, each with an assessment task: i) What is an organization? and ii) Applying organizational theory. Building from the assumption that organizing is relational, the first module provides the intellectual breadth for the course and the second does the depth.

SCHEDULE AND READING LIST

MODULE ONE: What is an organization?

This initial module provides an overview of the history of organizational theory in education and an analytical framework for categorizing different approaches. There are six topics beginning with a brief history, introducing the analytical framework for the course, and then four seminars dedicated to nuancing the different categories of the analytical framework.

1.1 A brief history of organizational theory in education

Overview: As an introduction to the course, our initial concern is tracing a (brief) history of theory in educational administration and leadership and how this plays out in contemporary thought and analysis. Particular reference will be placed on how the contemporary focus on leadership has shifted dialogue and debate on organizations.

Focus question: How does the current focus on ‘leadership’ shift the importance of organizations in dialogue and debate?

Essential readings (further readings will be provided on Moodle)

1.2 Approaches to understanding organizations in education

Overview: This topic provides an overview of an analytical framework for categorizing different approaches to organizational theory in education. The following four topics provide greater depth to each category (adjectival; co-determinist; conflationary; relational) of the analytical framework.

Focus question: How useful are the four categories for thinking through organizational theory in education?

Essential reading: (further readings will be provided on Moodle)

1.2.1 Adjectival models

Overview: This seminar explores adjectival approaches to organization theory. Particular attention granted to the way in which pre-existing (a priori) normative orientations shape the development of argument and what is seen as an effective (successful, great, etc.) organization.

Focus question: Do adjectival approaches tell us more about the observer than they do organization?

Essential reading
1.2.2 Co-determinist models

Overview: This seminar explores co-determinist approaches to organizational theory. Built on system thinking (particularly through Parsons, and Getzels & Guba), these approaches identify parts of an organization and measure their contribution to organizational functioning.

Focus question: How have co-determinist approaches contributed to our understanding of organizations and interventions to improve outcomes?

Essential reading

1.2.3 Conflationary approaches

Overview: Following substantial critique of co-determinist approaches and their atomizing effect on organization theory, some scholars have offered conflationary (where two previously separated entities/ideas are treated as a single object) approaches.

Focus question: What are some of the problems and possibilities of conflationary ways of thinking?

Essential reading

1.2.4 Relational approaches

Overview: This seminar offers insights into an emerging research program that focuses on not structures (e.g., organizations) or agency (e.g., leadership) but relations (e.g., organizing activity) and how we (as auctors) generate the contexts (e.g., spatio-temporal conditions) in which we relate.

Focus question: What can the relational approach offer for understanding organizing?

Essential reading

MODULE TWO: Applying organizational theory

Building from the first module, this module concerns you applying organizational theory to think through your educational organization. It concerns you choosing one of the discussed approaches (or possibly a combination of them) to explain your educational organization (or one you are most familiar with).

There is no one approach for how to undertake this task. You can apply organizational theory to explain why things are the way they are, or use organizational theory to show how things could be different.

The key task of this module is to demonstrate depth of conceptual understanding of the chosen organizational theory and the quality of analysis in its application.

Key aspects of the task include:

i) What is your preferred organizational theory (and why);
ii) What does it offer that other organizational theories do not;
iii) How does it play out in practice (description and explanation);
iv) Reinforcing the benefits of your chosen approach over alternatives (linked to 'ii'); and
v) What can you contribute (for your organization, and the field) as a result of the chosen organizational theory?

Further details, including an assignment scaffold will be available on Moodle.
7. RESOURCES

There is not a prescribed text for this course, but recommended readings will be provided to students on Moodle

**Relevant Journals**
- Educational Administration Quarterly
- Educational Evaluation and Policy Analysis
- Educational Management, Administration and Leadership
- Educational Policy
- International Journal of Educational Management
- International Journal of Leadership in Education
- Journal of Educational Administration
- Journal of Educational Administration and History
- Journal of Education Policy
- Leadership and Policy in Schools
- Leading & Managing
- School Effectiveness and School Improvement
- School Leadership and Management

**Related Professional / Scholarly Associations**
- American Educational Research Association (AERA) – Division A
- Australian Association for Educational Research (AARE)
- Australian Council for Educational Leaders (ACEL)
- British Educational Leadership, Management and Administration Society (BELMAS)
- Commonwealth Council for Educational Administration and Management (CCEAM)
- Internal Congress for School Effectiveness and Improvement (ICSEI)
- National Council for Professors of Educational Administration (NCPEA)
- New Zealand Educational Administration and Leadership Society (NZEALS)
- University Council for Educational Administration (UCEA)

