MANF9544

Concurrent Product and Process Design

Term One // 2021
Course Overview

Staff Contact Details

Convenors

<table>
<thead>
<tr>
<th>Name</th>
<th>Email</th>
<th>Availability</th>
<th>Location</th>
<th>Phone</th>
</tr>
</thead>
<tbody>
<tr>
<td>Shiva Abdoli</td>
<td><a href="mailto:s.abdoli@unsw.edu.au">s.abdoli@unsw.edu.au</a></td>
<td>Consultation concerning this course is available on Monday 13:00–17:00 whenever the lecturer is not otherwise engaged.</td>
<td>Ainsworth Building (J17)</td>
<td>(02) 9385 6851</td>
</tr>
</tbody>
</table>

School Contact Information

Location

UNSW Mechanical and Manufacturing Engineering

Ainsworth building J17, Level 1

Above Coffee on Campus

Hours

9:00–5:00pm, Monday–Friday*

*Closed on public holidays, School scheduled events and University Shutdown

Web

School of Mechanical and Manufacturing Engineering

Engineering Student Support Services

Engineering Industrial Training

UNSW Study Abroad and Exchange (for inbound students)

UNSW Future Students

Phone

(+61 2) 9385 8500 – Nucleus Student Hub

(+61 2) 9385 7661 – Engineering Industrial Training

(+61 2) 9385 3179 – UNSW Study Abroad and UNSW Exchange (for inbound students)
**Please note that the School Office will not know when/if your course convenor is on campus or available**

**Email**

Engineering Student Support Services – current student enquiries
- e.g. enrolment, progression, clash requests, course issues or program-related queries

Engineering Industrial Training – Industrial training questions

UNSW Study Abroad – study abroad student enquiries (for inbound students)

UNSW Exchange – student exchange enquiries (for inbound students)

UNSW Future Students – potential student enquiries
- e.g. admissions, fees, programs, credit transfer

School Office – School general office administration enquiries
- NB: the relevant teams listed above must be contacted for all student enquiries
Course Details

Credit Points 6

Summary of the Course

This course introduces the core activities of concurrent development of products, processes, and manufacturing systems while various objectives are considered. Therefore, this course is a core part of the MEngSc program in Manufacturing Management and relates its contents to other courses in the program, such as Manufacturing Strategies, Managing Manufacturing Operations and Production Technologies.

The need for companies to develop products that the customer wants and to do this in the shortest possible time has become one of the main success factors on the market. Concurrent Product and Process Development is one of the key strategies that address this problem of fast product development and customer satisfaction by taking into account economic and environmental objectives. It needs new techniques and design tools to be adopted, and it requires a change of the traditional departmental separation of tasks in a company.

Course Aims

This course aims to provide an understanding of the integrative nature of the concurrent product and process development in a teamwork environment, and how it affects all subsequent activities in production. This course discusses the various methods and approaches that can be used for the concurrent development of products and processes in today's competitive and dynamic market condition.

Course Learning Outcomes

After successfully completing this course, you should be able to:

<table>
<thead>
<tr>
<th>Learning Outcome</th>
<th>EA Stage 1 Competencies</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Have gained knowledge in the inter-disciplinary field of concurrent product development</td>
<td>PE1.3, PE1.5</td>
</tr>
<tr>
<td>2. Have gained the capacity for critical thinking and problem solving, have experienced collaborative and multi-disciplinary work</td>
<td>PE2.3, PE3.6</td>
</tr>
<tr>
<td>3. Learned to appreciate the difficulties of change, and acquired skills of effective communication</td>
<td>PE2.3, PE3.6</td>
</tr>
</tbody>
</table>

Teaching Strategies

The subject will be presented in the form of lectures and problem-solving classes. Weekly classes will consist of a 1.5-2 hrs lecture followed by a problem-solving class example or case study related to the material covered in the lecture.
Assessment

Assessment Tasks

<table>
<thead>
<tr>
<th>Assessment task</th>
<th>Weight</th>
<th>Due Date</th>
<th>Student Learning Outcomes Assessed</th>
</tr>
</thead>
<tbody>
<tr>
<td>Online quiz</td>
<td>N/A</td>
<td>27/02/2021 11:00 PM</td>
<td>1</td>
</tr>
<tr>
<td>Individual assignment</td>
<td>20%</td>
<td>16/03/2021 11:00 PM</td>
<td>1, 2</td>
</tr>
<tr>
<td>Group Assignment</td>
<td>30%</td>
<td>02/04/2021 11:00 PM</td>
<td>1, 2, 3</td>
</tr>
<tr>
<td>Test</td>
<td>50%</td>
<td></td>
<td>1, 2, 3</td>
</tr>
</tbody>
</table>

Assessment Details

Assessment 1: Online quiz

Start date: 24/02/2021 05:00 PM

Details:

This is an online individual quiz covers the delivered content in week 1 and 2 including the definitions and Time to the Market concept.

