

Preparing for Policy Implementation

Why Preparing for Policy Implementation?

It is widely accepted that developing policy is only one part of delivering effective outcomes in public services. Effective policy implementation is also critical.

This course introduces learners to a range of concepts and ideas that aim to equip them with the tools and knowledge needed to prepare for policy implementation. Topics covered in this course include why policies fail, why implementation is important, how we identify what success might look like, how will we know if policies are successful and how to plan in a way to reduce unintended consequences.

This course can be taken as a standalone microcredential or as part of a larger Policy Implementation learning journey in the UNSW stackables portfolio.



Your course expert lead:



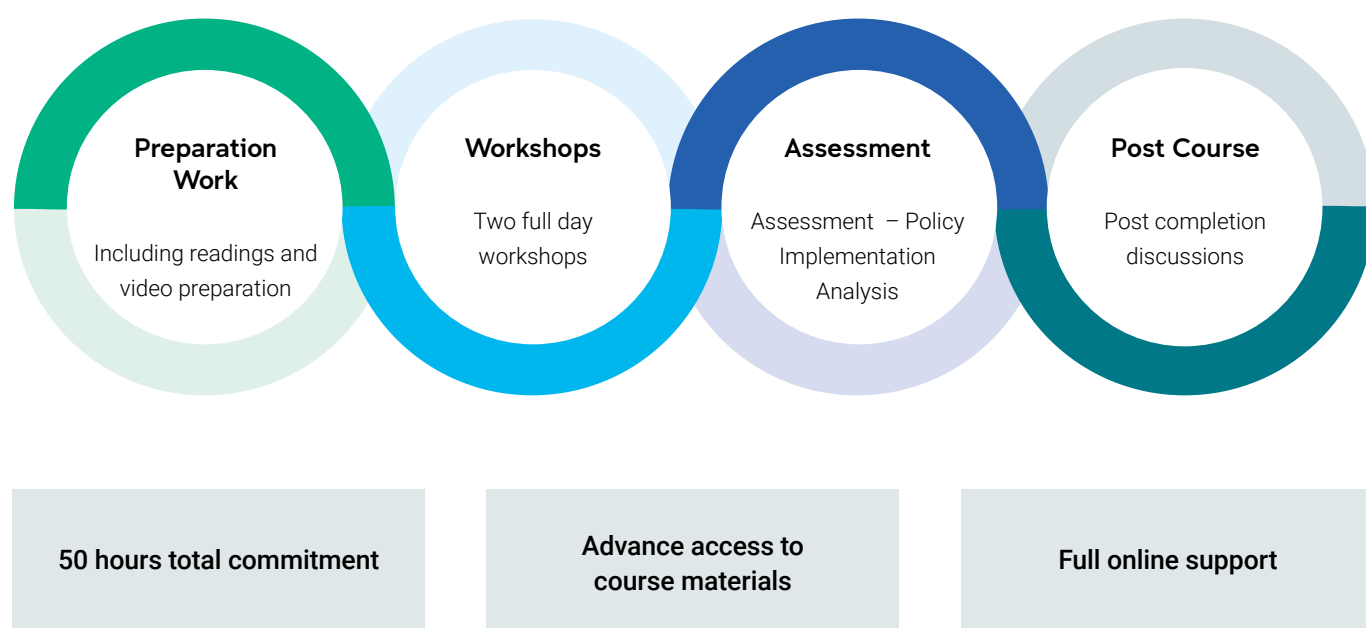
Professor Helen Dickinson
School of Business,
UNSW Canberra

Helen Dickinson is Professor of Public Service Research in the School of Business at UNSW, Canberra.

Her expertise is in public services, particularly in relation topics such as governance, policy implementation and stewardship of 4th industrial revolution technologies. Helen has published twenty books and over one hundred and thirty peer-reviewed journal articles on these topics and is also a frequent commentator within the mainstream media.