**People to Follow on Twitter**
- AITSL
- Prof Kadir Beycioglu (Dokuz Eylul University)
- Dr Rachel Buchanan (The University of Newcastle)
- Prof Carol Campbell (University of Toronto (OISE))
- Prof Vincent Cho (Boston College)
- Prof Megan Crawford (Coventry University)
- Dr Joan Conway (University of Southern Queensland)
- A/Prof Scott Eacott (UNSW Sydney)
- Prof John Fischetti (The University of Newcastle)
- E/Prof Michael Fullan (Ontario Institute for Studies in Education)
- Prof Linda Graham (Queensland University of Technology)
- Prof Andy Hargreaves (University of Ottawa)
- Prof Alma Harris (University of Swansea)
- Dr Amanda Heffernan (Monash University)
- A/Prof James Ladwig (The University of Newcastle)
- Prof Chris Lubienski (University of Illinois Urbana-Champaign)
- A/Prof Katina Pollock (Western University)
- Prof Diane Ravitch (University of New York)
- Dr Glenn Savage (University of Western Australia)
- Dr Andreas Scheicher (OECD)
- Prof Julian Vasquez Heilig (California State University, Sacramento)

Also, many of these academics have their papers available on academia.edu and/or researchgate (both of which are free to join).
8. ASSESSMENT

<table>
<thead>
<tr>
<th>Assessment Task</th>
<th>Length</th>
<th>Weight</th>
<th>Student Learning Outcomes Assessed</th>
<th>Program Learning Outcomes Assessed</th>
<th>Australian Professional Standards Assessed</th>
<th>Due Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>Assessment 1</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Online Discussion post and reply</td>
<td>3,000 words</td>
<td>60%</td>
<td>1,3</td>
<td>1,2,3,4,5</td>
<td>3.1.4, 6.3.4</td>
<td>Weekly Starting Week 2 of T3</td>
</tr>
<tr>
<td>Assessment 2</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Analytical paper</td>
<td>2,000 words</td>
<td>40%</td>
<td>2</td>
<td>1,2,3,4,5</td>
<td>2.2.4, 3.1.4, 3.2.4, 6.3.4, 7.2.4</td>
<td>Monday 16/11/2020 by 5pm</td>
</tr>
</tbody>
</table>

**Submission of assessments**

Students are required to follow their lecturer’s instructions when submitting their work for assessment. All assessment will be submitted online via Moodle by 5pm. Students are also required to keep all drafts, original data and other evidence of the authenticity of the work for at least one year after examination. If an assessment is mislaid the student is responsible for providing a further copy. Please see the Student Policies and Procedures for information regarding submission, extensions, special consideration, late penalties and hurdle requirements etc. [https://education.arts.unsw.edu.au/students/courses/course-outlines/](https://education.arts.unsw.edu.au/students/courses/course-outlines/)
Assessment Details

Assessment Task 1 – What is an organisation? (Online Discussion)

Weight: 60% (6 topics x 10%)
Length: 3,000 words (across six topics)
Submission: Online via posts to your work group's weekly discussion board in Moodle
Purpose: To analyse and make sense of education organisations through engagement with theories of organisations

Task: To complete the first part of the course, you are expected to make regular weekly, topic-based posts on the reading/s for the week in your work group's weekly discussion board. Discussions begin each week with a general stimulus or focus question posted by the Course Convenor and it is expected that your contributions will demonstrate both an understanding of the reading/s and sustain group discussion. In addition, you are expected to respond to the post of a peer (therefore, a minimum of two posts per topic). Marks (n=10) will be assigned for each of the six topics of this part of the course.

Assessment Task 2 – Applying organisational theory to leadership practice (Analytical Paper)

Weight: 40%
Length: 2,000 words
Purpose: To explicitly apply organisational theory to issues of leadership practice in education organisations

Task: In this paper you are asked to critically analyse the leadership practice in your current organisation in relation to improving student learning outcomes and experience. It is expected, that with justification grounded in scholarly literatures including the organisational theory literature, you will identify the problems associated with current leadership practices and articulate what changes you would make for the purpose of improving performance.