The quiz includes 8 multiple-choice questions.

Assessment 2: Individual assignment

Start date: 01/03/2021 09:00 PM

Length: 1000 words

Details:

This assignment allows students to apply the Quality Function Deployment method, covered in week 3, on a product.

Additional details:

This is an individual assignment. It covers the Quality Function Deployment methods.

Turnitin setting: This assignment is submitted through Turnitin and students can see Turnitin similarity reports.

Assessment 3: Group Assignment

Start date: 17/03/2021 11:00 PM
Length: 3000 words

Details:
This assignment covers the methods and concepts related to the Design for Assembly.

Additional details:
This is a group assignment. The students in a group of four can practice teamwork to do this assignment.

Assessment 4: Test

Start date: Not Applicable

Length: two hours

Details:
This is the final exam of the course. It covers the entire course content. It will be an online test including problem-solving questions, descriptive and multiple choice.

Turnitin setting: This assignment is submitted through Turnitin and students can see Turnitin similarity reports.
## Attendance Requirements

Students are strongly encouraged to attend all classes and review lecture recordings.

## Course Schedule

[View class timetable](#)

### Timetable

<table>
<thead>
<tr>
<th>Date</th>
<th>Type</th>
<th>Content</th>
</tr>
</thead>
<tbody>
<tr>
<td>O Week: 8 February - 12 February</td>
<td></td>
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</tr>
<tr>
<td>Week 1: 15 February - 19 February</td>
<td>Lecture</td>
<td>Introduction and definitions</td>
</tr>
<tr>
<td>Week 2: 22 February - 26 February</td>
<td>Lecture</td>
<td>Product Development and Time-to-Market Concept</td>
</tr>
<tr>
<td></td>
<td>Tutorial</td>
<td>Economic Trade-off Analysis in Product Development Exercise</td>
</tr>
<tr>
<td>Week 3: 1 March - 5 March</td>
<td>Lecture</td>
<td>Quality Function Deployment</td>
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<tr>
<td></td>
<td>Tutorial</td>
<td>QFD Exercise</td>
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<tr>
<td>Week 4: 8 March - 12 March</td>
<td>Lecture</td>
<td>Design for Manufacture (DFM)</td>
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<tr>
<td>Week 5: 15 March - 19 March</td>
<td>Lecture</td>
<td>Design for Assembly (DFA)</td>
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<td></td>
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<td>Modularization</td>
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<tr>
<td></td>
<td>Tutorial</td>
<td>DFA Exercise</td>
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<tr>
<td>Week 6: 22 March - 26 March</td>
<td>Lecture</td>
<td>Design for Environment (DFE)</td>
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<tr>
<td></td>
<td></td>
<td>Design for Reliability (DFR)</td>
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<tr>
<td></td>
<td>Tutorial</td>
<td>Exercises of DFR and DFE</td>
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<tr>
<td>Week 7: 29 March - 2 April</td>
<td>Lecture</td>
<td>Systems Engineering</td>
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<td></td>
<td></td>
<td>Manufacturing System Design</td>
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<tr>
<td></td>
<td>Tutorial</td>
<td>Assembly Sequence Generation Exercise</td>
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<tr>
<td>Week 8: 5 April - 9 April</td>
<td>Reading</td>
<td>Easter Monday</td>
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<td>Reading of Rapid prototyping</td>
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<tr>
<td>Week 9: 12 April - 16 April</td>
<td>Lecture</td>
<td>Rapid Prototyping</td>
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<td></td>
<td></td>
<td>Digitalization and Industry 4.0</td>
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<tr>
<td>Week 10: 19 April - 23 April</td>
<td>Lecture</td>
<td>Organization, Management, and Operating of CE Teams</td>
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<td></td>
<td>Tutorial</td>
<td>Problem Solving Teamwork Exercise</td>
</tr>
</tbody>
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Resources

Prescribed Resources

Lecture material is suggested in Moodle for presented lectures.

Recommended Resources


Course Evaluation and Development

Feedback on the course is gathered periodically using various means, including the UNSW myExperience process, informal discussion in the final class for the course, and the School’s Student/Staff meetings. Your feedback is taken seriously, and continual improvements are made to the course based, in part, on such feedback. In this course, recent improvements resulting from student feedback include new lecture and tutorial content and updated assessment procedure.
**Submission of Assessment Tasks**

**Assessment submission and marking criteria**

Should the course have any non-electronic assessment submission, these should have a standard School cover sheet.