In 2015 Helen was made a Victorian Fellow of the Institute of Public Administration Australia and in 2019 awarded a Fellow of the Academy of Social Sciences. In 2021 Helen was named one of Apolitical's 100 most influential academics in government. She has worked with a range of different levels of government, community organisations and private organisations in Australia, UK, New Zealand and Europe on research and consultancy programmes.

Content is flexible to support context and outcomes – the standard delivery for this microcredential is below:

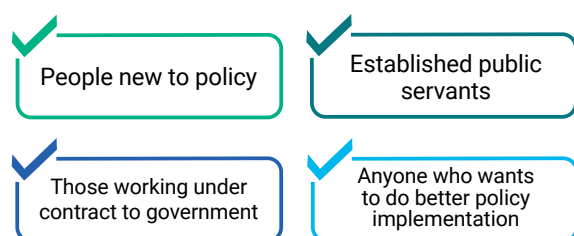


Who is this course for?

This microcredential is an introductory course designed for those working in and around the public sector, at all levels of government, who wish or have responsibility for improving policy implementation.

The course is also suitable for anyone involved in policy development or implementation, including those involved in developing new policies, looking to improve existing implementation processes or change implementation practices.

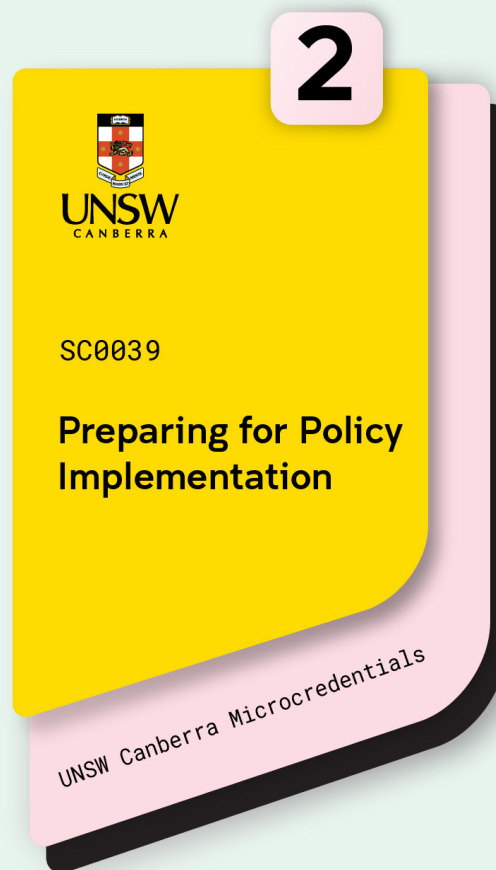
This course best suits:



What will you learn?

By the end of this microcredential you will achieve the following learning outcomes:

- Identify some of the common reasons why policies fail
- Explain why policy implementation is important in delivering effective public services
- Explain why policy implementation is important in delivering effective public services
- Identify the different factors that are needed to evaluate policy



Your Digital Badge

Why study this way?

As a form of accredited bite-size learning, microcredentials are designed to allow you to engage with education in a meaningful short-term way and tailor your lifelong learning journey. Delivery options include online, face to face or a combination of the two and are designed to fit in with your busy life where and when its needed. You can undertake courses to further your career development, fill gaps in your knowledge or skill set, or even explore new areas of learning. The choice is yours.

A microcredential gives you access to UNSW in a way that suits you without the need to commit to enrolling in a full Postgraduate Program. You'll have access to world-class academics who have designed leading-edge courses and gain credit along the way.

