



# Bachelor of Commerce/ Media (PR & Advert) 3559

## Program Planning for 2015 Commencing Students

Never Stand Still

Business School

Terminology	Definition
<b>Program compulsory core &amp; flexible core courses</b>	Courses which students must complete under their enrolled degree e.g. Bachelor of Commerce/ Media (PR & Advert) 3559
<b>Commerce Major</b>	A sequence of approved courses (48UOC) in an approved discipline stream offered by the UNSW Business School (See Appendix A.), containing at least 18UOC at level 3. (Note that the 48UOC includes the first disciplinary course(s) in the Core (Compulsory or Flexible). This means that, for the majority of majors, students will complete 42UOC in specified disciplinary courses outside the core, except for the Real Estate Studies major.)
<b>UNSW Business School Elective</b>	0-12UOC in UNSW Business School courses to ensure a student completes a minimum of 96UOC of Business courses within the Bachelor of Commerce. The exact number of courses to complete will depend on the major chosen. GEN courses cannot be counted.

**Table A. Commerce major:** \_\_\_\_\_

Compulsory core courses		Flexible core courses (choose 4 from the following)		Commerce Major- Refer to Appendix A. (choose the correct flexible core course)		UNSW Business School elective (depends on the chosen major)	
(24UOC)	Sem	(24UOC)	Sem	(36-42UOC)	Sem	(6-12UOC)	Sem
ACCT1501		ACCT1511		1.		1.	
ECON1101		COMM1000		2.			
ECON1203		ECON1102		3.			
MGMT1001		FINS1613		4.			
		INFS1602		5.			
		MARK1012 *		6.			
		MGMT1101		7.			
		TABL1710					

Program Checklist:

- I have completed a minimum of 96UOC (16 courses) from the Business school
- I have completed a minimum of 48UOC (8 courses) and met the requirements for one Commerce major
- I have completed no more than 60UOC of level one course for the Bachelor of Commerce component.
- Please consult the Faculty of Arts and Social Sciences for the BMedia (PR & Advert) degree.

\* If student wish to do a Marketing major under Commerce, MARK1012 will count under Commerce. The student must ensure they complete the required 18UOC Prescribed PR & Advertising Electives for the Media Component. If student does not do a Marketing major, then MARK1012 will count towards B Media. Student will need to complete another Flexible core course under Commerce.

**PLEASE USE THIS DIAGRAM AS REFERENCE ONLY. IT DOES NOT REPLACE THE HANDBOOK AS GUIDE FOR PROGRAM REQUIREMENTS.**

**Please refer to the 2015 Online Handbook for the program and major rules:**  
<http://www.handbook.unsw.edu.au/undergraduate/programs/2015/3559.html>

**List of approved Commerce Majors from within the UNSW Business School**

**Appendix A.**

<a href="#">Accounting</a> (48UOC)	<a href="#">Finance</a> (48UOC)	<a href="#">Business Economics</a> (48UOC)	<a href="#">Business Law</a> (48UOC)	<a href="#">Business Strategy &amp; Economics Management</a> (48UOC)
<b>Required compulsory Yr 1 &amp; flexible courses: ACCT1501; ACCT1511</b>	<b>Required flexible core course: FINS1613</b>	<b>Required flexible core course: ECON1102</b>	<b>Required flexible core course: TABL1710</b>	<b>Required flexible core course: ECON1102</b>
1. ACCT2522	1. FINS1612	1. ECON1202	1. Business Law major elective	1. ECON1202
2. ACCT2542	2. FINS2624	2. Business Economics major elective	2. Business Law major elective	2. ECON2101
3. ACCT3563	3. FINS3616	3. Business Economics major elective	3. Business Law major elective	3. ECON2112
4. Accounting major elective	4. Finance major elective	4. Business Economics major elective	4. Business Law major elective	4. ECON3121
5. Accounting major elective Level 3	5. Finance major elective	5. Business Economics major elective level 3	5. Business Law major elective level 3	5. ECON3123
6. Accounting major elective Level 3	6. Finance major elective Level 3	6. Business Economics major elective level 3	6. Business Law major elective level 3	6. Business Strategy major elective
	7. Finance major elective Level 3	7. Business Economics major elective level 3	7. Business Law major elective level 3	7. Bus. Strat. major elective level 3

<a href="#">Financial Economics</a> (60UOC)	<a href="#">Human Resource Management</a> (48UOC)	<a href="#">Informational Systems and Info Technology</a> (48UOC)	<a href="#">International Business</a> (48UOC)	<a href="#">Management</a> (48UOC)
<b>Required compulsory Yr 1 &amp; flexible core courses: ECON1101; ECON1102; ECON1203</b>	<b>Required compulsory Yr 1 course: MGMT1001</b>	<b>Required flexible core course: INFS1602</b>	<b>Required flexible core course: MGMT1101</b>	<b>Required compulsory Yr 1 course: MGMT1001</b>
1. ECON1202	1. MGMT1002	1. INFS1603	1. MGMT2101	1. MGMT1002
2. ECON2101	2. MGMT2705	2. INFS2603	2. MGMT2102	2. MGMT2001
3. ECON2206	3. MGMT2718	3. INFS2621	3. MGMT3101	3. MGMT2002
4. ECON2209	4. MGMT3701	4. INFS3603	4. MGMT3102	4. MGMT3101
5. ECON3107	5. HRM major elective	5. INFS major elective	5. Int. Bus. major elective	5. Management major elective
6. ECON3206	6. HRM major elective level 3	6. INFS major elective level 3	6. Int. Bus. major elective	6. Management major elective level 3
7. Financial Econ. elective level 3	7. HRM major elective level 3	7. INFS major elective level 3	7. Int. Bus. major elective level 3	7. Management major elective level 3

<a href="#">Marketing</a> (48UOC)	<a href="#">Real Estate Studies</a> (48UOC)	<a href="#">Taxation</a> (48UOC)
<b>Required flexible core course: MARK1012</b>		<b>Required flexible core course: TABL1710</b>
1. MARK2051	1. ECON1202	1. TABL2751
2. MARK2052	2. BENV2985	2. Taxation major elective
3. MARK2085	3. ECON2101	3. Taxation major elective
4. MARK3054	4. ECON3130	4. Taxation major elective
5. MARK3082	5. FINS2624	5. Taxation major elective level 3
6. Marketing major elective	6. FINS3633	6. Taxation major elective level 3
7. Marketing major elective level 3	7. Real Estate major elective level 3	7. Taxation major elective level 3
	8. TABL2792	