All submissions are expected to be neat and clearly set out. Your results are the pinnacle of all your hard work and should be treated with due respect. Presenting results clearly gives the marker the best chance of understanding your method; even if the numerical results are incorrect.

Marking guidelines for assignment submissions will be provided at the same time as assignment details to assist with meeting assessable requirements. Submissions will be marked according to the marking guidelines provided.

**Late policy**

Work submitted late without an approved extension by the course coordinator or delegated authority is subject to a late penalty of 20 percent (20%) of the maximum mark possible for that assessment item, per calendar day.

The late penalty is applied per calendar day (including weekends and public holidays) that the assessment is overdue. There is no pro-rata of the late penalty for submissions made part way through a day.

Work submitted after the ‘deadline for absolute fail’ is not accepted and a mark of zero will be awarded for that assessment item.

For some assessment items, a late penalty may not be appropriate. These are clearly indicated in the course outline, and such assessments receive a mark of zero if not completed by the specified date. Examples include:

1. Weekly online tests or laboratory work worth a small proportion of the subject mark, or
2. Online quizzes where answers are released to students on completion, or
3. Professional assessment tasks, where the intention is to create an authentic assessment that has an absolute submission date, or
4. Pass/Fail assessment tasks.

**Examinations**

You must be available for all quizzes, tests and examinations. For courses that have final examinations, these are held during the University examination periods: February for Summer Term, May for T1, August for T2, and November/December for T3.

Please visit myUNSW for Provisional Examination timetable publish dates. For further information on exams, please see the Exams webpage.

**Special Consideration**

If you have experienced an illness or misadventure beyond your control that will interfere with your
assessment performance, you are eligible to apply for Special Consideration prior to submitting an assessment or sitting an exam.

UNSW now has a Fit to Sit / Submit rule, which means that if you attempt an exam or submit a piece of assessment, you are declaring yourself fit enough to do so and cannot later apply for Special Consideration.

For details of applying for Special Consideration and conditions for the award of supplementary assessment, please see the information on UNSW’s Special Consideration page.

Please note that students will not be required to provide any documentary evidence to support absences from any classes missed because of COVID-19 public health measures such as isolation. UNSW will not be insisting on medical certificates from anyone deemed to be a positive case, or when they have recovered. Such certificates are difficult to obtain and put an unnecessary strain on students and medical staff.

Applications for special consideration will be required for assessment and participation absences – but no documentary evidence for COVID 19 illness or isolation will be required.
Academic Honesty and Plagiarism

UNSW has an ongoing commitment to fostering a culture of learning informed by academic integrity. All UNSW students have a responsibility to adhere to this principle of academic integrity. Plagiarism undermines academic integrity and is not tolerated at UNSW. Plagiarism at UNSW is defined as using the words or ideas of others and passing them off as your own.

Plagiarism is a type of intellectual theft. It can take many forms, from deliberate cheating to accidentally copying from a source without acknowledgement. UNSW has produced a website with a wealth of resources to support students to understand and avoid plagiarism, visit: student.unsw.edu.au/plagiarism. The Learning Centre assists students with understanding academic integrity and how not to plagiarise. They also hold workshops and can help students one-on-one.

You are also reminded that careful time management is an important part of study and one of the identified causes of plagiarism is poor time management. Students should allow sufficient time for research, drafting and the proper referencing of sources in preparing all assessment tasks.

If plagiarism is found in your work when you are in first year, your lecturer will offer you assistance to improve your academic skills. They may ask you to look at some online resources, attend the Learning Centre, or sometimes resubmit your work with the problem fixed. However more serious instances in first year, such as stealing another student’s work or paying someone to do your work, may be investigated under the Student Misconduct Procedures.

Repeated plagiarism (even in first year), plagiarism after first year, or serious instances, may also be investigated under the Student Misconduct Procedures. The penalties under the procedures can include a reduction in marks, failing a course or for the most serious matters (like plagiarism in an honours thesis) even suspension from the university. The Student Misconduct Procedures are available here:

Academic Information

Credit points

Course credit is calculated in Units-Of-Credit (UOC). The normal workload expectation for one UOC is approximately 25 hours per term. This includes class contact hours, private study, other learning activities, preparation and time spent on all assessable work.

Most coursework courses at UNSW are 6 UOC and involve an estimated 150 hours to complete, for both regular and intensive terms. Each course includes a prescribed number of hours per week (h/w) of scheduled face-to-face and/or online contact. Any additional time beyond the prescribed contact hours should be spent in making sure that you understand the lecture material, completing the set assignments, further reading, and revising for any examinations.