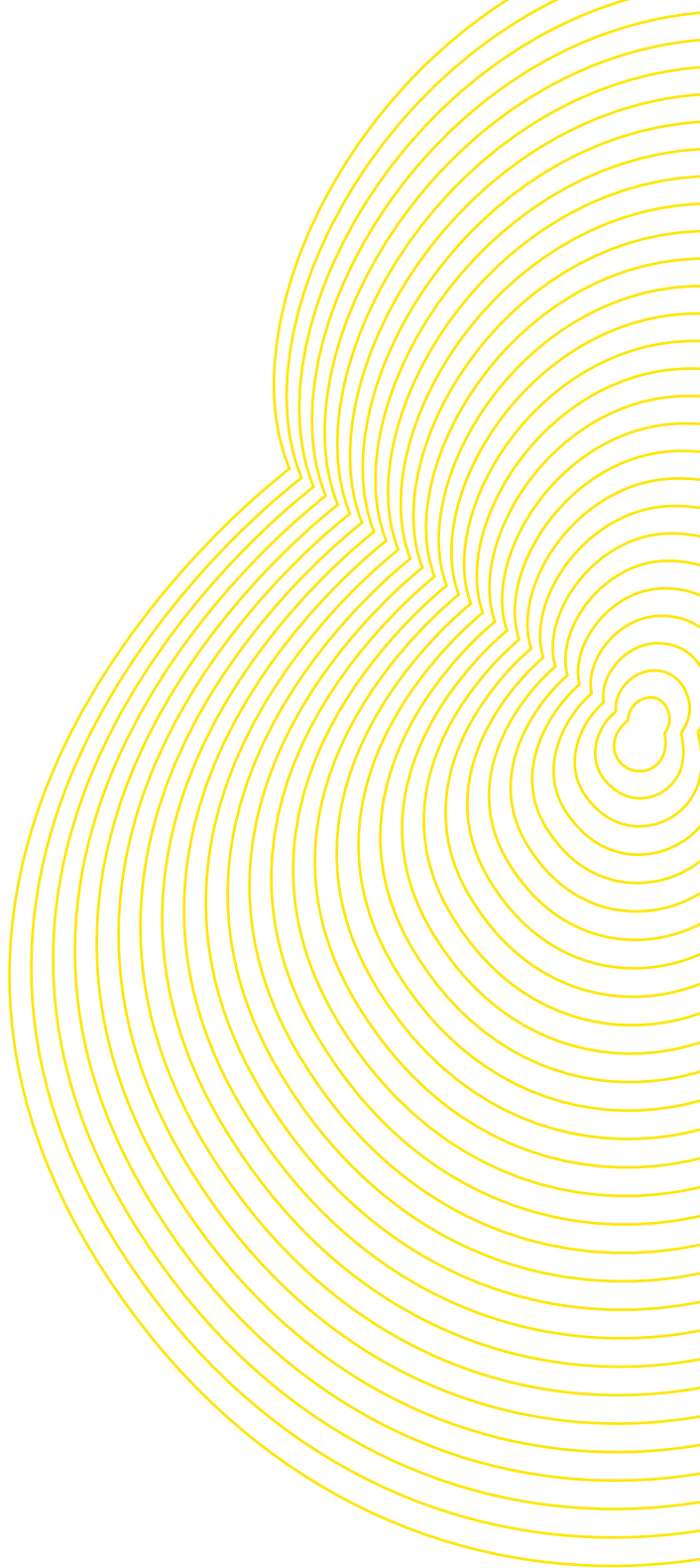
You'll receive a digital badge to showcase your learning and two units of credit (UOC) that can be stacked for Recognition of Prior Learning (RPL) for further postgraduate study.

How can this be tailored to you?

We are all about providing career long transformation and becoming your education partner of choice – because great partnerships never go out of style.

Together, we will build a dynamic partnership that identifies capability needs to uplift and progress your workforce and individuals throughout their careers. We will establish a clear foundation and working partnership, where your insights and needs are at the forefront of our collaboration. We invest in design collaboration to create tailored learning experiences that meet your needs where they are and when they are needed.

By partnering with us, you'll have access to UNSW Academics to lead your learning experiences. You'll also be able to tap into our extensive UNSW community and access opportunities for knowledge exchange, Alumni groups and our enduring partnerships network.



Want to find out more?

Get in touch and speak to someone about what Microcredentials can do for you.

unsw.edu.au/canberra/study-with-us/microcredentials