Assessment Criteria, Grading & Feedback

Assessment Task 1

<table>
<thead>
<tr>
<th>Mark</th>
<th>Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>0</td>
<td>Posts are late and/or do not deal with significant concepts from the set text(s)</td>
</tr>
<tr>
<td>1-2</td>
<td>Some key concepts are mentioned and/or referenced to the readings, but the level of engagement is limited, shows significant error or focuses on unrelated ideas or concepts.</td>
</tr>
<tr>
<td>3-4</td>
<td>A significant idea from the set readings may be addressed in the online contributions, but an explicit focus on key concepts is not sustained. Examples may be tangential, not used, or just discussed not critiqued.</td>
</tr>
<tr>
<td>5-6</td>
<td>The contributions are coherently structured and develop a critical argument, using an appropriate range of vocabulary, terminology, and examples.</td>
</tr>
<tr>
<td>7-8</td>
<td>The problem(s) and approach are set out clearly, and different arguments are presented critically, with a good understanding of the material, using vocabulary, terminology and language that relate clearly to the question.</td>
</tr>
<tr>
<td>9-10</td>
<td>The issues and approach are set out clearly, critical arguments are exceptionally well developed, and there is a clear and complete understanding of the material, vocabulary and terminology. Examples used will relate directly to the question.</td>
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</table>

An individual grade will be provided and cohort-level feedback on the discussion.

Assessment Task 2

Your paper will be marked, and feedback provided against the criteria included in the feedback sheet provided below.
**UNSW SCHOOL OF EDUCATION GRADE DESCRIPTORS**

<table>
<thead>
<tr>
<th>Criteria</th>
<th>Fail</th>
<th>Pass</th>
<th>Credit</th>
<th>Distinction</th>
<th>High Distinction</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Understanding of the question or issue and the key concepts</strong></td>
<td>The assignment is not adequate in quality or content and does not provide evidence of attainment of learning outcomes.</td>
<td>The assignment is of adequate quality and provides evidence of attainment of all learning outcomes.</td>
<td>The assignment is of good quality and meets all learning outcomes at an appropriate level.</td>
<td>The assignment is of excellent quality and meets all learning outcomes at a consistent level.</td>
<td>The assignment is of exceptional quality and meets all learning outcomes at a consistent and sustained level.</td>
</tr>
<tr>
<td><strong>Depth of analysis and/or critique in response to the task</strong></td>
<td>The writer fails to demonstrate a clear understanding of the question or issue under consideration, with missing or partial or superficial or faulty understanding and application of the fundamental concepts in the field of study.</td>
<td>The paper demonstrates a clear understanding of the question or issue under consideration.</td>
<td>The paper demonstrates a clear understanding of the question or issue under consideration and shows some evidence of analytical thinking that goes beyond replication of content knowledge or skills relevant to learning outcomes.</td>
<td>The paper demonstrates a very clear understanding of the question or issue under consideration and shows evidence of well-informed analytical thinking with the integration and evaluation of critical ideas, principles, theories, and insight and ability in applying relevant skills and concepts in relation to learning outcomes.</td>
<td>The paper reveals a deep understanding of the question or issue under consideration, and highly informed, original and creative analytical and evaluative thinking.</td>
</tr>
<tr>
<td><strong>Familiarity with and relevance of professional and/or research literature used to support response</strong></td>
<td>Little or no mention is made of the research literature relating to the issues presented.</td>
<td>The writer displays a familiarity with some of the research literature relating to the issues discussed.</td>
<td>The writer displays familiarity with the research literature relating to the issues discussed and relates his or her arguments to the findings of this literature.</td>
<td>The writer displays a substantial familiarity with the research literature relating to the issues discussed and relates to his or her arguments strongly to the findings of this literature.</td>
<td>The writer displays a substantial familiarity with the research literature relating to the issues discussed and relates to his or her arguments strongly to the findings of this literature.</td>
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<tr>
<td>**Structure and organization of response</td>
<td>Presentation of response according to appropriate academic and linguistic conventions**</td>
<td>The assignment is poorly structured, and meaning is at times unclear, with missing, undeveloped, inappropriate or confusing argumentation and communication of ideas with little attention given to the conventions of the discipline.</td>
<td>The assignment is moderately well-organized, and the arguments can be clearly understood with communication of information and ideas following the conventions of the discipline.</td>
<td>The assignment is well-organized and well written with clear argumentation and the ability to communicate ideas fluently and clearly in terms of the conventions of the discipline.</td>
<td>The assignment is very well-organized and very well-written, demonstrating the ability to critically evaluate competing arguments, perspectives and/or approaches, and the ability to communicate ideas accurately, fluently and clearly in terms of the conventions of the discipline and audience.</td>
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