On-campus class attendance

Public distancing conditions must be followed for all face-to-face classes. To ensure this, only students enrolled in those classes will be allowed in the room. Class rosters will be attached to corresponding rooms and circulated among lab demonstrators. No over-enrolment is allowed in face-to-face class. Students enrolled in online classes can swap their enrolment from online to a limited number of on-campus classes by Sunday, Week 1. Please refer to your course's Microsoft Teams and Moodle sites for more information about class attendance for in-person and online class sections/activities.

Your health and the health of those in your class is critically important. You must stay at home if you are sick or have been advised to self-isolate by NSW health or government authorities. Current alerts and a list of hotspots can be found here. You will not be penalised for missing a face-to-face activity due to illness or a requirement to self-isolate. We will work with you to ensure continuity of learning during your isolation and have plans in place for you to catch up on any content or learning activities you may miss. Where this might not be possible, an application for fee remission may be discussed. Further information is available on any course Moodle or Teams site.

In certain classroom and laboratory situations where physical distancing cannot be maintained or there is a high risk that it cannot be maintained, face masks will be considered mandatory PPE for students and staff.

For more information, please refer to the FAQs: https://www.covid-19.unsw.edu.au/safe-return-campus-faqs

Guidelines

All students are expected to read and be familiar with UNSW guidelines and polices. In particular, students should be familiar with the following:

- Attendance
- UNSW Email Address
- Special Consideration
- Exams
- Approved Calculators
- Academic Honesty and Plagiarism
Important Links

- Moodle
- Lab Access
- Health and Safety
- Computing Facilities
- Student Resources
- Course Outlines
- Engineering Student Support Services Centre
- Makerspace
- UNSW Timetable
- UNSW Handbook
- UNSW Mechanical and Manufacturing Engineering
- Equitable Learning Services

Image Credit

Synergies in Sound 2016

CRICOS

CRICOS Provider Code: 00098G

Acknowledgement of Country

We acknowledge the Bedegal people who are the traditional custodians of the lands on which UNSW Kensington campus is located.
## Appendix: Engineers Australia (EA) Professional Engineer Competency Standard

<table>
<thead>
<tr>
<th>Program Intended Learning Outcomes</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Knowledge and skill base</strong></td>
<td></td>
</tr>
<tr>
<td>PE1.1 Comprehensive, theory based understanding of the underpinning natural and physical sciences and the engineering fundamentals applicable to the engineering discipline</td>
<td></td>
</tr>
<tr>
<td>PE1.2 Conceptual understanding of the mathematics, numerical analysis, statistics, and computer and information sciences which underpin the engineering discipline</td>
<td></td>
</tr>
<tr>
<td>PE1.3 In-depth understanding of specialist bodies of knowledge within the engineering discipline</td>
<td>✔</td>
</tr>
<tr>
<td>PE1.4 Discernment of knowledge development and research directions within the engineering discipline</td>
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<tr>
<td>PE1.5 Knowledge of engineering design practice and contextual factors impacting the engineering discipline</td>
<td>✔</td>
</tr>
<tr>
<td>PE1.6 Understanding of the scope, principles, norms, accountabilities and bounds of sustainable engineering practice in the specific discipline</td>
<td></td>
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<tr>
<td><strong>Engineering application ability</strong></td>
<td></td>
</tr>
<tr>
<td>PE2.1 Application of established engineering methods to complex engineering problem solving</td>
<td></td>
</tr>
<tr>
<td>PE2.2 Fluent application of engineering techniques, tools and resources</td>
<td></td>
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<tr>
<td>PE2.3 Application of systematic engineering synthesis and design processes</td>
<td>✔</td>
</tr>
<tr>
<td>PE2.4 Application of systematic approaches to the conduct and management of engineering projects</td>
<td></td>
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<tr>
<td><strong>Professional and personal attributes</strong></td>
<td></td>
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<tr>
<td>PE3.1 Ethical conduct and professional accountability</td>
<td></td>
</tr>
<tr>
<td>PE3.2 Effective oral and written communication in professional and lay domains</td>
<td></td>
</tr>
<tr>
<td>PE3.3 Creative, innovative and pro-active demeanour</td>
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<tr>
<td>PE3.4 Professional use and management of information</td>
<td></td>
</tr>
<tr>
<td>PE3.5 Orderly management of self, and professional conduct</td>
<td></td>
</tr>
<tr>
<td>PE3.6 Effective team membership and team leadership</td>
<td>✔</td>
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</tbody>
</table>